



11675 Great Oaks Way - Suite 125  
Alpharetta, GA 30022  
www.govsense.com

# Estimate - (Exhibit A)

| Date       | Estimate # |
|------------|------------|
| 11/21/2023 | ES-GS7060  |

Page 1 of 2

## Bill To

Kelly Vann  
City of Ocala, Florida  
201 SE 3rd Street  
2nd Floor  
Ocala FL 34471  
United States

| Expiration Date  | Subscription Billing Term | License Term  | Start Date           | End Date   |
|------------------|---------------------------|---|----------------------|------------|
| 12/21/2023       | Annual - Net 30           | 12 months   | 12/13/2023           | 12/12/2024 |
| Billing Contact  |                           | Billing Email   | Contact Telephone    |            |
| Kelly Vann       |                           | KVann@Ocalafl.org   | (352) 629-8401 ex201 |            |
| Item             | Qty                       | Description   | Term                 | Total \$   |
| GIS              | 1                         | GovSense GIS Integration: <ul style="list-style-type: none"><li>- Integrate with ESRI ArcGIS Web Platform</li><li>- Leverage Token-Based Authentication via Web Service Endpoints</li><li>- Bi-directional sharing of data between ESRI and GovSense</li><li>- Fully configurable solution to consume or publish data</li><li>- Integration to ESRI Story Maps</li><li>- Real-time dashboards with key business metrics and reports snapshots</li></ul>                         | 12 Month             | 9,588.00   |
| Code Enforcement | 1                         | GovSense Code Enforcement Management: <ul style="list-style-type: none"><li>- Manage Unlimited Case Types, workflows, and stages</li><li>- Auto-generate notices, emails, and letters</li><li>- Manage holds, alerts, and external communication cadence</li><li>- Store Municipal Code for easy reference</li><li>- Online compliant management forms and email to case functionality</li><li>- Real-time dashboards with key business metrics and reports snapshots</li></ul> | 12 Month             | 9,588.00   |
| Planning         | 1                         | GovSense Planning Management: <ul style="list-style-type: none"><li>- Manage Unlimited Planning Application Processes, Fees, and Workflows</li><li>- Schedule and Manage Hearings, Meetings, and Public Events</li><li>- Assign, Route, and Manage Tasks through the Planning Lifecycle</li><li>- Gain Visibility thorough Project Templates, Cost Management, and Customer Profiles</li><li>- Real-time dashboards with key business metrics and reports snapshots</li></ul>   | 12 Month             | 9,588.00   |
| Licensing        | 1                         | GovSense License Management: <ul style="list-style-type: none"><li>- Manage Unlimited License Types, Fee Schedules, Statuses, and Approvals</li><li>- Auto-generate renewals, emails, and payment workflows</li><li>- Manage holds, alerts, and external communication</li><li>- Real-time dashboards with key business metrics and reports snapshots</li></ul>   | 12 Month             | 9,588.00   |
| Inspections      | 1                         | GovSense Inspection Management: <ul style="list-style-type: none"><li>- Manage Unlimited Inspection Types, workflows, and statuses</li><li>- Easily accept requests and assign through automation or live edit</li><li>- Manage holds, alerts, and automated emails and text</li></ul>  | 12 Month             | 9,588.00   |



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Page 2 of 2

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|----------------|-----|--|----------------------|-------------|
| Citizen Portal | 1   | messages<br>- Automated re-inspection scheduling and fee calculation<br>- Real-time dashboards with key business metrics and reports snapshots<br>GovSense Citizen Portal:<br>- Manage New Business License Applications<br>- Manage Business License Renewals<br>- Allow for online payments<br>- Manage account information<br>- View Account History<br>- Download/Print Certificates | 12 Month             | 23,988.00   |
| Subtotal       |     |  |                      | 71,928.00   |
| 40% Discount   |     |  |                      | -28,771.20  |
| Support        | 1   | Support Service Package:<br>- Our Support includes 24/7 Customer Portal Access for up to 2 users, email and phone support from 8 a.m. - 6 p.m. EST.  | Base Price<br>Custom | 25,000.00   |
|                |     |  | Total                | \$68,156.80 |