



Underwriting Agreement | WUFT

WUFT



UNDERWRITER City of Ocala Recreation & Parks-"Sunset Song Series" WUFT FM & Digital

CONTACT PERSON Misti Barrett - Marketing E-MAIL mbarrett@ocalafl.gov

ADDRESS 828 NE 8th Ave

CITY Ocala STATE FL ZIP 34470

PHONE 352.368.5506 FAX _____ ORDER DATE 8/9/2024

BILLING ADDRESS (if different) Billing/Invoice Email:*

CITY _____ STATE _____ ZIP _____

☒ CALENDAR ☐ BROADCAST ☐ OTHER ☐ :30 ☒ :15

WUFT's Agreement to Underwriter: Agency ☐ Yes ☒ No

STATION: WUFT Public Broadcasting:WUFT Radio & Digital campaign "Sunset Song Series" (4 concerts)

15 second radio schedule (Non-Profit/Govt Discounted Package - includes match "n/c" spots):

Wednesday: Rotation: 7a-6p, 4 spots per day (Spot rate:\$30 with match)

Saturday/Sunday: 8am-1pm, 2 spots per day (Spot rate: \$15 with match)

Total: 8 spots per week/ \$90 Total Campaign Spots: 32 Total Radio Campaign Cost:\$360

Schedule: 9/21-9/25; 10/5-10/9; 11/2-11/6; 12/7-12/11

WUFT Digital (\$100 per schedule rotation): 9/10-9/24; 9/25-10/9; 10/23-11/6 Total Digital: \$300

Underwriter's Agreement to WUFT:

\$660 Payable to WUFT FM (\$360 Radio & \$300 Digital - Sept/Oct/Nov/Dec) Invoiced per calendar

Schedule START DATE 9/10/2024 Schedule END DATE 12/11/2024

Agreement Total NET \$ \$660 GROSS \$ _____

Items of understanding between Underwriter and WUFT

1. WUFT is a noncommercial radio station operating under the Board of Trustees of the University of Florida, Gainesville. As such, it cannot and will not promote, advertise, or sell any goods and services in exchange for consideration. WUFT will broadcast acknowledgements of donation received from Underwriter as described below.
2. Underwriter acknowledgements may include the name or business name, location, value neutral descriptions for business products and/or services including name brands and value-neutral slogan. Underwriting copy will be prepared by WUFT from information furnished by the Underwriter. WUFT reserves the right to make final determination of the exact wording of the copy to assure compliance with FCC guidelines.
3. Underwriter understands and agrees that the Underwriter shall not have any control, rights of ownership, or privileges relating to the content of the underwritten program or the general operations and programming of WUFT. Beyond financial obligations expressed in this agreement, the Underwriter has no liability for circumstances which might arise from broadcast of underwritten programming.
4. In case of program pre-emption or technical difficulties, WUFT will, at its discretion, extend the date of this agreement or acknowledge the underwriting in other comparable time periods. WUFT will make its best good faith efforts to comply with the terms of this agreement; however, WUFT reserves the sole right to cancel the agreement and refund any unspent donations.
5. This underwriting agreement is subject to the laws of the State of Florida. This agreement shall become valid upon the signatures of all parties below.

UNDERWRITER/AGENCY Signature Approval: DocuSigned by: Ken Whitehead 5077F71E3BB74F4 *

WUFT REPRESENTATIVE Sheila Gaspers - WUFT Representative

Approved as to form and legality:

William E. Sexton
William E. Sexton, Esq.
City Attorney

Certificate Of Completion

Envelope Id: CB945B356F9E4E3DAA7BD85675BC422B

Status: Completed

Subject: FOR SIGNATURE - Sunset Songs Series Agreement-WUFT Radio (REC/240994)

Source Envelope:

Document Pages: 1

Signatures: 2

Certificate Pages: 2

Initials: 0

AutoNav: Enabled

Envelope Stamping: Enabled

Time Zone: (UTC-05:00) Eastern Time (US & Canada)

Envelope Originator:

Porsha Ullrich

110 SE Watula Avenue

City Hall, Third Floor

Ocala, FL 34471

pullrich@ocalafl.gov

IP Address: 216.255.240.104

Record Tracking

Status: Original

9/4/2024 10:17:56 AM

Holder: Porsha Ullrich

pullrich@ocalafl.gov

Location: DocuSign

Security Appliance Status: Connected

Pool: StateLocal

Storage Appliance Status: Connected

Pool: City of Ocala - Procurement & Contracting

Location: DocuSign

Signer Events

William E. Sexton

wsexton@ocalafl.org

City Attorney

City of Ocala

Security Level: Email, Account Authentication
(None)**Signature**

DocuSigned by:

B07DCFC4E86E429...

Signature Adoption: Pre-selected Style

Using IP Address: 216.255.240.104

Timestamp

Sent: 9/4/2024 10:20:07 AM

Viewed: 9/5/2024 9:01:54 AM

Signed: 9/5/2024 9:02:01 AM

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

Ken Whitehead

kwhitehead@ocalafl.org

Assistant City Manager

City of Ocala

Security Level: Email, Account Authentication
(None)

DocuSigned by:

5677F71E38874F4...

Signature Adoption: Pre-selected Style

Using IP Address: 216.255.240.104

Sent: 9/5/2024 9:02:03 AM

Viewed: 9/6/2024 11:17:23 AM

Signed: 9/6/2024 11:17:37 AM

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

In Person Signer Events**Signature****Timestamp****Editor Delivery Events****Status****Timestamp****Agent Delivery Events****Status****Timestamp****Intermediary Delivery Events****Status****Timestamp****Certified Delivery Events****Status****Timestamp****Carbon Copy Events****Status****Timestamp****Witness Events****Signature****Timestamp****Notary Events****Signature****Timestamp****Envelope Summary Events****Status****Timestamps**

Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	9/4/2024 10:20:08 AM
Certified Delivered	Security Checked	9/6/2024 11:17:23 AM
Signing Complete	Security Checked	9/6/2024 11:17:37 AM
Completed	Security Checked	9/6/2024 11:17:37 AM
Payment Events	Status	Timestamps