



# Ocala

110 SE Watula Avenue  
Ocala, FL 34471

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## Item Details

**File Number: 2024-2255**

**ID #:** 2024-2255

**Type:** Agenda Item

**Status:** Passed

**Version:** 1

**Placement:** 6

**In Control:** City Council

**File Created:** 09/18/2024

**Presented By: :**

**Final Action:** 10/15/2024

**Formal Title:** Approve a Grant Agreement between the Florida Wildlife Corridor Foundation and the City of Ocala for a new mural on the downtown water tank in the amount of \$15,000

**Internal Notes:**

**Target Meeting:** 10/15/2024

**Sponsors:**

**Enactment Date:**

**Attachments:** FOR COUNCIL-Grant Agreement Ocala Final, City Of Ocala Grant Form

**Enactment Number:**

**Recommendation:**

**Hearing Date:**

**Entered by:** eparkman@ocalafl.gov

**Effective Date:**

### History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	City Council	10/15/2024	Approved				Pass
			Aye: 4	Council Member Bethea Sr, Council Member Hilty Sr, Council Member Musleh, and Council President Mansfield			
			Absent: 1	Pro Tem Dreyer			

**Text of Legislative File 2024-2255**

Submitted By: Emily Parkman  
Presentation By: Aubrey Hale  
Department: Growth Management

**STAFF RECOMMENDATION (Motion Ready):**

Approve a Grant Agreement between the Florida Wildlife Corridor Foundation and the City of Ocala for a new mural on the downtown water tank in the amount of \$15,000

**OCALA’S RELEVANT STRATEGIC GOALS:**

Quality of Place, Economic Hub

**PROOF OF PUBLICATION:**

N/A

**BACKGROUND:** In 2016, the downtown storage water tank at SE Watula Avenue and SE Fifth Street was utilized for a mural, "Natural Flow" (PA-MURA-004; 2023.13.1). The mural has been in place for eight years but has experienced significant degradation due to weathering along the southern half of the façade, necessitating its replacement.

On August 7, 2024, the mural was approved for deaccession (removal) by the Ocala Municipal Arts Commission (OMAC), allowing a new mural to be installed while providing additional maintenance for the water tank. Before a new mural can be painted, the existing mural must be removed and the surface primed.

On August 27, 2024, the Florida Wildlife Corridor Foundation awarded the City of Ocala a \$15,000 grant for the water tank mural project (GRM/240986). Fine Arts for Ocala (FAFO) also awarded the city \$15,000 for the new mural. On October 07, 2024, a jury representing each partnering organization participated in the selection of the muralist for the project.

**FINDINGS AND CONCLUSIONS:** The collaboration between the partners and the city highlights the power of public art and promotes continued community collaborations. Staff recommends approval of the grant.

**FISCAL IMPACT:** The water tank mural cost \$80,000 and will be funded with \$50,000 from the General Fund, \$15,000 from FAFO, and \$15,000 from the Florida Wildlife Corridor Foundation. The \$50,000 in the General Fund is being carried forward from Fiscal Year 2023-24 in account 001-016-711-559-55-34010. An accompanying budget resolution for the Florida Wildlife Corridor Foundation grant is provided on this agenda. Funding will be received in revenue account 001-337-00-000-07-33790 and expended from expense account 001-051-163-579-57-34010.

**PROCUREMENT REVIEW:** These goods and services were procured in compliance with the

City's procurement policy.

**LEGAL REVIEW:**

This Agreement will be reviewed and approved for form and legality by City Attorney, William E. Sexton.

**ALTERNATIVE:**

- Approve with changes
- Deny
- Table

