



# Ocala

110 SE Watula Avenue  
Ocala, FL 34471

[www.ocalafl.gov](http://www.ocalafl.gov)

## Downtown Ocala Redevelopment Advisory Committee

### Minutes

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Tuesday, October 22, 2024

10:00 AM

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1. Call To Order

a. Roll Call

**Present** Vice Chair Rhella Murdaugh, Summer Gill, Tom McDonald,  
TaMara York, and Chairman Ted Schatt

**Absent** Kendall Drake, and Rachel Laxton

2. Public Notice

The public notice information for the Downtown Ocala CRA Advisory Committee was posted on October 18, 2024.

3. Approval of Minutes

a. June 25, 2024

**Attachments:** [Downtown Ocala CRA Minutes 06.25.24 Draft](#)

Motion to approve June 25, 2024 minutes.

**RESULT:** APPROVED

**MOVER:** Ted Schatt

**SECONDER:** Rhella Murdaugh

**AYE:** Vice Chair Murdaugh, Gill, Laxton, McDonald, York, and Chairman Schatt

**ABSENT:** Drake

4. Grants/Applications

None

5. Project Updates

Economic Development Manager Roberto Ellis provided an update on the following ongoing projects:

- Downtown Hotel (to be completed by September 2025)
- Brick City (to be completed by April 2025)
- The Forge at Madison Commons (to be completed by December 2024)
- American Legion Building (to be completed by May 2025)

Senior Transit Project Administrator Eric Smith provided a brief summary on the SW 3rd Ave infrastructure improvement project which will include the removal of two pipes and other

infrastructures utilities. The schedule completion is January 2025.

6. Other Business

a. Fiscal Year 2024-2025 Budget

**Attachments:** [Fiscal Year 2024-25 Budget](#)

Mr. Ellis provided a brief review of the budget which was adopted by City Council on September 12, 2024.

7. Public Comments

None

8. Staff Comments

Mr. Ellis provided an update on Lot 5 ITN#GRM/240609, the submission deadline is November 7, 2024. The deadline will be extended if no submissions are received. The new Parking Garage project (RPF#ENG240598) Procurement Department intent to award was issued on September 19, 2021. The awardee is SCC Construction Mgmt, LLC. The contract must be approved by City Council before construction can start.

Economic Development / Cultural Arts Coordinator Charlita Whitehead provided an update on the event: FAFO - Ocala Arts Festival, which will be held on October 26 & 27, 2024 in Downtown Ocala from 10am to 5pm.

9. Board Comments

The Board members discussed on the form based code and its usage on the downtown parking lots. Growth Management Director Jeff Shrum informed the Board members that the Vision 2050 plan begins this year. There will be more clarification on Downtown parking requirements.

10. Next Meeting Date: To be determined

11. Adjournment: The meeting adjourned at 10:33am.