

Public Artist Project Detail Sheet

Form should be completed by Business/Organization

Applicant Name: Face the Day Salon Spa Form Completed: _____

Applicant Address: 34471

Applicant email: _____ Applicant phone: _____

Purpose of Proposed Public Art: Enhance the enviroment in downtown ocala at the corner of SW 2nd and Ft. King. The huge plain drab wall is visible from magnolia and Ft King and could use some artictic enhancement.

Dimensions of surface/area: 57' x 24' Surface type: Stucco

Artist(s): Justin Alsedek Date(s) of work/installation: Oct. Nov. Dec.

Location of Public Art (including address/site photos): SE corner from the new parking garage. Face the Day Salon Spa. 118 SW FT King St. Ocala 34471

Choose: ☐ Indoor ☒ Outdoor

Start Date/Time: Oct. 2026 End Date/Time: DEC. 26

Working Hours: 8 - 10 hr days Monday- Friday and the occasional weekend

Insurance: ☐ Waiver approved Property Owner ☒ Artist COI Attached

Additional Info

Is artist represented by an agent? ☐ Yes ☒ No

Name: _____ Title: _____

Individual Artist/Collaborative - Provide Details: _____

Has the artist(s) completed projects of this caliber: ☒ Yes ☐ No

Have they worked in this same medium: ☒ Yes ☐ No

Do they have experience applying clear-coating: ☒ Yes ☐ No ☐ NA

Public Artist Project Detail Sheet

Form should be completed by Business/Organization

Provide Product Experience: Artist Uses Behr Exerior house paints and Golden MSA Varnish

As a part of the project the artist(s) will be applying the clear-coating: ☒ Yes ☐ No

If no, who will be or why is it not needed? _____

As a part of project completion, the artist(s) will secure and provide all product warranties to the Owner? ☒ Yes ☐ No

Is this artist scheduled to work/install additional public art during or near this timeframe?

☐ Yes ☒ No

Where/When: _____

How long has the artist been working on public art of this caliber and size: 6 years

How many pieces of this caliber and size: 9

Where have they installed public art: Ocala FL, Brooksville FL, Clermont FL

Awards/Publications: Dozens of awards from gallery exhibitions and Art Festivals.
Featured in the Ocala Magazine, Mosaic Magazine, Style Magazine, Star Banner
Newspaper and the ocala Gazzette

What other artists were researched/reached out to for this project: none

How did you find this artist? Met at Art Event Artist Roster _____

Equipment/Assets/Site Preparation

Equipment Required: Boom Lift

Clear-Coating (be specific including number of layers: one layer of Golden MSA Varnish

Public Artist Project Detail Sheet

Form should be completed by Business/Organization

Other Materials: _____

Surface/Site Preparations (and who will provide this): _____ The wall is in good shape. A minute amount of cleaning by the artist may be done just before painting.

Has the artist provided a concept rendering/notation: ☒ Yes ☐ No

Is the Concept Development part of the proposed project: ☒ Yes ☐ No

Are there Partner Organizations/businesses part of the project: ☒ Yes ☐ No

Organization(s): Bryce Peek

Is community input a part of the project: ☐ Yes ☒ No

How will this be accomplished: _____

When: _____

Are there any sponsors/donors: ☒ Yes ☐ No

List them: Waiting for confirmation

Sponsor/Donor Recognition (Benefits): Free haircut/massage, social media shoutouts

Does this project require Engineering/other approval: ☐ Yes ☒ No

Why? _____

What type of ownership of the property: ☒ Private ☐ Non-Profit

Has an MOU been secured? Verbally secured. Memorandum In Process

Is this an FDOT Coordinated Project? ☐ Yes ☒ No ☐ Not Sure

Details: _____

Public Artist Project Detail Sheet

Form should be completed by Business/Organization

Is this replacing an existing Public Art Piece:

☐

Yes

☒

No

What type of maintenance is needed for this piece? Reapply Varnish Every 4 years

For how long? _____

Warranty Period: 5 year

Artist availability/cost for maintenance (if applicable): If artist is still living in the area

If maintenance not provided by artist, what is the maintenance plan/timeline? Artist will refer a qualified local artist.

Marketing Materials Requested:

☒

Press Release

☒

Postcard

☒

Brochure

☒

Social Media

☒

FL Mural Trail

☒

FL Assoc. of Public Art

Photography/Videography Details: _____

Other: _____
