

City of Ocala

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Ocala, FL 34471

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FOR IMMEDIATE RELEASE

APPLICATIONS FOR PUBLIC ARTS ROSTER

OCALA, Fla. (XXXX) – The Cultural Arts and Sciences Division is currently accepting applications to the Public Arts Roster. The City of Ocala Public Artist Roster is a pre-qualified list of professional visual artists that serves as a resource for public art selection and commission at the City and as a reference for external organizations and private entities. The Roster may be used in combination with an open call, invitational or as the sole resource for identifying appropriate artists/teams for select projects based on; an expedited selection process, need for a specific skillset, or a curated opportunity. Applications from the call are reviewed on the artist's experience and portfolio. Previously accepted roster artists may update their portfolio materials each year during the application period, but automatically remain on the list. There is no application fee. The deadline is March 25, 2022.

You are eligible to apply to the Public Artist Roster if you:

- Are a professional visual artist or an artist team. (Teams of up to five artists may apply. Team members cannot apply as individual artists. If submitting as a team, portfolios should include works created by the team and not those of the individuals on the team.)
- Live in the United States or have the legal ability to work in the United States. Create public art or artwork well suited for public spaces.
- Have experience creating Public Art in one of the following categories:

Public Art – for artists/ teams that create standalone works for the public environment that are permanent or temporary in nature and whose works possess the appropriate durability for the lifespan of that art. Projects that are of special interest are mixed-medium works that may include found materials, nontraditional mosaics, living components (such as plant life), illumination, etc.

Creative Placemaking Practice – for artists/teams that focus on engagement through personal interaction and/or ephemeral artwork which facilitates collaboration between artists, arts and cultural organizations, and communities. This category will serve as a resource for artist-driven community engagement that occurs during events, community building, or community planning events.

Media Arts – for artists/teams that focus on work that is either produced, modified, and/or transmitted by means of digital technologies, such as video/photography, monitor/LED screens, projections, virtual reality, augmented reality, sound installations, and locative media.

Murals – for artist/teams with a range of artistic styles and techniques that design and paint large-scale works for architectural features, walls and/or art on materials to be affixed to those structures.

Integrated/Infrastructure – for artist/teams with design practices that can be integrated into a

wide range of projects including building design, works integrated into City buildings, Public Works projects and works incorporated into landscape design.

If you apply for the Roster, it means you are willing to:

- Design and propose artworks - Project managers, professional conservators, and local stakeholders all may be involved in the review and approval your work
- Travel to the project site - You should be prepared to meet with selection committees and project managers up to three times during the proposal and design process (Virtual accommodations will be determined on a case by case basis)
- Work within fixed budgets and/or provide basic and final estimates as requested during the contract process
- Work with committees - Committees often include non-arts professionals
- Work on teams with other artists hired for the same project
- Maintain registration as a City of Ocala vendor- You must adhere to relevant City and State permitting and licensing requirements. This includes those relating to sub-contracting and the paying of prevailing wages.
- Enter into contracts with the City of Ocala- You must fulfill contract requirements, including paying applicable taxes and insurance requirements, providing appropriate insurance and warranties as necessary, and provide documents in a timely manner as requested by the Project Manager. Other terms and stipulations of contract will vary based on project

Completing your application:

Artists should carefully consider and review their materials before application. If accepted to the roster, this portfolio will be reviewed during project call and/or commission by the project selection committee. The following materials are required:

- Current contact information
- Six jpeg images of separate selections of your artworks
- Artwork information for each image (title, date, dimensions, medium, cost, commissioning agency, timespan/life of the work, and location of work)
- Short descriptive statement for each image
- Artist's statement
- Artistic Resume

Applicants previously added to the Public Arts Roster do not need to apply again.

To find out more information and apply, please go to:

https://artist.callforentry.org/festivals_unique_info.php?ID=9960

For more information, please contact the City of Ocala Cultural Arts Division at 352-629-8447 or artinfo@ocalafl.org; or visit www.ocalafl.org/artwalk.

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