



Ocala

110 SE Watula Avenue
Ocala, FL 34471

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North Magnolia Redevelopment Advisory Committee

Minutes

Thursday, May 30, 2024

8:30 AM

1. Call To Order

a. Roll Call

Present Angie Clifton, Floyd Hershberger, David McCollister,
Mike Needham, and Darian Mosley

Absent Clark Yandle, and Toni Yoder

2. Public Notice

The public notice information for the North Magnolia CRA Advisory Committee was posted on May 20, 2024.

3. Approval of Minutes

a. March 28, 2024 Meeting Minutes

Attachments: 3-28-24 Minutes.pdf

RESULT: APPROVED

MOVER: Floyd Hershberger

SECONDER: David McCollister

AYE: Clifton, Hershberger, McCollister, Needham, and Mosley

ABSENT: Yandle, and Yoder

4. Grants/Applications

Economic Development Manager Roberto Ellis provided a brief overview of the outcome of the house on 1618 NW 1st Avenue, and the four Grant Programs: Residential Improvement Grant, Affordable Housing Program, New Construction Incentive and the Commercial Building Improvement Grant. Ms. Clifton asked about advertisement for the grants. Mr. Ellis replied that he started to work on a flyer for grant advertisement. Mr. Needham asked if the grants covered roof repair. Mr. Ellis responded the Residential Property Improvement Grant covers roofs.

a. CRA23-45355

Attachments: [CRA23-45355 completed grant project.pdf](#)

5. Project Updates

a. Imagine North Magnolia Project Updates

Attachments: [Imagine North Magnolia Project updates.pdf](#)

Mr. Ellis provided a brief overview of Imagine North Magnolia Phase I. The project has

been organized into three project areas based on the proposed land uses: Project Area 1, residential; Project Area 2, mixed-use residential and commercial; and Project Area 3, commercial. Project Area 2 is taking a long time because it is not free of contamination. Project Area 3 is free of contamination, but three underground storage tanks will be removed from the site. Mr. Ellis stated the project objective is to create a complete neighborhood with variety of housing types, commercial establishments, parks, and sidewalks. Ms. Clifton asked about the exterior paint colors for the homes. Mr. Ellis replied the Board will be able to decide on the colors for the homes.

b. Imagine North Magnolia Park Press Release

Attachments: [Press release-Imagine North Magnolia Park Grand Opening.pdf](#)

Mr. Ellis invited the Board to the Grand Opening of the Imagine North Magnolia Park on June 5th at 5:30 pm at 200 NW 15th Place.

Mr. Ellis gave an update of the cases elevated to the May 9th Code Enforcement Board hearing.

Mr. Ellis provided a brief overview of the Streetscape project along North Magnolia Avenue from North 10th Street to NW Jacksonville Road. \$175,000.00 is budgeted for the installation of plants, trees and the irrigation. Mr. Needham asked for the contact person for the contractors who are interested in building in the North Magnolia area lots. Mr. Ellis replied that not all of the residential lots are ready, but to contact Daphne Robinson or David Williams from the Procurement Department.

6. Public Comments

None.

7. Staff Comments

Mr. Ellis said code enforcement officers will be invited to the next meeting in July.

8.. Board Comments

Ms. Clifton said she will not be at the next meeting on July 25.

9. Next Meeting Date: July 25, 2024.

10. Adjournment

The meeting adjourned at 8:54 AM.