

### CRA25-0001 Application Summary

Application Date:	December 18, 2024
Applicant:	Ocala Plastic Surgery & Dermatology/Carey Robinson (Applicant).
Applicant Representative:	Drake Construction Services
Parcel:	The subject property is in the 3300 block of SW 34 <sup>th</sup> Circle (Parcel ID: 2372-008-011). The applicant's existing office is located adjacent to the subject property.
Property Owner:	Arna Property, LLC
Project Scope:	Construction of a new two-story, 10,098 SF medical office on a vacant parcel in the West Ocala CRA subarea. The building will include administrative offices, patient treatment rooms, spa rooms, examination rooms, restrooms, and a grand staircase visible from the street. <i>Please refer to the attached for renderings of the building</i> .
Proposed Incentivized Improvements:	Increased façade treatments, enhanced landscaping, and underground drainage improvements.
Development Costs:	\$4,562,410
Development Schedule:	The project will be completed within twelve (12) months of the CRA approval.
Business:	Ocala Plastic Surgery & Dermatology offers a complete range of surgical and non-surgical services and treatments to help patients reach their personal aesthetic goals.
Employment Impact:	The applicant will hire approximately 10 additional staff, with higher-than-average salaries, to provide additional services.
Ad valorem Rev Estimate:	After project completion, the property will generate approximately \$29,093 in CRA ad valorem revenue.
Electric Revenue Estimate:	The project will be a significant electricity user, estimated at 42,007kWh/month and 122kVA/month. The CRA does not directly benefit from OEU revenue increases; however, some electric revenue is transferred to the General Fund.
Site Plan:	The Proposed development's site plan application (SPL24-0004) was approved on March 4, 2025, subject to the footprint match when the building plan is submitted.



# MEMORANDUM

RE:	New Construction Incentive Program – Application CRA25-0001
FROM:	Roberto Ellis, Economic Development Manager
TO:	West Ocala CRA Advisory Committee
DATE	January 23, 2025

Address: SW 34<sup>th</sup> Circle (vacant parcel: 2372-008-011) Applicant: Ocala Plastic Surgery

**Project Description:** The applicant intends to construct a new two story 10,098 SF medical office at the property located adjacent to their existing office at 3320 SW 34<sup>th</sup> Circle. The project will include architectural enhancements, a new parking lot with site lighting, sidewalks and landscaping.

**Background:** The New Construction Incentive Program was created to promote commercial and residential multifamily projects that have the potential for a catalytic impact in blighted areas of the West Ocala CRA subarea. The CRA may approve up to three projects each fiscal year. To date, the West Ocala CRA has approved one New Construction Incentive grant. Ocal Plastic Surgery is proposing to construct a new medical office building in Paddock Park Commercial Center - Phase 3.

The park includes a concentration of medical office uses and at least four surgery centers. The project is currently in the final stage of site plan review. A parking study has been submitted for review and approval by the planning staff. The park was originally the Paddock Park Development of Regional Impact (DRI) created in 1985 but has since been abandoned. The master plan proposed a mix of uses including shopping center commercial sites, a hotel, offices, a business center, road improvements, and drainage improvements. See **Image 1** for a copy of the Paddock Park DRI master plan. There are only two other vacant parcels within close proximity to the site for infill development. To a large extent, the park is now built out and well-maintained, serving as an established commerce center.

#### Findings and Conclusion:

- Properties along SR 200 were included in the CRA to extract the value of a key corridor and gateway to the City; however, the conditions of blight are limited as the area is a hub of business activity. This area is not considered a priority area when compared to other areas in the CRA.
- The West Ocala CRA Plan (Goal 3) recommends directing resources towards properties with visible and debilitating conditions of blight to restore value and prominence to gateways

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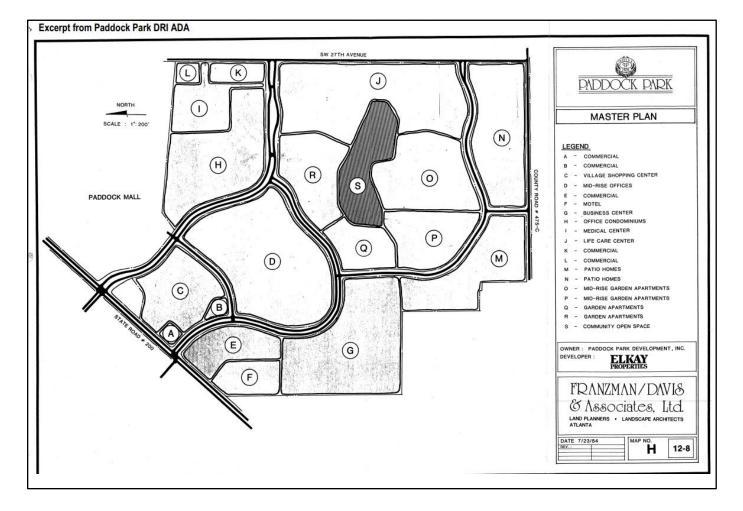
and corridor segments. Properties abutting West Silver Springs Boulevard, NW 10th Street, NW Old Blitchton Road, and N. Pine Avenue are highlighted as priority areas for the CRA. See **Image 2** showing the CRA priority areas.

- West Ocala CRA Plan Goal 3: Improve vacant, dilapidated, and nuisance properties which are barriers to corridor redevelopment and negatively impact the value of corridors and neighborhoods.
- While the project meets the eligibility criteria to be considered for a grant, staff concluded that the project falls short in demonstrating the level of catalytic impact on the community and a close alignment with the intent of the New Construction Incentive grant program.
- The cost of the project is estimated to be \$4,562,410.82; this includes underground drainage improvements, sitework, building construction, construction management fees, furnishing, finishing, and equipment. The applicant is requesting the maximum grant amount of \$300,000 to offset project expenses.
- The property is currently vacant and unimproved. See **Image 3** and **Image 4**. The 10,098 SF medical office will include offices, patient treatment rooms, spa rooms, lobby, examination rooms, restrooms and a grand staircase visible from the street.
- After project completion, the property is expected to generate approximately \$29,093 in ad valorem revenue annually. See **Table 1** for estimated payback period for various grant amounts. The project will be a significant electricity user, with an estimated usage of 42,007 kWh/month and 122 kVA/month. The CRA does not receive a direct benefit from OEU revenue increases.
- The applicant will hire additional staff, with higher-than-average salaries, to provide the additional services. Ocala Plastic Surgery offers a complete range of surgical and non-surgical services and treatments to help their patients reach their personal aesthetic goals.
- If approved, the project is scheduled to start construction by March 2025. Please refer to the attached application packet for images, project cost breakdown, and plans.
- The applicant indicated that if they are not successful with a grant, they will consider reducing some of the architectural enhancements to cut costs.
- Staff met with the applicant's representative and shared feedback that this project would be better suited for another commercial grant program offered in the CRA. The applicant indicated they would still like to move forward with presenting the application to the Advisory Committee for the New Construction Incentive grant.

**Staff recommendation:** Given the intent of the grant program and the location of the proposed project outside of the priority areas, staff recommends that the applicant submit an application to

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the Commercial Building Improvement Grant, where the CRA will have the opportunity to support specific exterior improvements.



Attached - Application form, drawings, site plan and photographs of existing conditions.

Image 1- Paddock Park DRI Master Plan.

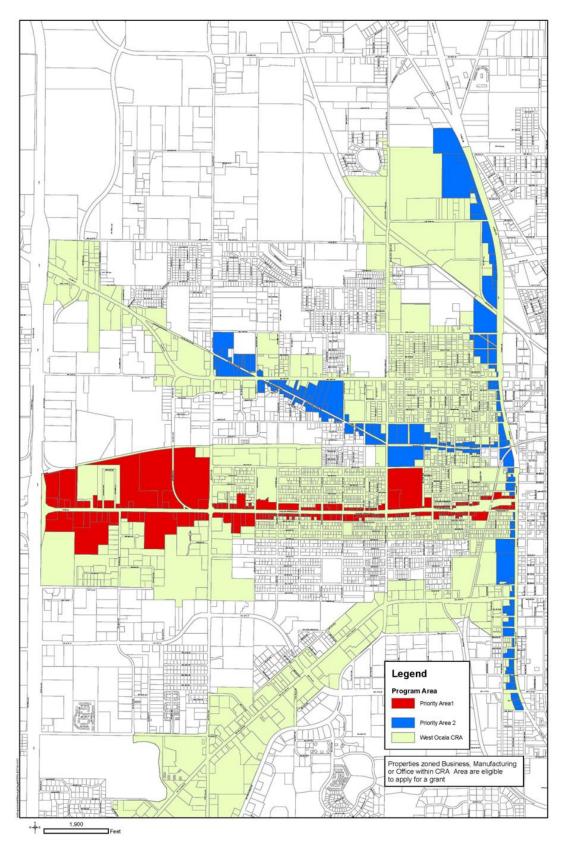


Image 2- CRA priority areas for commercial redevelopment.

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Image 3. Existing conditions at the site.



Image 4. Existing conditions at the site.

Match (%)	A	mount	Payback period (years)
1.0%	\$	38,530	1.3
1.5%	\$	57,796	2.0
2.0%	\$	77,061	2.6
2.5%	\$	96,326	3.3
3.0%	\$	115,591	4.0
3.5%	\$	134,857	4.6
4.0%	\$	154,122	5.3
4.5%	\$	173,387	6.0
5.0%	\$	192,652	6.6
5.5%	\$	211,918	7.3
6.0%	\$	231,183	7.9
6.5%	\$	250,448	8.6
7.0%	\$	269,713	9.3
7.5%	\$	288,979	9.9
7.8%	\$	300,000	10.3

## Table 1. Grant matches and corresponding payback periods.

\*Based on a taxable value of \$3,853,049 (85% of total project cost). \*\*Simple payback period is based on projected ad valorem revenue that would be returned to the CRA.

# CITY OF OCALA – COMMUNITY REDEVELOPMENT AGENCY NEW CONSTRUCTION INCENTIVE PROGRAM V1. 8/15/2023

One of the statutory functions of a Community Redevelopment Agency (CRA) is to undertake activities that facilitate the redevelopment and improvement of properties. Incentive programs aimed at encouraging private investment into properties have proven to be a successful activity to carry out this redevelopment function. In an effort to encourage private investment into properties, the Ocala CRA has created the **New Construction Incentive Program** for the four CRA subareas. The program addresses key statutorily defined blight conditions that currently exist in the CRA including undeveloped and underdeveloped property, vacant or underutilized building space, obsolete or substandard interior spaces, inadequate life safety and/or accessibility provisions, and deteriorating or inappropriate facades.

Additionally, the appearance and use of buildings and structures is the basis of the public's overall impression of Ocala as it plays an important role in marketing Ocala as a special place. Improving the physical appearance and use of buildings will promote the attraction and retention of business operations and promote economic growth.

There are four subareas of the Ocala Community Redevelopment Agency (CRA).

Downtown North Magnolia West Ocala East Ocala

The intention of this grant is to promote a greater impact within the CRA subareas for projects that have a potential for a catalytic impact within a subarea. This grant will allow for new construction and major redevelopment to occur and be applicable to the many facets of development. The grant can be flexible in how the money is disbursed to the applicants and can even be spread over three consecutive years. This grant will include a detailed scoring that must be completed prior to the application being presented before the CRA Advisory Board.

Only work begun <u>after</u> approval by the Ocala CRA (CRA) will be eligible for a grant. Work in progress or performed before approval will not be eligible.

#### HOW TO GET STARTED

<u>Step 1</u>: Eligible Grant Areas: To find out if your property is within a CRA grant area, click here: <u>https://arcg.is/1ayTO5</u>

A color-coded map of the CRA subareas will open-up. Enter your address or parcel ID# to see if the property is within a CRA grant eligible area.

<u>Step 2:</u> Once you know which one of the four CRA subareas your property is in, refer to the <u>Grant</u> <u>Program Summary sheet of that subarea at the end of this document to learn about:</u>

- Grant Amounts;
- Improvements eligible for a grant;
- Other eligibility requirements of that program.

Email questions to <u>cra@ocalafl.gov</u>.

#### HOW TO SUBMIT APPLICATION

<u>Step 1</u>: Prepare building and (or) site plans. Obtain quotes for construction and prepare detailed project budget and schedule.

**<u>Step 2</u>**: Complete and sign the attached grant application.

<u>Step 3:</u> Submit application and other required application materials. Application should be submitted electronically to <u>cra@ocalafl.gov</u>. Alternatively, mail or bring the application in person to 201 SE 3rd Street, Second Floor, Ocala, FL 34471.

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#### I. Eligibility and General Requirements

- (a) <u>Eligible Properties</u> Must be located in an Ocala Community Redevelopment Agency Subarea
- (b) <u>Ineligible Properties</u> The following types of property are <u>not eligible</u> without City Council approval:
  - 1. Properties that have received any type of CRA grant within the last five (5) years.
  - 2. Tax delinquent property.
  - 3. Property in litigation.
  - 4. Property in condemnation or receivership.
  - 5. Property / property owner with outstanding code enforcement case or financial obligations to the City.
  - 6. Single-family home (subdivisions may be eligible).
- (c) <u>Eligible Applicants</u> Applicants for the Program can be either the property owner or purchaser with property owner approval and executed purchase agreement. A purchaser must provide an Application form signed by the property owner allowing the purchaser to apply for the grant.
- (d) <u>Eligible Projects</u> To be eligible to apply for this incentive, a proposed project must meet the following requirements:
  - 1. <u>Ad Valorem Tax</u> Only projects resulting in taxable properties subject to paying ad valorem property tax are eligible.
- (e) <u>Zoning</u> Proposed projects must have proper zoning in place prior to applying for incentive program. Projects will be required to meet architectural and signage requirement of Form Based Code design standards. Only project construction and related costs are eligible for the grant programs. Design costs, permitting and review fees are included in the investment consideration for the grant programs.
- (f) All work done must be in accordance with the City of Ocala Code of Ordinances and all required permits and City inspections must be obtained.
- (g) Only work begun after approval by the Ocala CRA (CRA) will be eligible for a grant. Work in progress or performed before approval will not be eligible.
- (h) Any substantial changes to the approved plans and scope of work will require a written request from the applicant and approval by the CRA in order to retain the grant. Staff will inspect work, following completion of project to confirm outcome as proposed.
- (i) Grants may be subject to cancellation if not completed or significant progress has not been made by the project completion deadline. Requests for extensions will be considered only if made in writing and progress toward completion has been demonstrated.
- (j) All work must comply with the program guidelines and be approved by the CRA.

- (k) The contractor(s) and subcontractor(s) must be licensed to work in the City of Ocala. The City does not warrant or assume responsibility for any issues arising between the applicant and its contractor(s) or subcontractor(s).
- (I) Applicants will agree that improvements made using these funds will stay in place for a minimum of five (5) years. If improvements are replaced or removed within five years, the grant recipient must pay a pro-rata share of the grant proceeds invested in the project for the number of months remaining. For example: if \$100,000 is reimbursed and improvements are replaced or removed during month 60 of the 180-month period the recipient pays the City back \$33,000 (Calculated as follows: 180 months - 60 months = 120 months remaining; 60 months divided by 180 months = 33% which is the pro-rata percentage. Multiply the reimbursed amount by the prorata percentage to calculate the payback amount (\$100,000 x 33% = \$33,000). Previous improvements funded by a CRA grant are not eligible for a new grant to alter the improvements within fifteen (15) years of completion, unless the previous grant is repaid as specified above.
- (m) The applicant will be required to obtain a building permit for certain types of construction work. Building permit fees are based upon the value of work. Applicants should call the Building Division at (352) 629-8421, if they are interested in receiving an estimate of those fees.
- (n) The American with Disabilities Act requires some handicap upgrades when a building permit is required. Please contact the Building Division about possible additional costs and include these in your submittal.
- (o) Any eligible property owners who intend to pursue State or Federal tax incentives, or energy rebates should contact the appropriate agency prior to beginning the application process. If a Federal Historic Preservation Tax Credit is to be pursued, the project must meet all 10 standards of the Secretary of the Interior's Standards for Rehabilitation. References to such intentions should be included in the grant application.

#### II. Application Materials

- (a) Application packages must include enough documentation to illustrate the visual impact of the project and its cost. Failure to provide required information may delay the review process or cause the application to be ineligible. The following items are required to be submitted:
  - 1. A Completed Application Form The property owner(s), as well as the applicant must sign the application agreeing to the General Conditions, set forth therein.
  - 2. Proof of Ownership and executed Purchase Agreement, if applicable.

- 3. Color photographs of the existing conditions.
- 4. Building & Site Plans Accurate scaled architectural drawings of the proposed improvements, including detailed elevations and floor plans to illustrated conformance with applicable zoning and land development codes. Renderings and any other documentation necessary to illustrate the visual impact of the proposed project. Manufacturer's literature and specifications for windows, doors, etc. Samples of materials may be included or may be requested during the review process.
- **5.** *Project Schedule* Provide proposed construction start and completion date as well as major project milestones.
- 6. *Project budget,* showing detailed estimates for all work items. Do not include any design or permitting costs in the project estimate.
- 7. *Insurance* Provide proof of property or liability content insurance (as applicable).
- 8. *Funding* Demonstrate source of funding and ability to meet the financial obligations of the program. Applicant funding may include a bank loan, line of credit, equity, or any combination thereof.
- 9. *Market Study* Current market study, and pro forma market study.
- 10. Qualifications Team's previous projects, and references
- 11. *Incentive / Grant Request* specify value of incentives being requested.

#### III. Application Submittal and Review Process

- (a) Applications should be submitted electronically to cra@ocalafl.org. If this is not possible mail or bring the application in person to Growth Management Department, 201 SE Third Street, Ocala, FL 34471.
- (b) City Staff will review the application to determine if the application meets all eligibility requirements and is sufficiently completed to review. Staff may meet with applicant to review completed application and complete a walk-through of project site, if necessary.
- (c) Applications deemed eligible and complete will be scored by the Advisory Committee according to the evaluation criteria. Staff will prepare an evaluation of the project, including return on investment (ROI) and pay-back period based on the project cost and requested incentive amount.
- (d) The application and staff report will be provided to the Grant Review Committee and then the CRA Advisory Committee for a recommendation if the project should receive a grant and if so, recommend the amount of the award. The Ocala CRA Board makes the final determination if a grant is approved. The determination is based on the

evaluation criteria in Section IV – Application Evaluation.

- (e) The CRA will notify the applicant/property owner in writing of award approval. Work cannot begin until applicant has received a written notice from the CRA indicating the grant has been approved.
- (f) Permit applications for work funded by a grant must be submitted to the City of Ocala Building Department within one year of receiving the grant approval.
- (g) Any deviation from the approved plan must be reviewed and approved by the CRA.
- (h) City staff will review progress during the construction or renovation process.
- (i) Upon completion of work, city staff will walk-through building to verify compliance with project application. Final inspection will take place concurrently by Building Department.
- (j) Awards will be issued on a first come first served basis. The CRA will award a maximum of three grants each fiscal year. Applications received outside of application period will be added to a waitlist and processed subject to budgetary approval.

## IV. Application Evaluation

After an application has been deemed to meet all eligibility requirements, the application will be scored and a grant may be awarded based on the following criteria. See **Table 1**. A minimum score of **80 points** is needed to move forward in the application process.

PROPOSAL EVALUATION / SELECTION CRITERIA (SHORTLISTING)	SCORING (100 POINTS)	SUBMITTALS	STAFF	ACTUAL SCORE
FISCAL IMPACT ROI How much will the project increase the property taxes of the site? ROI – Calculated by number of years to pay back.	30	Construction Quotes from contractor based on submitted design	Staff confirms costs through Building Official. Staff calculates increase in ad valorem tax and payback period.	
<b>FEASIBILITY &amp; EXPERIENCE</b> Demonstrated market viability. Demonstrated financial capability. Development Team Qualifications Is the timeline realistic?	20	Market Study Funding Sources Team previous projects, References Permitting & Construction schedule		
CATALYTIC BENEFIT How many jobs, customers, and residents are expected to be brought to the community. How will the project improve the immediately surrounding area?	25	Pro Forma, Market Study Project Description & Approach		
COMMUNITY GOALS How well does the project align with the city's goals for the community? • Form Based Code • Affordable & Workforce Housing	25	Project Description & Approach Architectural Elevations, Site Plan	Staff review for compliance with form-based code. Point system	

Table 1. Scoring Criteria

## V. Reporting

A project report is due at substantial completion or within one year of the designated start date if substantial completion is not reached by then. Multi-year projects are required to submit annual reports on the anniversary of the designated start date. An annual report shall include as applicable:

- Plans, Building Permit and inspection status.
- Construction status.
- Proof of payment to vendors during the reporting period.
- Proof of utility payments.
- Proof of current taxes paid.
- Updated construction schedule.

#### VI. Reimbursement

Reimbursement can be initiated after substantial completion of process.

- (a) Reimbursement will be made to the applicant within 6 weeks of submitting complete documentation. Submissions shall include:
  - 1. Copies of all paid invoices and cancelled checks for all work covered by the grant. These must equal at least the required investment amount. Invoices must be marked paid, signed, and dated by the contractors. Invoices should have details of work clearly expressed;
  - 2. Copies of cancelled checks;
  - 3. Paid receipts for all labor materials;
  - 4. Lien waivers from all contractor(s) and sub-contractors;
  - 5. Copies of the signed contracts with selected contractors;
  - 6. Copies of lien waivers from all general contractors, subcontractors, and major material suppliers;
  - 7. Photographs of the completed project;
  - 8. All necessary Federal Labor Standards materials from contractors;
  - 9. All final inspections and/or certificate of occupancy from City Building Official; and
  - 10. Active Business Tax Certificate, if applicable.
- (b) Reimbursement shall be made according to the requirements of each grant program.
- (c) The City reserves the right to refuse reimbursement of expenditures in whole or in part for work that:
  - 1. Does not conform to the program guidelines.
  - 2. Does not conform to the proposal(s) submitted with the application and authorized by the CRA.

- 3. Is not commensurate with the workmanship and costs customary in the industry.
- 4. Is not completed within the established time frame submitted for the project. Since the CRA cannot reserve funds for projects indefinitely, projects may be subject to cancellation if not completed or if significant progress has not been made by the progress deadline. The CRA can choose to approve one extension for a duration of 6 months to account for challenges during construction. Requests for extensions will be considered only if made in writing and progress toward completion has been determined.
- 5. Staff will inspect work to ensure that it complies with the approved plans. Any changes to the approved plan will require a written request from the applicant and approval by the CRA in order to retain the grant.

# CITY OF OCALA COMMUNITY REDEVELOPMENT AGENCY NEW CONSTRUCTION INCENTIVE PROGRAM APPLICATION FORM

### **PROJECT INFORMATION**

Project Name:	
Project Address:	
Parcel Number:	
Proposed Uses:	
APPLICANT INFORMATION	
Applicant's Name:	
Name of person to receive all correspondence	if different from applicant:
Applicant's Business Name (if applicable):	
Applicant's Mailing Address:	
City:State	
Phone number:	
E-mail address:	
(Please Check $\checkmark$ )	

Applicant is the Property Owner  $\Box$  Purchaser  $\Box$  Other (If other please attach an affidavit.)  $\Box$ 

#### AUTHORIZED REPRESENTATIVE

(if different from Applicant)				
Property Owner's Name:				
Property Owner's Business Name (if	applicable):			
Property Owner's Mailing Address:				
City:	State:		_Zip:	
Phone number:		Fax:		
E-mail address:				

#### PROJECT DESCRIPTION:

If necessary, attach additional sheets addressing the following.

Describe the scope of project within the surrounding area.

Explain how the project will benefit the CRA and immediate surrounding area.

Would the proposed improvements be made without the assistance of the grant program? If not, please explain.

Number and types of jobs being created, if applicable.

What will be the business hours of operation?

For projects with residential component - number and types of units being created.

### PROJECT COSTS & SCHEDULE

Cost of project based on attached submitted bid(s): \_\_\_\_\_

Anticipated start date: \_\_\_\_\_

Anticipated completion date: \_\_\_\_\_

Incentive amount being requested: \$

Preferred disbursement - Year 1\_\_\_\_\_ Year 2\_\_\_\_\_ Year 3\_\_\_\_\_

#### **GENERAL CONDITIONS**

It is expressly understood and agreed that the applicant shall be solely responsible for all safety conditions and compliance with all safety regulations, building codes, ordinances, and other applicable regulations.

It is expressly understood and agreed that the applicant will not seek to hold the City of Ocala, the Grant Review Committee (Committee) and/or its agents, employees, board members, officers and/or directors liable for any property damage, personal injury, or other loss relating in any way to the Program.

It is expressly understood and agreed that the applicant will hold harmless the City, its agents, officers, employees and attorneys for all costs incurred in additional investigation or study of, or for supplementing, redrafting, revising, or amending any document (such as an Environmental Impact Report, specific plan, or general plan amendment) if made necessary by said proceeding and if the applicant desires to pursue such approvals and/or clearances, after initiation of the proceeding, which are conditioned on the approval of these documents.

The applicant authorizes the City of Ocala to promote any approved project including but not limited to displaying a sign at the site, during and after construction, and using photographs and descriptions of the project in City of Ocala materials and press releases.

If the applicant fails to perform the work approved by the Committee, the City reserves the right to cancel the grant. The applicant also understands that any work started/completed before the application is approved by the Committee is done at their own risk, and that such work will jeopardize their grant award.

This program is authorized under Sections 166.021 (8)(b)(c) Florida Statutes. Applicants desiring confidentiality must provide a letter requesting "that any and all documents, records, reports, correspondence, conversations, applications, data and other sources of information concerning our business plans, interests, or intention be kept confidential as authorized under Section 288.075, Florida Statutes". Applicants shall be subject to recording as required.

Completion of this application by the applicant DOES NOT guarantee that grant monies will be awarded to the applicant.

#### Applicant

, Ocala Plastic Surgery	, business	
representative of the property at 3320 sw 34th Cir. Ocala, FL	, Dusiness	owner/authorized
	, have read and	understand the terms
and conditions of the Program and agree to the gener	al conditions and	terms outlined in the
application process and guidelines of the Program. U	Inder penalty of n	orium, the understand
states the forgoing statements are true and a series in T	nder penalty of p	erjury, the undersigned
states the forgoing statements are true and correct. The	e undersigned also	acknowledges that any
person, firm, corporation or entity intentionally subm	itting false inform	ation in an attempt to
qualify for award preference will be subject to a (1) yea		in an attempt to
a three (2)	r program suspen	sion, and possibly up to
a three (3) year program debarment.		

Signature	131	Date 12 18 2024	

# Owner Approval for Tenant /Applicant

Ocala Plastic Surgery

, owner of the building a t

and conditions of the Program and agree to the general conditions and terms outlined in the application process and guidelines of the Program. I give my consent to the applicant to move forward with improvements on the building as outlined in the Scope of Work section of this application. Under penalty of perjury, the undersigned states the forgoing statements are true and correct. The undersigned also acknowledges that any person, firm, corporation or entity intentionally submitting false information in an attempt to qualify for award preference will be subject to a (1) year program suspension, and possibly up to a three (3) year program debarment.

Signature\_

Date 12 18 2024

#### Property Information - For staff use only.

Is the property assessed Marion County property taxes?	🗏 Yes 🗔 No
Are property taxes paid up to date?	🗹 Yes 🗆 No
Is the property in condemnation or receivership?	🗆 Yes 🗹 No
Is there an active City code enforcement case on the property?	🗆 Yes 🗹 No
Is the building on the National Register of Historic Places	🗆 Yes 🔳 No

Date received: _	
Staff signature:	

# OCALA COMMUNITY REDEVELOPMENT AGENCY NEW CONSTRUCTION INCENTIVE PROGRAM SUMMARY V1. --

V1. --8/15/23

## **Grant Intentions**

The intention of this grant is to promote a greater impact within the CRA subareas for projects that have a potential for a catalytic impact within a subarea. This grant will allow for new construction and major redevelopment to occur and be applicable to the many facets of development. The grant can be flexible in how the money is disbursed to the applicants and can even be spread over the course of up to three consecutive years. A detailed scoring of the application will be done by the CRA Advisory Committee.

Eligible Properties	Must be located in Ocala Community Redevelopment Agency Subarea.
	Properties that have not received any type of CRA grant within the last five (5) years.
Ineligible Properties	Tax delinquent property; property in litigation; property in condemnation or receivership; property with outstanding financial obligations to City require City Council approval
Eligible Applicants	Property owner. Purchaser with property owner approval and executed purchase agreement If the ownership status of property changes during the commitment period of the grant, up to three (3) years, the grant will remain with the property.
Eligible Projects	Only projects resulting in taxable properties subject to paying ad valorem property tax are eligible. Proposed projects must have proper zoning in place prior to applying for incentive program.
Eligible Projects Buildings	<ol> <li>New construction.</li> <li>Major renovation of vacant existing building space affecting 40% or more of the existing floor area or an addition.</li> <li>Any project must exceed \$1,000,000 in total capital investment.</li> </ol>
Eligible work	Costs directly associated with construction project, including required right-of- way and code improvements. Design costs are not eligible for the grant program.
Ineligible work	Only work begun <u>after</u> approval by the Ocala CRA (CRA) will be eligible for a grant. Work in progress or performed before approval will not be eligible.
Incentive Types	Grant related to project construction costs, Planning /Development fees, Building Permit & related fees, City Impact fees (does not include Marion County Transportation Impact Fees).

Maximum Grant Reimbursement	Any project must exceed \$1,000,000 in total capital investment. Based on the determination of the scoring, a maximum grant reimbursement for a project is \$100,000 per year. However, in no case shall the grant exceed 10% of the estimated capital investment. The grant can be for up to three (3) years consisting of equal payments, for a maximum possible total grant of \$300,000. A favorable ROI is less than 10 years. The CRA scores the application and reflects that the applicant can receive the maximum of \$100,000 over the course of three years and votes to approve. Reimbursement may begin after substantial completion of the project, which is determined on the Certificate of Occupancy of the project.
Development Standards & Design Guidelines	<u>Downtown</u> - Subject to Downtown Form Based Code. <u>Other areas</u> - Subject to Zoning and Land Development Code requirements and architectural and signage standards of Form Based Code.
Ineligible Uses	Non-conforming uses proposing to expand. Tax exempt properties
Reporting	<ul> <li>Projects lasting longer than one-year after the designated start date will be required to file an annual report detailing the status of the project. An annual report shall include as applicable:</li> <li>Plans, Building Permit and inspection status</li> <li>Construction Status</li> <li>Proof of payment to vendors during the reporting period</li> <li>Proof of utility payments</li> <li>Proof of current taxes paid</li> </ul>
General Requirements	<ul> <li>Properties awarded a grant will not be eligible for any other CRA grants for five (5) years.</li> <li>If the ownership status of property changes during the commitment of the grant, the grant will remain with the property.</li> <li>Applicants will agree that improvements made using these funds will stay in place for a minimum of fifteen (15) years. years. If improvements are replaced or removed within fifteen years, the grant recipient must pay a pro-rata share of the grant proceeds invested in the project for the number of months remaining.</li> </ul>
Grants & Annual Budget	Beginning in FY 24, \$300,000 will be budgeted annually for this grant program Up to three projects may be awarded grants annually.

# DRAKE CONSTRUCTION SERVICES 12/11/2024

# **Ocala Plastic Surgery**

# 10,098 SF

# Estimate Table

Subtotal - Vendors / Subcontractors Costs	\$4,209,788.46	\$416.89
32.020 Landscape & Irrigation	32,253.00	3.19
31.000 Site Work	574,108.00	56.85
28.000 Fire Alarm	21,173.00	2.10
26.050 Site Lighting	31,180.80	3.09
26.020 Light Fixtures (Decorative) & Fans	40,000.00	3.96
26.000 Electric	184,608.58	18.28
23.000 Air Conditioning	266,900.00	26.43
22.000 Plumbing	138,490.00	13.71
21.000 Fire Sprinklers	55,687.00	5.51
14.000 Elevator	121,001.00	11.98
12.020 Cabinets & Counters	154,078.00	15.26
10.030 Specialties	3,900.00	0.39
09.700 Eyebrow & Awnings Decorative Detail	247,500.00	24.51
09.070 Exterior Systems - Stucco / Stone / Wood Veneer	143,021.18	14.16
09.070 Acoustic Ceiling Tiles	39,795.00	3.94
09.060 Paint	80,500.00	7.97
09.050 Feature Wall @ Grand staircase (Allowance)	45,000.00	4.46
09.030 Flooring (Allowance)	74,602.00	7.39
08.300 Roll-up Reception Window (Fire Wall)	13,000.00	1.29
08.100 Storefront Glass	176,245.00	17.45
08.000 Doors	61,250.00	6.07
07.060 Waterproofing, Sealing, & Fire Proofing	70,032.09	6.94
07.030 Sound Insulation	41,000.00	4.06
07.000 Roofing & Roof Insulation	72,140.00	7.14
05.050 Metal - Railings (Allowance) 06.000 Framing & Drywall	220,100.00	21.80
	335,700.00 41,678.00	33.24
04.000 Masonry - Structural 05.020 Structural Steel & Stairs	269,550.00	26.69
03.050 Vertical Concrete (Cast-In-Place)	320,000.00	31.69
03.000 Horizontal Concrete	123,400.00	12.22
01.016 Private Plan Review & Construction Inspections	27,500.00	2.72
01.010 Project Supervision & Management	54,880.00	5.43
01.000 General Requirements	129,515.81	12.83
Description	Total	Direct Cost: Cost per SF



Description	Totals	
Total Estimate		
General Liability Insurance (1.25% of costs)	\$52,622.36	
GC Pre-Construction Management Fee	\$50,000.00	
GC Construction Management Fee	\$250,000.00	
Total Estimate Total	\$4,562,410.82	

# Scope

- 01. General Requirements & General Work
  - Storage Containers
  - Dumpsters & Toilets
    Job Site Security

  - Temp WaterTemp Power

  - Construction Clean & Cleaning Supplies
  - Final Clean
  - Material Handling moving materials as needed
  - Rental Equipment
  - Plans
  - Safety & Signs
  - Temp locks & doors
  - Permit Expediter
  - Tools
  - Vehicle Fuel & Maintenance
    Trailers Storage & Tool Storage

  - Phones
  - Protection of finished work
  - · Maintaining of Silk Fence and Construction Entrance when site contractor is not on-site
  - Final Punch out
  - Job site presents
  - To assure quality & timeliness, a working foreman is required to fill in the gaps between trades ("By others exclusions").
- 01. Supervision
  - Coordinating work with subcontractors
     Quality Control

  - Documentation of project photos, as-built notes/visuals, & weekly logs
  - **Quality Control**
  - Material Ordering & placement on site
  - Confirming correct materials have been delivered for subcontractors and ensure not damaged
  - Assure subs clean up after themselves
  - Implement effective safety measures
  - Create punch list and distribute to appropriate subcontractors
- 01. Construction Management & Overhead
  - Project Manager Manage all contracts, estimating, secure vendors, material submittals & shop drawings, monthly draw requests, approval of payments to subcontractors, maintain project schedule, develop scopes of work for each trade, provide superintendent will all necessary information, updating budgets & buyout sheet.
  - Admin Keeps track of insurance for each subcontractor, billing management, misc. Job support

## Drake Construction Services



- Close out documents
- Office
- Office Supplies
- Software & computers
   O2. Site Work & Landscaping
  - Underground Retention Pond w/ overflow
    - Paver Entrance

    - Asphalt Parking Lot
      Concrete ADA Parking
      Dumpster Enclosure Concrete Block with Stucco & Metal Gate
      Undercut Footers of building and replace with good building materials. No other removing & metal science of building and replace with good building materials. replacing of unsuitable soils is figured.
- 05. Railings
   Allowance for \$200 per foot for railings. Assuming this will cover Glass Railings, but savings for modern metal railings if desired.
- 07. Sounds Insulation
- Batt Insulation above ceilings & interior walls for sound insulation
   07. Roofing & Waterproofing

   Durolast PVC Roof 50 Mil.
   Densdeck Protects against punctures
   20 EQ Paged
- - - R-30 ISO Board
    - BAF Waterproofing for CMU walls Product Info
- 08. Doors & Windows

  - Non-Impact Resistant exterior glass
    Interior Doors Solid wood with laminate finish Color TBD
- 09. Exterior Veneer
  - Stone Veneer Material Figured \$9/SF Stone / \$14/LF Stone Corners https://www.provia.com/stone/ledgestone/
  - Wood Veneer StoCorp Stucco Stain Wood Looking exterior system Website
- 09. Finish Allowances
  - Rubber Cove Base \$1.98/LF

  - Floor Tile \$3.49/SF
    Bathroom Wall Tile 3' AFF \$3.49/SF
  - Carpet \$6.59/SF
  - Vinyl Floor \$1.89/SF
- COST SAVINGS INCORPORATED IN BUDGET
  - At appropriate locations, modified Faux Cast In Place (CIP) Eyebrow details to be preengineered light gage metal trusses with concrete topper.
  - Posts to balcony deck for trellis at conference room balcony.

#### COST SAVINGS IDEAS

- Where CIP faux eyebrow details have been changed to lighter weight faux materials,
  - remove cast in place columns and concrete to be fill cells & pre-cast masonry lintels.
- Front Porch Use Pre-engineered awnings, with tie backs to the building.

#### ALTERNATES

• Access control - Main Entrance, Back Door, Vendor Display & 5 Offices \$25,000. Additional Doors \$2,500.

#### **EXCLUSIONS**

- Utility Connection fees
- Permitting Fees Estimated \$25,000
- Builder Risk Insurance Policy
- Appliances

## Drake Construction Services



**Drake Construction Services** 302 SE Broadway St. STE 100 Ocala, FL, 34471 (352) 867-8101

- Medical Equipment Operation Chairs & Lights
  Low Voltage Wiring, Data Room Equipment, etc.
  Security System & Cameras
  Furniture & furniture install



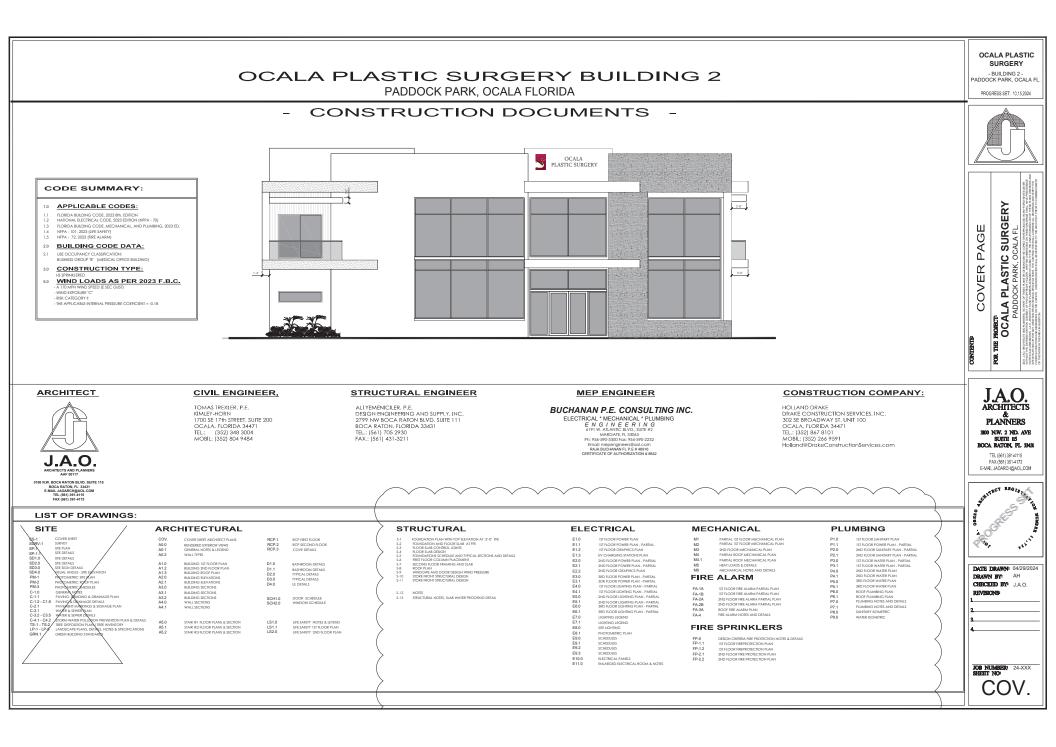
302 SE Broadway St., Unit 100, Ocala, FL 34471 • (352) 867-8101 • <u>www.DrakeConstructionServices.com</u>

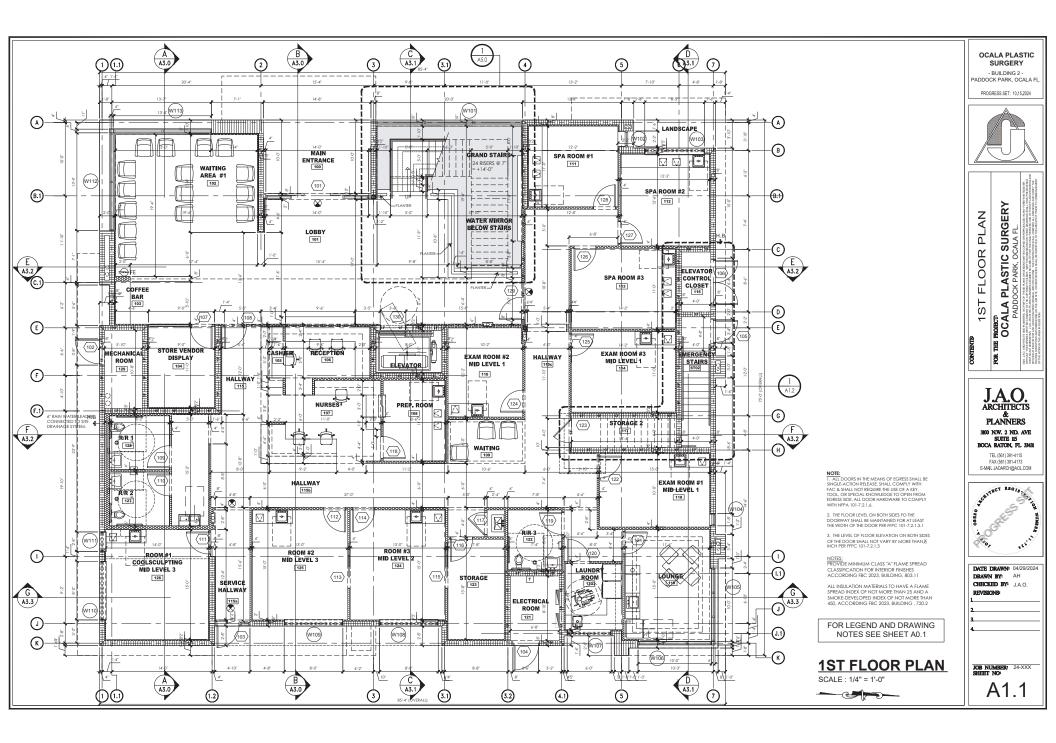
Subject: Additional Information for CRA Grant – Ocala Plastic Surgery

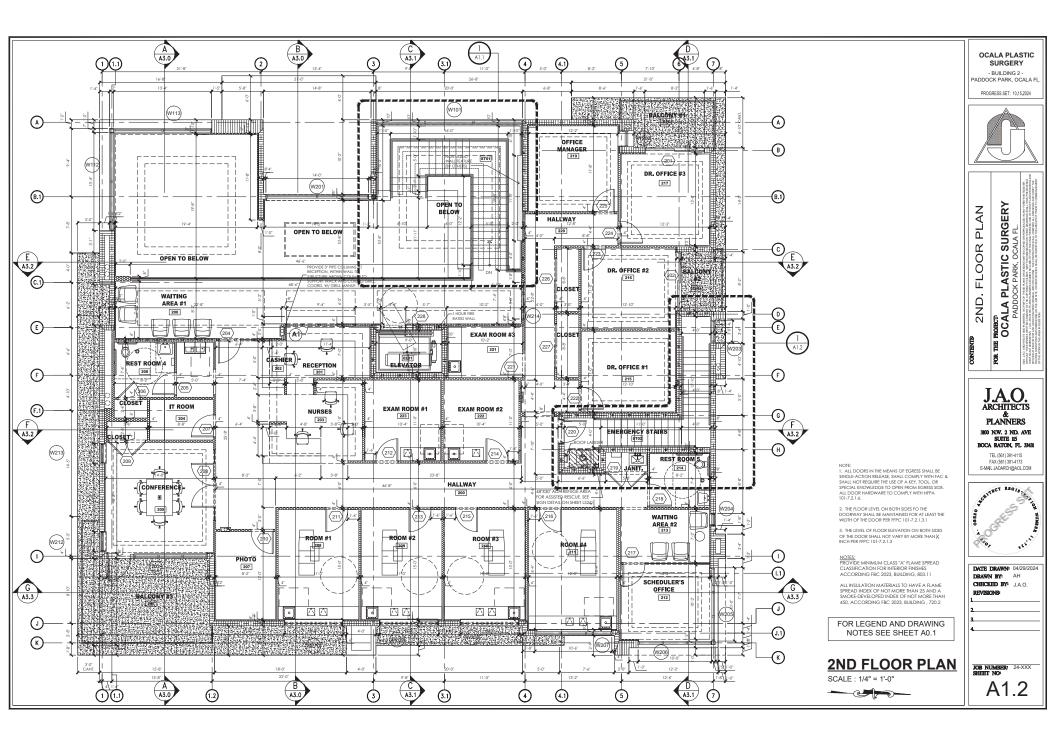
Date: 2/18/25

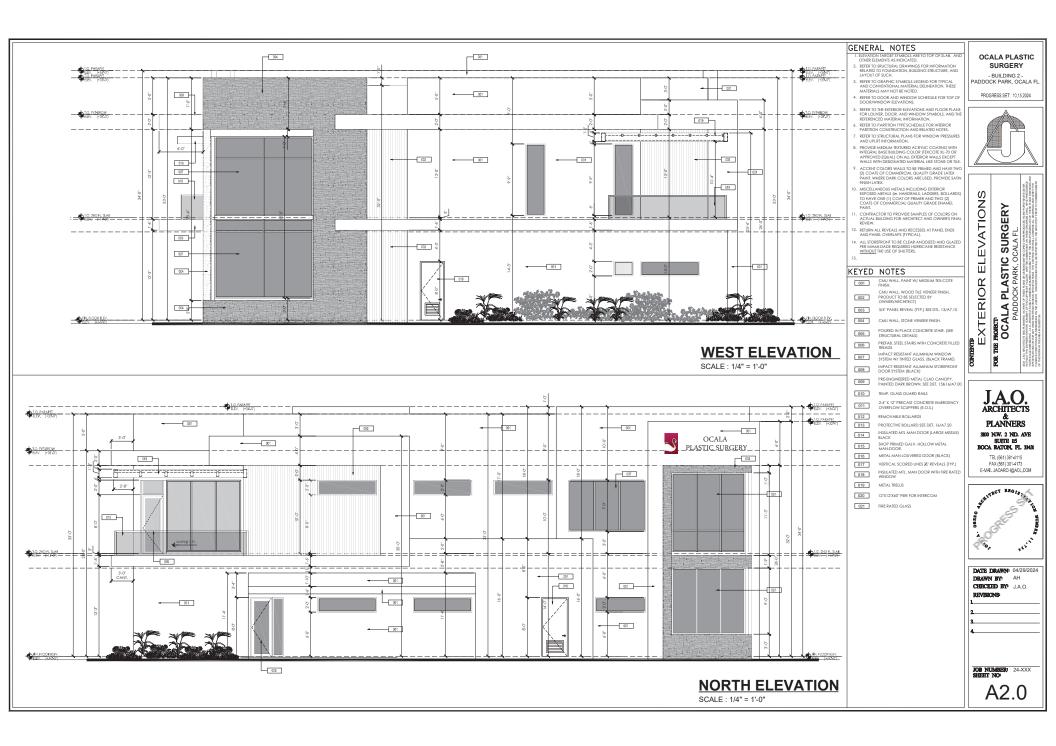
- Additional rendering for the parking lot improvement and landscaping.
  - See pictures attached
- Development Team Provide main partners, contractors or individuals that will be involved.
  - Ocala Plastic Surgery –Local Well-Established business founded in Ocala over 25 years ago. Today they have 3 Locations in the Ocala area and this project will be their 4<sup>th</sup>.
  - Drake Construction Services Construction Manager 6<sup>th</sup> Generation Ocala Family business. Over 40 years of combined construction experience in Ocala on the management team. Has successfully completed many CRA Grant projects with the City of Ocala. Some projects include Bank Street, Ivy House, and Mainstreet Community Bank.
  - <u>Kimley-Horn Engineering</u> Civil Engineers Joe London P.E. Local Ocala Civil Engineers with extensive experience working in the City of Ocala.
  - J.A.O Architects & Planners Architect Jose A. Obeso and his team at J.A.O Architects and Planners have been designing residential and commercial properties in Florida for over thirty years.
- List up to 3 or 4 examples of past projects (size, cost, location) successfully completed by applicants or members of the project team.
  - o <u>Brown National Lease</u>
    - Ocala, FL Meadowbrook Commercial Park
    - Completed 2023
    - Cost \$2M
    - Team Drake Construction, Kimley-Horn, Martinez Architecture, Miller Professional Engineering
    - Scope 4 Acre Site Development for Brown NationaLease Truck Maintenance Facility. 7,500 SF Pre-engineered Metal Building with a Interior Buildout for an office, Storage & Restroom.
  - o Ocala Tractor Dealership
    - Marion County N US HWY 441
    - Under Construction Expected Completion Date August 2024
    - Cost \$4M
    - Team Drake Construction
    - Scope 19,100 SF new commercial building for Ocala Tractor Dealership. The new building will provide a new showroom, offices, parts storage, and maintenance shop that is all under conditioned air.
  - Phoenix Wood Products Office & Warehouse Space
    - Marion County (NE 36<sup>th</sup> Ave) –
    - Completed 2020
    - Cost \$4.5M
    - Team Drake Construction Services & Miller Professional Engineering
    - Scope
      - Warehouse Space 6 acers of site development, 32,000 SF of industrial warehouses and an equipment pad for pallet building equipment.

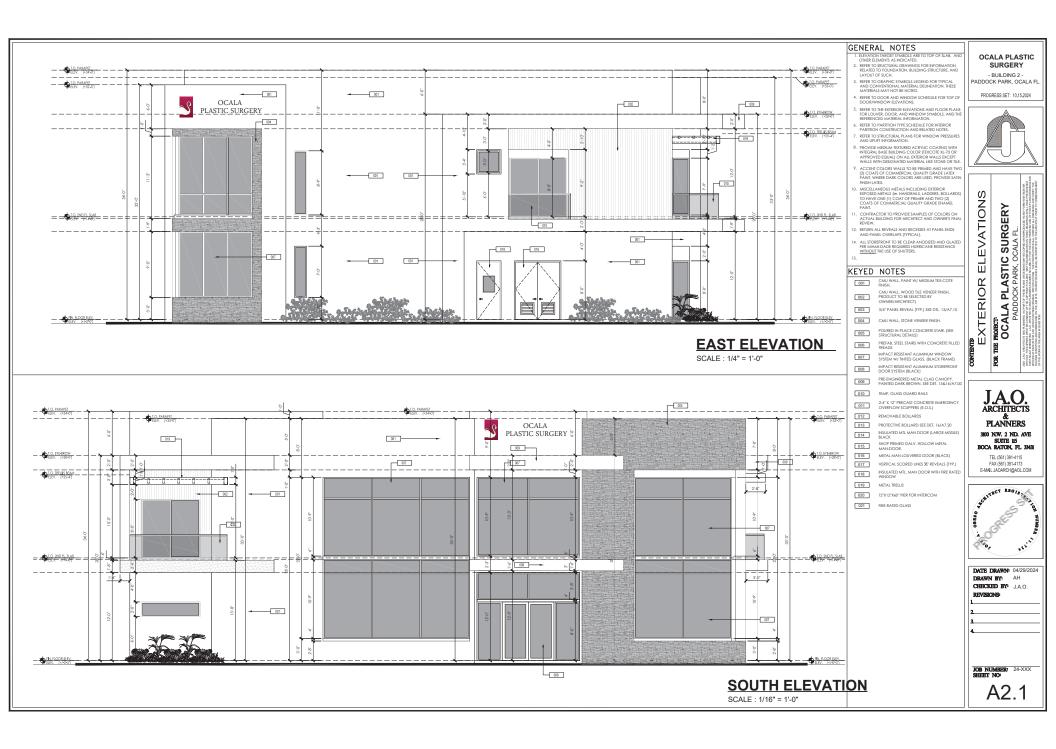
- Headquarters 5,000sf Headquarters Office connected to a 50,000sf Industrial Manufacturing plant for a Pallet Building Company. Use Heart Pine flooring, walls and ceilings to give a unique but fitting feel for a pallet building company.
- The source of funding for the project.
  - Construction Financing
- More detail information on the new/additional jobs: How many new jobs and the average salary for those jobs.
  - Est. 10 new high paying medical jobs will be created with this new building.

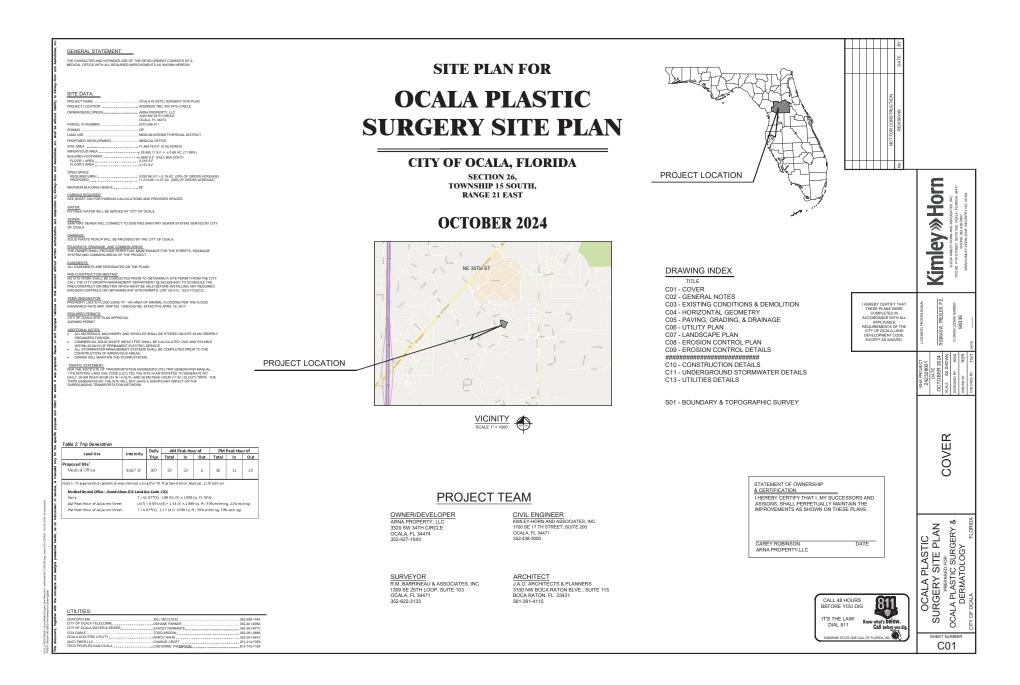


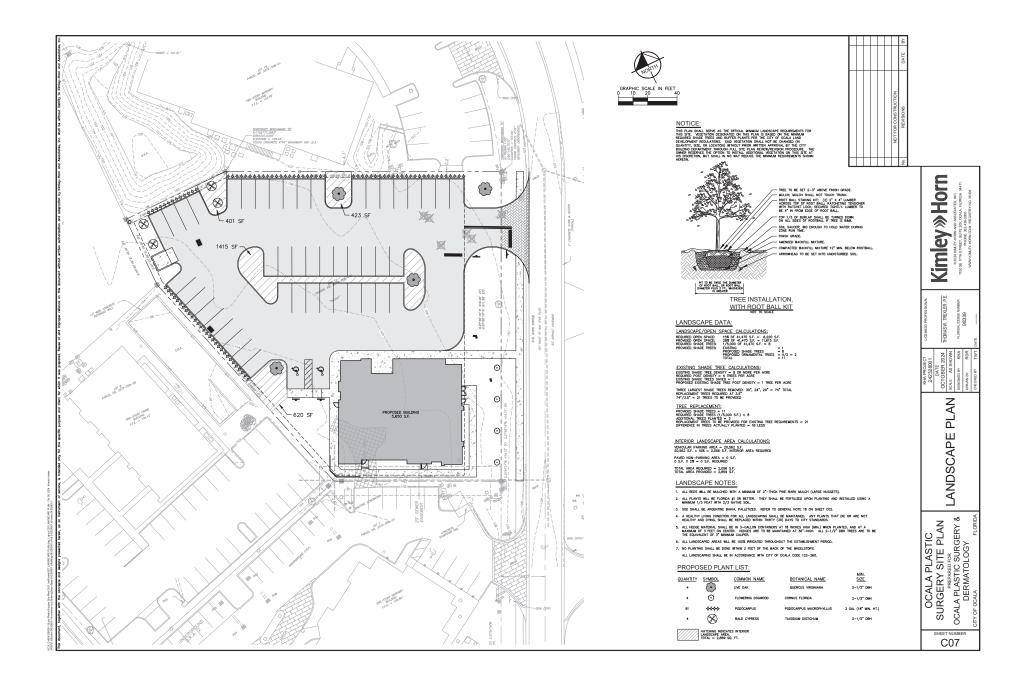
































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	PROJECT INFORMATION	
	Project Description	New 2-story, 10,098 SF medical office will feature a new parking lot, site lighting, sidewalks, and landscaping.
	Developer	Ocala Plastic Surgery
	Parcel	2372-008-011
	Location/Address	SW 34th Circle
	Current CRA Tax Revenue	\$1,425/yr.
	Total Development Costs (estimate)	\$4,562,411
	Future CRA Tax Revenue (estimate)	\$29,093/yr.

#### **Application Evaluation**

Please review the application along with supporting documentation and score based on the categories outlined in Table 1. A minimum score of <u>80 points</u> is needed to move forward in the application process.

Committee Member Initials:

PROPOSAL EVALUATION /	SCORING	SUBMITTALS	STAFF	SCORE	Comment
SELECTION CRITERIA (SHORTLISTING)	(100 POINTS)				
<b>FISCAL IMPACT ROI</b> How much will the project increase the property taxes of the site? ROI – Calculated by number of years to pay back.	30	Construction Quotes from contractor based on submitted design	Staff confirms costs through Building Official. Staff calculates increase in ad valorem tax and payback period.	25	
FEASIBILITY & EXPERIENCE Demonstrated market viability. Demonstrated financial capability. Development Team Qualifications Is the timeline realistic?	20	Market Study Funding Sources Team previous projects, References Permitting & Construction schedule		20	
CATALYTIC BENEFIT How many jobs, customers, and residents are expected to be brought to the community. How will the project improve the immediately surrounding area?	25	Pro Forma, Market Study Project Description & Approach		д5	
COMMUNITY GOALS How well does the project align with the city's goals for the community? • Form Based Code • Affordable & Workforce Housing	25	Project Description & Approach Architectural Elevations, Site Plan	Staff review for compliance with form-based code. Point system	20	2
Total	100			90	



ااا >>>> >>>	Renovation New Construction	ResidentialImage: Commercial / Retail
	Project INFORMATION Project Description Developer Parcel Location/Address Current CRA Tax Revenue Total Development Costs (estimate) Future CRA Tax Revenue (estimate)	New 2-story, 10,098 SF medical office will feature a new parking lot, site lighting, sidewalks, and landscaping. Ocala Plastic Surgery 2372-008-011 SW 34th Circle \$1,425/yr. \$4,562,411 \$29,093/yr.

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SELECTION CRITERIA (SHORTLISTING)	(100 POINTS)				
FISCAL IMPACT ROI	30	Construction Quotes	Staff confirms		
How much will the project increase		from contractor	costs through	29	
the property taxes of the site? ROI -		based on submitted	Building		
Calculated by number of years to pay		design	Official.		
back.		2	Staff calculates		
			increase in ad		
			valorem tax and		
			payback period.		
FEASIBILITY & EXPERIENCE	20	Market Study		19	
Demonstrated market viability.		Funding Sources		1 -1	
Demonstrated financial capability.		Team previous			
Development Team Qualifications		projects, References			
Is the timeline realistic?		Permitting &			
		Construction			
		schedule			
CATALYTIC BENEFIT	25	Pro Forma, Market		15	
How many jobs, customers, and		Study		15	
residents are expected to be brought					
to the community.		Project Description			
	and a	& Approach			
How will the project improve the	1.00				
immediately surrounding area?	R				
COMMUNITY GOALS	25	Project Description	Staff review for	18	Unclear affortable 4 workforce housing
How well does the project align with		& Approach	compliance with	10	+ workforce
the city's goals for the community?		Architectural	form-based code.		housing
Form Based Code		Elevations, Site Plan	Point system		
Affordable & Workforce					
Housing					
Total	100			73	



۹ ۱۱۱۱ ۱۱۱۱	Renovation	ResidentialImage: Commercial / Retail
	PROJECT INFORMATION	
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How much will the project increase		from contractor	costs through		
the property taxes of the site? ROI –		based on submitted	Building		
Calculated by number of years to pay		design	Official.		
back.			Staff calculates	20	
			increase in ad	30	
			valorem tax and		
			payback period.		
FEASIBILITY & EXPERIENCE	20	Market Study			
Demonstrated market viability.		Funding Sources		2.0	
Demonstrated financial capability.		Team previous		20	
Development Team Qualifications		projects, References			
Is the timeline realistic?		Permitting & Construction			
		schedule			
CATALYTIC BENEFIT	25	Pro Forma, Market			
	25	Study			
How many jobs, customers, and residents are expected to be brought		Study		25	
to the community.		Project Description			
to the community.		& Approach			
How will the project improve the		ce rippioaen			
immediately surrounding area?					
COMMUNITY GOALS	25	Project Description	Staff review for		
How well does the project align with		& Approach	compliance with		
the city's goals for the community?		Architectural	form-based code.	25	
Form Based Code		Elevations, Site Plan	Point system		
Affordable & Workforce					
Housing					
Total	100			100	



روا ۱۱۱۱ ۱۱۱۱	RenovationImage: ConstructionNew ConstructionImage: Construction	Residential Commercial / Retail		
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(100 POINTS) 30 20	Construction Quotes from contractor based on submitted design Market Study Funding Sources Team previous projects, References	Staff confirms costs through Building Official. Staff calculates increase in ad valorem tax and payback period.	20 1 <b>B</b>	No data on market Viability
	from contractor based on submitted design Market Study Funding Sources Team previous	costs through Building Official. Staff calculates increase in ad valorem tax and		No data on market
20	based on submitted design Market Study Funding Sources Team previous	Building Official. Staff calculates increase in ad valorem tax and		No data on market
20	Funding Sources Team previous		18	No data on market
	Permitting & Construction schedule			
25	Pro Forma, Market Study Project Description & Approach		20	since the area is albeddy near capacity not suite There is a catelytic eff
25	Project Description & Approach Architectural Elevations, Site Plan	Staff review for compliance with form-based code. Point system	22	
		25 Project Description & Approach Architectural Elevations, Site Plan	25       Project Description       Staff review for compliance with form-based code.         Elevations, Site Plan       Point system	25 Project Description & Approach Architectural form-based code. 22



년      >>>	Renovation	ResidentialImage: Commercial / Retail
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Calculated by number of years to pay		design	Official.	25	
back.			Staff calculates		
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FEASIBILITY & EXPERIENCE	20	Market Study			
Demonstrated market viability.		Funding Sources			
Demonstrated financial capability.		Team previous		20	
Development Team Qualifications Is the timeline realistic?		projects, References		-	
is the difference realistic?		Permitting & Construction			
		schedule			
CATALYTIC BENEFIT	25	Pro Forma, Market			
How many jobs, customers, and	23	Study			Are jobs being offered to Unskilled Workers that
residents are expected to be brought					Unskilled Workers that
to the community.		Project Description		2D	live in West Deala, or ? is it for just professionals?
,		& Approach		20	is it for just Drofessionals.
How will the project improve the					is in for Just projection
immediately surrounding area?					
COMMUNITY GOALS	25	Project Description	Staff review for		Not a pour this office
How well does the project align with		& Approach	compliance with		Not sure now this office
the city's goals for the community?		Architectural	form-based code.	20	fits into attordability .
Form Based Code		Elevations, Site Plan	Point system		Not sure how this office fits into affordability? Plastic surgery is usually optional.
Affordable & Workforce					optional.
Housing				0~	- F
Total	100			00	