



Ocala Board of Adjustment Agenda - Final Monday, December 15, 2025

Meeting Information

Location

Ocala City Hall
110 SE Watula Avenue
Second Floor - Council Chambers
Ocala, Florida

<https://www.ocalafl.gov/meetings>

Time

5:30 PM

Board Members:

George Carrasco
James Hartley, Chairperson
Rusty Juergens
Dustin Magamoll, Vice-Chairperson
Brent Malever
Ethan White

Staff:

Jeff Shrum, AICP
Director
Growth Management Department

Aubrey Hale
Planning Director
Growth Management Department

Endira Madraveren
Chief Planning Official
Staff Liaison

Gabriela Solano
Committee Secretary

WELCOME!

We are very glad you have joined us for today's meeting. The Zoning Board of Adjustment (BOA) is a quasi-judicial board that meets once a month to hear and decide only such special exceptions, variance, and appeals of the building official, as the BOA is specifically authorized to pass upon by the terms of the code and shall decide such questions as are involved in determining whether special exceptions should be granted. It shall grant approvals with such conditions and safeguards as are appropriate under the code and shall deny when not in harmony with the purpose, intent and requirements of the code.

GENERAL RULES OF ORDER

The BOA is pleased to hear all non-repetitive comments. If you wish to appear before the BOA, please fill out an Appearance Request/Lobbyist Registration Form and give it to the BOA Recording Secretary. When the Chairman recognizes you, state your name and address and speak directly into the microphone. Persons with disabilities needing assistance to participate in any of these proceedings should contact the BOA Recording Secretary at (352) 629-8404 at least 48 hours in advance of the meeting.

APPEALS

Appeals from decisions of the BOA shall be to the Marion County Circuit Court. Any person or any board, taxpayer, department or bureau of the City aggrieved by any decision of the BOA may seek review by a court of record of such decisions in the manner provided by law. Please be advised that if any person wishes to appeal any decision made by the BOA with respect to any material considered at the above meeting, they will need a record of the proceedings, and that, for such purpose, they may need to ensure a verbatim record of the proceeding is made.

- a. Pledge
- b. Roll Call for Determination of a Quorum

2. Proof of Publication

It was acknowledged that a Public Meeting Notice was posted at City Hall (110 Se Watula Avenue, Ocala, Florida 34471) and published in the Ocala Gazette on November 21, 2025.

- a. [Ocala Gazette Ad](#)

Attachments: [BOA Ad PROOF 12152025](#)

3. Approval of Minutes

- a. [September 15, 2025 Meeting Minutes](#)

Attachments: [September 15, 2025 Final Minutes](#)

4. Public Hearing

- a. [Public Hearing PH25-0003 to appeal the decision of the Building Official/Growth Management Director per Section 122-111 regarding the fee for digital off-site advertising signs, per Section 110-191\(e\)\(2\) of the Code of Ordinances.](#)

Presentation By: William E. Sexton

Attachments: [2025 07 28 Letter to City of Ocala](#)
[2025 10 02 Letter to City of Ocala and Appeal Packet\(64959752.1\)](#)
[Code of Ordinances Off-site Advertising Signs](#)
[Table 1 Off-site Advertising Signs Approved Since 2012](#)
[VIEW FLORIDA LLC SGN25-0009 SIGN ENGINEERING](#)
[RANEY BILLBOARD SGN24-0135 SIGN ENGINEERING](#)
[OCALA FEDEX SPLM23-45176 SIGN ENGINEERING](#)
[PH25_0003_Case](#)
[PH25_0003_Aerial](#)

- 5. Public Comments
- 6. Staff Comments
- 7. Board Comments
- 8. Next Meeting: TBD
- 7. Adjournment