

SWAMP DAWG RESTAURANT MGMT GROUP LLC

3353 SW 4th Ave
Ocala, FL 34474

Brad Harper is an accomplished, multi-entity franchise operator, with seven successfully operating Zaxby's restaurants in Central Florida. A Franchisee of 20 years, Mr. Harper opened his first franchise in 2001 in Ocala, FL which was Zaxby's 124th location. Mr. Harper is under contract to open additional Zaxby's locations in Pasco and Hernando Counties. Currently, construction is underway for another Zaxby's in Pasco county. Mr. Harper is surveying future properties that would facilitate Zaxby's restaurants and other restaurant concepts to be built within the same locale.

Mr. Harper graduated high school in 1985 from Athens Christian School in Athens, GA. He served in the US Air Force from 1986-1990 where he earned multiple military awards. During this time, he received two early promotions. The first was from Airman 1st Class to Sr. Airman and the second was Sr. Airman to Sgt.

Mr. Harper worked for McLane Foods from 1994-2000, driving an 18-wheeler and providing customer service for Taco Bell and convenience stores. During this time, Mr. Harper discovered his passion for restaurants and people and he began exploring his options to become a Franchisee.

In 1999, Mr. Harper left McLane Foods to begin working in Athens, GA within the operations division of Zaxby's with the goal of learning about their new franchise concept. At the time, there were approximately 50 Zaxby's restaurants. In 2000, Zaxby's offered Mr. Harper the opportunity to run his own franchise operation and in 2001 Mr. Harper opened the first Zaxby's in Ocala, FL location # 124. Mr. Harper was an early adopter of the concept and Zaxby's, as a brand, broke the 900-store barrier in 2018.

In 2015, Swamp Dawg Restaurant Management Group LLC was created to support the growth and expansion of Harper's involvement in the fast-casual and full-service industry which opened up the doors for additional concepts and brands to join the SDRMG LLC umbrella. In August of 2018, Brad welcomed new business partners and co-owners James and Sandi Clardy to form Harrdy LLC. SDRMG LLC continues to add multiple franchises under its umbrella including Zaxby's, Shuckin' Shack Oyster Bar, Mellow Mushroom, Eggs Up Grill and Mooyah with others to follow.

Mr. Harper's brand within the restaurant industry precedes him. He is a thought leader who enjoys helping others succeed by sharing his knowledge, building partnerships and collaborating to build and operate multiple restaurants successfully. Mr. Harper is a pillar of the community and has been recognized for his unwavering commitment in giving back to our local schools. Mr. Harper plans to open more restaurants for the six brands that he has partnered with and is committed to furthering his legacy of taking care of people.

Please email Mr. Harper at bharper@swampdawgllc.com for additional information or questions.