

Application Form

Profile

Prefix
Bradford
First Name
Harper
Last Name

bharper@swampdawgllc.com
Email Address

3353 SW 4th Ave
Home Address
Suite or Apt

Ocala
City
FL
State
34471
Postal Code

Business Name and Address

Swamp Dawg Restaurant Management Group LLC: Mellow Mushroom- 2 West Fort King Street; Mooyah- 40 SW Fort King Street

Owner and Operator- Food Service
Occupation

Mobile: (352) 208-2991
Primary Phone
Home: (352) 251-0629
Alternate Phone

Are you a resident of Marion County?

☒ Yes ☐ No

If you are a resident, state length of time in years:

30+

Do you own property within the City Limits?

☒ Yes ☐ No

Do you reside within the City Limits?

☐ Yes ☒ No

Do you own a business within the City Limits?

☒ Yes ☐ No

Do you hold a public office?

☐ Yes ☒ No

Are you a registered City voter?

☐ Yes ☒ No

Are you employed by the City?

☐ Yes ☒ No

At the present time, do you serve on a City Board, Commission, Authority, or Committee?

☐ Yes ☒ No

Please Note: A board/commission member shall not serve on more than one City board/commission at a time, unless that board/commission is an interim Ad Hoc Committee.

Which Boards would you like to apply for?

Downtown Redevelopment Advisory Committee: For Review

Please note this application is effective for one year from date of submission.

Until such time as you are selected for the board/commission of your choice, can we submit your application when vacancies occur without contacting you each time?

☐ Yes ☒ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why do you think you are qualified to serve on this board/commission?

With over 30 years of experience as a business owner and operator in Ocala's food service industry, I have developed a deep understanding of the city's economic cycles, demographic shifts, and evolving consumer trends. My long-standing presence in downtown Ocala—through the operation of diverse restaurant concepts—has allowed me to witness and contribute to the growth of our community firsthand. I bring a unique perspective that blends historical context with modern insight, rooted in daily, hands-on engagement with both residents and visitors. Over the years, I've built strong relationships with local business owners, civic leaders, and community members, and I'm passionate about using those connections to foster thoughtful dialogue and proactive solutions that support sustainable development. I believe Ocala's downtown holds immense potential, and I am committed to playing an active role in shaping its future with a focus on inclusivity, economic vitality, and preserving the character that makes our city special.

Brief Resume of Education and Experience:

Owner and Operator of a multi-faceted multi-brand restaurant management company overseeing 14 locations within the Ocala and surrounding areas. 30+ Years experience as a Business Developer, Chief Executive Operator, and Entrepreneur within the Hospitality Industry

[Brad_s_Bio_2025.pdf](#)

Upload a Resume

By submitting this application, you hereby confirm that you have read and understand the application, that all information furnished by yourself is true and accurate and that, to the best of your knowledge, you meet the criteria for serving on the board(s)/commission(s) for which you are applying.

If you have any questions, please call the Office of the City Clerk at (352) 629-8266.