

BUSINESS CREATION, RETENTION, AND ATTRACTION SERVICES AGREEMENT

MONTHLY REPORT: OCTOBER 2024

MEASURE		PERFORMANCE	WRITTEN REPORT
1	PROSPECT VISITS WITHIN THE FOCUS AREAS (EXHIBITA)		<i>Industry:</i> <i>Summary:</i>
1.1	Ocala Prospect Visits (10)	0	
2	AIRPORT PARK, AIRPORT PROPER, AND/OR ADJOINING PROPERTIES.		<i>Industry:</i> <i>Summary:</i>
2.1	Prospect Visits (3)	0	
2.3	Acres Sold or Leased (Vacant Property)	ac	
2.4	Capital Investment	\$	
2.5	Square Footage Sold or Leased (Existing Buildings)	sf	
3	MARKETING & BUSINESS RETENTION (EXHIBIT A)		<i>Industry:</i> <i>Summary:</i>
3.1	New Contacts Established	0	
3.2	Leads Generated	0	
3.3	Targeted Marketing Campaigns (5)	0	
3.4	Business Retention Calls	0	
4	FINANCIAL REVIEW COMMITTEE - QUARTERLY (DEFINITION)		<i>Industry:</i> <i>Date:</i> <i>Committee members present:</i>
4.1	No. of Meetings	0	
5	SITES AND BUILDINGS DATABASE.		
5.1	Monthly Site Visits	0	
5.2	Total Listings	0	
5.3	Square Footage of Available Buildings	sf	
5.4	Total Acreage Listed	ac	

6	BUSINESS INCUBATOR- QUARTERLY (BUSINESS CREATION)	<i>Demographics:</i> <i>Graduate:</i> <i>Business Location:</i>
6.1	Incubator Registry	0
6.2	Occupancy Percentage	%
6.3	Demographics Summary (% minority owned)	%
6.4	Graduates (3 per year) (par. 1.4.)	0
7	BUSINESS ASSISTANCE AND FASTRAC COHORTS (EXHIBIT A)	<i>Industry (First -Time Assistance) :</i> <i>Industry (Continued Assistance) :</i> <i>Training Summary :</i>
7.1	First-Time Assistance Provided	0
7.2	Continued Assistance Provided	0
7.3	Fastrac Training Held	0
7.4	Fastrac Participants from or starting in Target Areas (2) (par.1.7.)	0
7.5	NEXTworking -Students (300) (par.1.2.)	0
7.6	NEXTworking -Businesses (35) (par.1.2.)	0
8	DOWNTOWN AND MIDTOWN ACTIVITIES (DEFINITION)	<i>Industry:</i> <i>Type of Assitance (#)</i> <i>-Location:</i> <i>-Operational:</i> <i>-Financial:</i>
8.1	Downtown and Midtown Business Assistance (par.1.11)	0
9	FLORIDA COMMERCE (EXHIBIT A)	<i>Summary:</i>
9.1	Communication	0
10	FINANCIAL REPORT - QUARTERLY (CEP REQUIREMENT)	<i>Name:</i> <i>Summary of activities:</i>
10.1	No. of Employees Assigned to Ocala Services	0 <i>Name:</i> <i>Summary of activities:</i>