

Application Form

Profile

Prefix First Name Last Name

bryanc7688@hotmail.com

704 East Fort King Street

Ocala FL 34471

Business Name and Address

BWC Construction - 4330 N US HWY 441 #1 Ocala, FL 34475 BWC Capital Group - 704 East Fort King Street Ocala, FL 34471 Brick City Hospitality Group and Parking - Multiple private parking lots in Downtown Ocala.

Developer / Contractor / Investment Partner

Mobile: (352) 304-1323

Are you a resident of Marion County?

Yes No

If you are a resident, state length of time in years:

37 years

Do you own property within the City Limits?

Yes No

Do you reside within the City Limits?

Yes No

Do you own a business within the City Limits?

Yes No

Do you hold a public office?

Yes No

Are you a registered City voter?

☒ Yes ☐ No

Are you employed by the City?

☐ Yes ☒ No

At the present time, do you serve on a City Board, Commission, Authority, or Committee?

☐ Yes ☒ No

Please Note: A board/commission member shall not serve on more than one City board/commission at a time, unless that board/commission is an interim Ad Hoc Committee.

Which Boards would you like to apply for?

Downtown Redevelopment Advisory Committee: Submitted

Please note this application is effective for one year from date of submission.

Until such time as you are selected for the board/commission of your choice, can we submit your application when vacancies occur without contacting you each time?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why do you think you are qualified to serve on this board/commission?

As a lifelong Marion County resident, business owner, and community developer, I am deeply invested in the future of downtown Ocala. Through my leadership of BWC Construction and BWC Capital Group, I have helped design, plan, and build numerous projects that contribute to the growth, aesthetics, and economic vitality of our region. My experience in real estate development, strategic planning, and business management gives me a practical understanding of how to balance progress with preservation. I believe my vision, leadership, and commitment to Ocala's continued revitalization make me well-qualified to serve on the Downtown Redevelopment Advisory Board.

Brief Resume of Education and Experience:

Forest High School - Graduated: 2006 University of Central Florida - Graduated: 2010 BWC Construction - 2013-Present (President) BWC Capital Group - 2023-Present (President) Brick City Hospitality Group & Parking - 2016-Present (President)

[Bryan Caracciolo Board Resume 2025 PDF.pdf](#)

Upload a Resume

By submitting this application, you hereby confirm that you have read and understand the application, that all information furnished by yourself is true and accurate and that, to the best of your knowledge, you meet the criteria for serving on the board(s)/commission(s) for which you are applying.

If you have any questions, please call the Office of the City Clerk at (352) 629-8266.

Bryan W. Caracciolo

Ocala, Florida

☎ 352.304.1323 | ✉ bryanc7688@hotmail.com

Personal Mission Statement

Committed to revitalizing Downtown Ocala through visionary development, community collaboration, and strategic investment. My mission is to enhance Ocala's historic character while fostering sustainable growth, economic opportunity, and a vibrant city center for generations to come.

Professional Profile

A seasoned entrepreneur, developer, and community leader with over 20 years of experience in design, construction, real estate development, and strategic leadership. Founder and President of several Florida-based companies, including BWC Construction, BWC Capital Group, and the Old Florida Resort & Marina brands, I have led projects exceeding \$200 million and built more than two million square feet of commercial and residential property across Florida.

I bring a unique balance of vision and execution—combining business acumen, urban planning insight, and a deep commitment to Ocala's heritage and future growth. My background in project design, redevelopment, and community partnerships positions me to provide valuable perspective to the City of Ocala's Downtown Redevelopment Advisory Board.

Professional Experience

• **BWC Constructing and Contracting- Founder & President**

Ocala, Florida | 2013 – Present

- Lead one of North Central Florida's premier general contracting firms with a portfolio spanning commercial, industrial, and residential development.
- Successfully managed over \$200M in completed projects and more than 2 million square feet of construction.
- Spearhead design-build initiatives and redevelopment projects that align with regional growth and urban revitalization goals.
- Employ and mentor dozens of local professionals, emphasizing integrity, quality, and long-term community partnerships.

- **BWC Capital Group – Managing Partner**

Ocala, Florida | 2022 – Present

- Founded and lead a Regulation D 506(c) investment fund focused on high-yield real estate and redevelopment opportunities in Marion County and across Florida.
- Specialize in structuring private equity investments in single-family spec homes, multi-family developments, RV resorts, and marina properties.
- Deliver 18–22% annualized returns to accredited investors through disciplined underwriting, risk management, and strategic asset disposition.

- **Old Florida Resorts & Marinas – Founder & Developer**

Orange Lake, Yankeetown, Inglis, Florida | 2024 – Present

- Established and operate the “Old Florida” hospitality brand, restoring and reimagining legacy waterfront destinations.
- Oversee multiple active properties including Old Florida RV Resort (Orange Lake), Old Florida Marina & Lodge (Yankeetown), and Old Florida Lodge (Inglis).
- Revitalize historic coastal and lakefront sites through environmentally responsible upgrades that preserve local heritage and enhance tourism.

- **Brick City Hospitality Group**

Ocala, Florida | 2018 – Present

- Move than 500 staffers, full hospitality company.
- Parking solutions.

Community Leadership & Civic Involvement

- Founder, Ocala Leadership Conference (2026 Launch) – Bringing world-class thought leaders such as John Maxwell and Jon Gordon to Ocala for the region’s largest leadership and motivation event.
- Youth Football Coach, Marion County Youth Football League - PW Dolphins – Actively mentor and head coach young athletes in teamwork, discipline, and leadership.
- Local Business Advocate – Collaborate with the Ocala Metro Chamber & Economic Partnership (CEP) to promote responsible development and investment.

Education & Certifications

- University of Central Florida (UCF) – Bachelor's Studies, Business & Entrepreneurship
- Certified General Contractor, State of Florida
- Continuing education in real estate investment, leadership, and strategic planning.

Core Competencies

- Urban Redevelopment & Revitalization
- Real Estate Investment & Syndication
- Strategic Planning & Growth Management
- Construction Management & Design-Build Execution
- Community Development & Economic Growth
- Leadership, Mentorship, and Public Engagement

Statement of Qualification

As a lifelong Marion County resident, I am deeply invested in the success and vitality of Ocala. My background in large-scale construction, redevelopment, and hospitality has given me a practical understanding of how thoughtful design and private investment can enhance a city's downtown corridor. I believe in Ocala's future and am dedicated to ensuring its growth honors its historic charm, supports local business, and creates opportunity for residents.