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# **CITY OF OCALA**

## **CITY COUNCIL REPORT**

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**Council Meeting Date: 09/17/19**

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Subject: Renew Website Contract

Submitted By: Winsome Jacobs

Department: Information Technology

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**STAFF RECOMMENDATION** (Motion Ready): Approve Agenda Item (ID # 13902) five-year contract renewal with Granicus for the continued hosting and managing of city websites in the amount of \$59,213.68

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**OCALA'S RELEVANT STRATEGIC GOALS:** Operational Excellence

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**PROOF OF PUBLICATION:** N/A

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### **BACKGROUND:**

On May 5, 2015, Council approved the contract with Vision Internet (later was purchased by Granicus) for the redesign of the city's websites. The redesign provided the ability for the sites to be responsive and mobile friendly by automatically resizing the content on the websites to match the screen resolution of the device visiting the sites.

Other features provided: An extranet which is a private portion of the site accessible to only City employees; OneClick Social Networking Tie Ins which allowed the content posted to the website to be automatically posted to social media account which alleviates double work for City staff; Tools to aid staff in improving the ADA compliance of the sites.

### **FINDINGS AND CONCLUSIONS:**

This vendor has provided excellent service in maintaining our sites, and has been responsive when an issue is reported. Maintaining continuity of our website provider will provide consistency of use and value.

### **FISCAL IMPACT:**

Funds for the yearly maintenance and upgrade of the software will be budgeted in the Information Technology account number 001-035-530-516-51-31010 in the following amounts for subsequent fiscal years:

FY2020 - \$10,465.25

FY2021 - \$10,979.52

FY2022 - \$11,748.08

FY2023 - \$12,570.45

FY2024 - \$13,450.38

### **PROCUREMENT REVIEW:**

The renewal is in compliance with the City's procurement policies.

### **LEGAL REVIEW:**

The contract will be reviewed and approved as to form and legality by the Assistant City Attorney, Robert W. Batsel, Jr.

### **ALTERNATIVE:**

### **SUPPORT MATERIALS:**

#a: Quote for website hosting (PDF)