

		MONT	THLY REPORT: January 2025					
	MEASURE	PERFORMANCE	WRITTEN REPORT					
1	PROSPECT VISITS WITHIN FOCUS AREAS		Industries					
1.1	Ocala Prospect Visits (10)	4	Summary Potential expansion for existing food mfg, would create 200 jobs Local developer industrial project Data Center discussion Life Science					
2	AIRPORT PARK, AIRPORT PROPER, AND/OR A PROPERTIES	ADJOINING	Industries Summary:					
2.1	Prospect Visits (3)	2	Summary.					
2.3	Acres Sold or Leased (Vacant Property)	0						
2.4	Capital Investment	0						
2.5	Square Footage Sold or Leased (Existing Buildings)	0						
3	MARKETING & BUSINESS RETENTION		Industries The Job Creation team attended the Shot Show and World of Concrete trade shows, as well					
3.1	New Contacts Established	120	as the InSite Marketing event in Tampa. LinkedIn marketing promoting the growth in Ocala.					
3.2	Leads Generated	40						
3.3	Targeted Marketing Campaigns (5)	4						



3.4	Business Retention Calls	12		
	MEASURE	PERFORMANCE		WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	Next Dimension Construction
4.1	No. of Meetings	1	Date Attendance	
5	SITES AND BUILDINGS DATABASE			
5.1	Monthly Site Visits	68		
5.2	Total Listings	381	Summary	
5.3	Square Footage of Available Buildings	20,000,000+ SF		
5.4	Total Acreage Listed	31,415 Acres		
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	6 Incubator Partners are Women Owned Businesses 3 Incubator Partners are Veteran Owned Businesses
6.1	Incubator Registry	13 Incubator Partners	Name of graduate and new	1 Incubator Partner is Minority Owned
6.2	Occupancy Percentage	68%	business location.	
6.3	Demographics Summary (% minority owned)	See notes		
6.4	Graduates (3 per year)	None in January		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHO			Business Creation conducted 8 Technical Assistance sessions with 8 new business owners. We continued our assistance with 2 individuals from the previous year. They were a part of a variety of industries, from Real
7.1	First-Time Assistance Provided	8		Estate, Food Service to Mental Health Services.
7.2	Continued Assistance Provided	2	Industries - First-Time Assistance	
7.3	Fastrac Training Held	0	Industries - Continued	We did not hold FastTrac, our first cohort begins in April. We will have 2 cohorts completed for the year.
7.4	Fastrac Participants from or starting in Target Areas		Assistance Training	
7.5	NEXTworking -Students (300)		Summary	
7.6	NEXTworking -Businesses (35)			
8.1	DOWNTOWN AND MIDTOWN ACTIVITIES  Downtown and Midtown Business Assistance	13	Industries  Type of Assistance:  Location (#) Operational (#) Financial (#) Planning (#)	
9	FLORIDA COMMERCE		I	Regular communication.
9.1	Communication		Summary	
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	APH 2.14)	Employee and	Job Creation team: Heather Shubirg, Bart Rowland, Bryce Morrison, Erin Jones This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	7	summary of activities.	Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris  This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



		MONT	HLYR	REPORT: February 2025			
	MEASURE	PERFORMANCE		WRITTEN REPORT			
4							
1	PROSPECT VISITS WITHIN FOCUS AREAS		Industries				
1.1	Ocala Prospect Visits (10)	3	Summary	Florida Huddle reception at OCF Project Flower visit - plastics mfg. Logistics project Home goods mfg.			
2	AIDDODT DADIZ AIDDODT DDODED AND/OD	ADIOINING					
2	AIRPORT PARK, AIRPORT PROPER, AND/OR A PROPERTIES	ADJOINING	<b>Industries Summary</b>				
2.1	Prospect Visits (3)	1	Jummury				
2.3	Acres Sold or Leased (Vacant Property)						
2.4	Capital Investment		Project Flo	ower			
2.5	Square Footage Sold or Leased (Existing Buildings)						
2	MADIZETING & DUGINEGO DETENTION			El., i.l. H. d. I			
3	MARKETING & BUSINESS RETENTION		Industries	Florida Huddle reception at OCF. LinkedIn post celebrating HCA Nursing update. CEP Annual Luncheon.			
3.1	New Contacts Established		Summary	A MINIMUL EMILONEOUS			
3.2	Leads Generated						
3.3	Targeted Marketing Campaigns (5)	3					
3.4	Business Retention Calls						



	MEASURE	PERFORMANCE		WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	
4.1	No. of Meetings		Date Attendance	
5	SITES AND BUILDINGS DATABASE			
5.1	Monthly Site Visits	74		
5.2	Total Listings	385	Summary	
5.3	Square Footage of Available Buildings	20,000,000+ SF		
5.4	Total Acreage Listed	31,415 Acres		
			ı	
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	6 Incubator Partners are Women Owned Businesses 3 Incubator Partners are Veteran Owned Businesses
6.1	Incubator Registry	14 Incubator Partners	Name of graduate and new business location.	1 Incubator Partner is Minority Owned
6.2	Occupancy Percentage	72%		
6.3	Demographics Summary (% minority owned)	See Notes		
6.4	Graduates (3 per year)	No Graduates for Feb		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHOR	RTS		
7.1	First-Time Assistance Provided	6		
7.2	Continued Assistance Provided	4	Industries - First-Time Assistance	
7.3	Fastrac Training Held	0	Industries -	
7.4	Fastrac Participants from or starting in Target Areas	0	Assistance Training	
7.5	NEXTworking -Students (300)		Summary	
7.6	NEXTworking -Businesses (35)			
0	DOWNTOWN AND MIDTOWN ACTIVITIES			
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Type of Assistance:	
8.1	Downtown and Midtown Business Assistance	14	Location (#)	
			Operational (#) Financial (#) Planning (#)	
9	FLORIDA COMMERCE			3 RFI's submitted to Florida Commerce this month. Project Plum, Factory, and Next
9.1	Communication		Summary	
7.1	Communication	3		
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	APH 2.14)		Job Creation team: Heather Shubirg, Bart Rowland, Bryce Morrison, Erin Jones This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	7	summary of activities.	Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris
		,		This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



	MONTHLY REPORT: March 2025							
	MEASURE	PERFORMANCE	WRITTEN REPORT					
1 1.1	PROSPECT VISITS WITHIN FOCUS AREAS  Ocala Prospect Visits (10)	1	Industries UK Equestrian Manufacturing Company visited for US Expansion site interest. Project Cabin discussion to expand and add new production facility in Ocala.  Summary					
2 2.1 2.3 2.4 2.5	AIRPORT PARK, AIRPORT PROPER, AND/OR A PROPERTIES  Prospect Visits (3)  Acres Sold or Leased (Vacant Property)  Capital Investment  Square Footage Sold or Leased (Existing Buildings)	\$25,000,000 131,000	Industries Summary Circularix signed lease at Airport Logistics Park.					
3.1 3.2 3.3 3.4	MARKETING & BUSINESS RETENTION  New Contacts Established  Leads Generated  Targeted Marketing Campaigns (5)  Business Retention Calls	10 1 18	Industries Summary  Attended IAMC in Sacramento and sponsored Florida Commerce Reception, showcasing marketing materials for Airport and surrounding sites. Attended AEDL conference and met with 8 site selectors. Attended Site Selector Guild event and met with 25 site selectors.					



	MEASURE PERFORMANCE			WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	
4.1	No. of Meetings		Date Attendance	
5	SITES AND BUILDINGS DATABASE			
5.1	Monthly Site Visits	94		
5.2	Total Listings	389	Summary	
5.3	Square Footage of Available Buildings	20,000,000+ SF		
5.4	Total Acreage Listed	31,415 Acres	-	
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	6 Incubator Partners are Women Owned Businesses 3 Incubator Partners are Veteran Owned Businesses
6.1	Incubator Registry	14 Incubator Partners	Name of graduate and new business location.	1 Incubator Partner is Minority Owned
6.2	Occupancy Percentage	72%		
6.3	Demographics Summary (% minority owned)	See notes		
6.4	Graduates (3 per year)	None for March		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHO	RTS		
7.1	First-Time Assistance Provided	19		
7.2	Continued Assistance Provided	11	Industries - First-Time Assistance	
7.3	Fastrac Training Held	0	Industries - Continued	
7.4	Fastrac Participants from or starting in Target Areas	0	Assistance Training	
7.5	NEXTworking -Students (300)		Summary	
7.6	NEXTworking -Businesses (35)			
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Industries	
0	DOWNTOWN AND MIDTOWN ACTIVITIES		Type of	
8.1	Downtown and Midtown Business Assistance	14	Assistance: Location (#) Operational (#) Financial (#) Planning (#)	
9	FLORIDA COMMERCE			4 RFI's submitted to Florida Commerce. Project Fossil, Hydrofoil, Blanco, and Lightspeed.
0.1			Summary	
9.1	Communication	4		
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	APH 2.14)		Job Creation team: Heather Shubirg, Bart Rowland, Bryce Morrison, Erin Jones This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	7	summary of activities.	Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



	MONTHLY REPORT: April 2025							
	MEASURE	PERFORMANC						
1	PROSPECT VISITS WITHIN FOCUS AREA	AS	CEO of HealthTrek, Life Science company, interest in the market for development Hosted Developer to the market from out of town with interest in the market to build.					
1.1	Ocala Prospect Visits (10)	9	Summary					
2	AIRPORT PARK, AIRPORT PROPER, AND ADJOINING PROPERTIES	D/OR	Industries Took Healthtrek and separate developers to the Airport and Insite Properties for onsite look  Summary					
2.1	Prospect Visits (3)	2						
2.3	Acres Sold or Leased (Vacant Property)							
2.4	Capital Investment							
2.5	Square Footage Sold or Leased (Existing Buildings)							
3	MARKETING & BUSINESS RETENTION		Industries Linked in Post celebrating the Business of Biotech and Celebration of Biotech events, promoting					
3.1	New Contacts Established	4	Summary Ocala's Life science development opportunities					
3.2	Leads Generated	1						
3.3	Targeted Marketing Campaigns (5)	1						
3.4	Business Retention Calls	19						



	MEASURE	PERFORMANCE		WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	Habitat for Humanity Project; April 9, 2025; 7 in attendance
4.1	No. of Meetings	1	Date Attendance	
5	SITES AND BUILDINGS DATABASE			
5.1	Monthly Site Visits	67		
5.2	Total Listings	390	Summary	
5.3	Square Footage of Available Buildings	20,000,000+ SF		
5.4	Total Acreage Listed	31,415+ Acres		
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	5 Incubator Partners are Women Owned Businesses 2 Incubator Partners are Veteran Owned Businesses
6.1	Incubator Registry	13 Incubator Partners	Name of graduate and new business location.	1 Incubator Partner is Minority Owned  April Graduate: Funky Unicorn Treats – Moved to Edwards Professional Complex in Ocala
6.2	Occupancy Percentage	70%		April Graduate. Fullky Officorif Treats – Moved to Edwards Professional Complex in Geala
6.3	Demographics Summary (% minority owned)	See Notes		
6.4	Graduates (3 per year)	Funky Unicorn Treats		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHOL	RTS		
7.1	First-Time Assistance Provided	12	-	
7.2	Continued Assistance Provided	11	Industries - First-Time	
7.3	Fastrac Training Held	5	Assistance Industries - Continued	
7.4	Fastrac Participants from or starting in Target Areas	15	Assistance	
7.5	NEXTworking -Students (300)		Summary	
7.6	NEXTworking -Businesses (35)		•	
0				
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Industries  Type of	
8.1	Downtown and Midtown Business Assistance	13	Assistance: Location (#) Operational (#) Financial (#) Planning (#)	
9	FLORIDA COMMERCE			3 Project RFI's sent to Florida Commerce. Projects Maple, Cast, and Vimana Alta.
9.1	Communication	3	Summary	
1.0				
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	APH 2.14)		Job Creation team: Heather Shubirg, Bart Rowland, Bryce Morrison, Erin Jones This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	7	summary of activities.	Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



	DUSTIVESS CREATION, RETENTION, IN VERTICAL SERVICES TIGHTER VI							
		MONT	THLY REPORT: May 2025					
	MEASURE	PERFORMANCE	WRITTEN REPORT					
1	PROSPECT VISITS WITHIN FOCUS AREAS		Industries					
1.1	Ocala Prospect Visits (10)	2	Summary Project Blanco, a cheese manufacturer, conducted a site visit of a building and potential BTS.					
2	AIRPORT PARK, AIRPORT PROPER, AND/OR A PROPERTIES	ADJOINING	Industries Hosted Whiting-Turner specializing in Life Science Development to market and the airport locations available. Our team facilitated the first Air Mobility Task Force meeting; follow up meeting					
2.1	Prospect Visits (3)	1	scheduledSummary					
2.3	Acres Sold or Leased (Vacant Property)		ountiliery					
2.4	Capital Investment							
2.5	Square Footage Sold or Leased (Existing Buildings)							
3	MARKETING & BUSINESS RETENTION		Industries LinkedIn promotional marketing campaign. Attended SelectUSA Investment Summit and					
3.1	New Contacts Established	55	met with dozens of prospects, site selectors, contractors, EDO's, brokers, and US Dept of Commerce.					
3.2	Leads Generated	25						
3.3	Targeted Marketing Campaigns (5)	2						
3.4	Business Retention Calls	17						



	MEASURE	PERFORMANCE		WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	
4.1	No. of Meetings		Date Attendance	
5	SITES AND BUILDINGS DATABASE			
5.1	Monthly Site Visits	106		
5.2	Total Listings	393	Summary	
5.3	Square Footage of Available Buildings	20,000,000+ SF		
5.4	Total Acreage Listed	31,415+ SF		
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	5 Incubator Partners are Women Owned Businesses 2 Incubator Partners are Veteran Owned Businesses
6.1	Incubator Registry	14 Incubator Partners	Name of graduate and new business location.	1 Incubator Partner is Minority Owned
6.2	Occupancy Percentage	78%		
6.3	Demographics Summary (% minority owned)	See Notes		
6.4	Graduates (3 per year)	None for May		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHO	RTS		
7.1	First-Time Assistance Provided	18		
7.2	Continued Assistance Provided	6	Industries - First-Time	
7.3	Fastrac Training Held	4	Assistance Industries - Continued	
7.4	Fastrac Participants from or starting in Target Areas	15	Assistance	
7.5	NEXTworking -Students (300)		Summary	
7.6	NEXTworking -Businesses (35)			
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Industries  Type of	
8.1	Downtown and Midtown Business Assistance	14	Assistance: Location (#) Operational (#) Financial (#) Planning (#)	
0	ELODIDA COMMEDCE			No project RFI's came from Florida Commerce this month.
9	FLORIDA COMMERCE			two project Kr i s came from r fortua Commerce uns monun.
9.1	Communication	0	Summary	
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	APH 2.14)		Job Creation team: Heather Shubirg, Bart Rowland, Bryce Morrison, Erin Jones, and Beth McCall This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	8		Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris, Norman Velasquez Alvares This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



	MONTHLY DEPODER 4 2006								
		MONT	THLY REPORT: June 2025						
	MEASURE	PERFORMANCE	WRITTEN REPORT						
1	PROSPECT VISITS WITHIN FOCUS AREAS		Industries Project Drive – existing manufacturer thinking about expanding. Facilitated meeting with InSite Real Estate and Space Florida to discuss the financial tools SF can offer. Great						
1.1	Ocala Prospect Visits (10)	5	Summary						
2	AIRPORT PARK, AIRPORT PROPER, AND/OR A	ADJOINING							
2	PROPERTIES PROPERTIES		Industries Summary						
2.1	Prospect Visits (3)	2							
2.3	Acres Sold or Leased (Vacant Property)								
2.4	Capital Investment								
2.5	Square Footage Sold or Leased (Existing Buildings)								
3	MARKETING & BUSINESS RETENTION		Industries Project Drain meetings and facilitated meetings with local machine shop. Potentially						
3.1	New Contacts Established		Summary moving manufacturing from Canada to Ocala.						
3.2	Leads Generated								
3.3	Targeted Marketing Campaigns (5)								
3.4	Business Retention Calls	19							



	MEASURE	PERFORMANCE		WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	
4.1	No. of Meetings		Date Attendance	
5	SITES AND BUILDINGS DATABASE			
5.1	Monthly Site Visits	75		
5.2	Total Listings	396	Summary	
5.3	Square Footage of Available Buildings	20,000,000+ SF		
5.4	Total Acreage Listed	31,415+ Acres		
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	5 Incubator Partners are Women Owned Businesses 2 Incubator Partners are Veteran Owned Businesses
6.1	Incubator Registry	14 Incubator Partners	Name of graduate and new business location.	1 Incubator Partner is Minority Owned
6.2	Occupancy Percentage	78%		
6.3	Demographics Summary (% minority owned)	See Notes		
6.4	Graduates (3 per year)	None for June		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHOL	RTS		
7.1	First-Time Assistance Provided	12		
7.2	Continued Assistance Provided	9	Industries - First-Time Assistance	
7.3	Fastrac Training Held	1	Industries - Continued	
7.4	Fastrac Participants from or starting in Target Areas	15	Assistance	
7.5	NEXTworking -Students (300)		Summary	
7.6	NEXTworking -Businesses (35)			
0				
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Industries  Type of	
8.1	Downtown and Midtown Business Assistance	14	Assistance: Location (#) Operational (#) Financial (#) Planning (#)	
9	FLORIDA COMMERCE			Project Vertigo request from Commerce.
9.1	Communication	1	Summary	
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	APH 2.14)	Employee and	Job Creation team: Heather Shubirg, Bart Rowland, Bryce Morrison, Erin Jones and Beth McCall This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	8		Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris, Norman Velasquez Alvares This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



	MONTHLY REPORT: July 2025									
	MEASURE	PERFORMANCE			WRITTEN REPORT					
			ı							
1	PROSPECT VISITS WITHIN FOCUS AREAS		Industrie s	looking to e	nt Company representing Landowner, xpand project.  Life science					
1.1	Ocala Prospect Visits (10)	2		CCPI, new o	development lead, looking at opportunity in					
2	AIRPORT PARK, AIRPORT PROPER, AND/OR PROPERTIES	ADJOINING	Industries		roject Meeting by Quebec Aviation/Aerospace ep on opportunities					
	Prospect Visits (3)	2	Summary	A	erospace and Aviation rep for Haskell					
2.3	Acres Sold or Leased (Vacant Property)			ou	t of JAX, connected on opportunities for site					
2.4	Capital Investment									
2.5	Square Footage Sold or Leased (Existing Buildings)									
2	MADIZERING & BUGINEGG DETERMENT		l	Linkadin Dag	ts share our target industries Decks.					
3	MARKETING & BUSINESS RETENTION		Industrie		space, Manufacturing, Life Science. Targeting					
3.1	New Contacts Established	2			external visibility					
			Summar		e Energy, Energy 101 Class. With Fellow Utility					
3.2	Leads Generated			Providers, ED	C colleagues, Site Selectors					



	<b>OCALA METRO</b>
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	3.3	Targeted Marketing Campaigns (5)	2	y	
	3.4	Business Retention Calls	5		



	MEASURE	PERFORMANCE		WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	Aviation – Hangar Space – 7/9/2025/ Jason Pittman, Angie Clifton, Brian Cretul, Loren Thrasher, Amanda Miller, Jeremy Jacobs, Wally Harriss, Vicki Listebarger; Presenters - Davis Dinkins; Michael Robinson; Staff - Heather Shubirg
4.1	No. of Meetings	1	Date Attendance	
5	SITES AND BUILDINGS DATABASE			
5.1	Monthly Site Visits	75		
5.2	Total Listings	406	Summary	
5.3	Square Footage of Available Buildings	20,000,000+ SF		
5.4	Total Acreage Listed	31,415+ Acres		
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	3 Incubator Partners are Women Owned Businesses 1 Incubator Partners are Veteran Owned Businesses
6.1	Incubator Registry	13 Incubator Partners	Name of graduate	2 Incubator Partner is Minority Owned  Newest PPBI Partner: WVW Wifi
6.2	Occupancy Percentage	84%		incress ITBIT attitet. W V W WIII
6.3	Demographics Summary (% minority owned)			
6.4	Graduates (3 per year)	Art, Song and Story Palace		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHOR	RTS		Started 2 <sup>nd</sup> Cohort of FastTrac with 4 classes held. Have 22 entrepreneurs in 2 <sup>nd</sup> class. Topics of classes include Intro to entrepreneurship, Business planning, Market Research, business financials, and business model design.
7.1	First-Time Assistance Provided	12		into to entrepreneursmp, Business planning, Market research, outsiness manerals, and outsiness model design.
7.2	Continued Assistance Provided	6	Industries - First-Time Assistance	
7.3	Fastrac Training Held	4	Industries - Continued	
7.4	Fastrac Participants from or starting in Target Areas	22	Assistance Training	
7.5	NEXTworking -Students (300)		Summary	
7.6	NEXTworking -Businesses (35)			
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Industries  Type of	
8.1	Downtown and Midtown Business Assistance	18	Assistance: Location (#) Operational (#) Financial (#) Planning (#)	
9	FLORIDA COMMERCE			Submitted 2 RFI's for Project Sink and Project Vertigo
	PEORIDA COMMERCE			
9.1	Communication		Summary	
		2		
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	APH 2.14)	Employee and	Job Creation team: Heather Shubirg, Bryce Morrison, Erin Jones and Beth McCall This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	8		Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris, Norman Velasquez Alvares This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



	DOSINESS CREATION, RETENTION, AND ATTRACTION SERVICES AGREEMENT							
		MONT	HLY R	EPORT: August 2025				
	MEASURE	PERFORMANCE		WRITTEN REPORT				
1	PROSPECT VISITS WITHIN FOCUS AREAS		Industries					
1.1	Ocala Prospect Visits (10)	2	Summary	We had business development meeting with Duke Energy. Toured Ocala Airport. Aviation and manufacturing related discussions. Met with restaurant company about downtown.				
2	AIRPORT PARK, AIRPORT PROPER, AND/OR PROPERTIES	ADJOINING		business development meeting with Duke Energy. Toured Ocala Airport. Aviation and turing related discussions. Met with restaurant company about downtown.				
2.1	Prospect Visits (3)	1						
2.3	Acres Sold or Leased (Vacant Property)	N/A	_					
2.4	Capital Investment	N/A						
2.5	Square Footage Sold or Leased (Existing Buildings)	N/A						
3	MARKETING & BUSINESS RETENTION		Industries I	Restaurant called to inquire about downtown. Currently working with them.				
3.1	New Contacts Established	5	1 4	LinkedIn posts sharing target industries overview within city. Promoted Lockheed contract				
3.2	Leads Generated	1	i I	Assisting Finyl Products with expansion retention and Outlaw SNAX				
3.3	Targeted Marketing Campaigns (5)	3						
3.4	Business Retention Calls	1	 	Distribution project				



	MEASURE	PERFORMANCE		WRITTEN REPORT
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	No FRC Requests this month.
4.1	No. of Meetings	N/A	Date Attendance	
5	SITES AND BUILDINGS DATABASE			Removed 12 duplicated listings this month resulting in 443 sites and building total.
5.1	Monthly Site Visits	60		
5.2	Total Listings	443	Summary	
5.3	Square Footage of Available Buildings	34,582,738		
5.4	Total Acreage Listed	31,475		
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	5 Inc tor Partners are Women Owned 1 Incubator Partner is Veteran Owned
6.1	Incubator Registry	15 Incubator Partners	Name of graduate	Newest PPBI Partner: H.E.R.O Mental Health
6.2	Occupancy Percentage	94%		
6.3	Demographics Summary (% minority owned)			
6.4	Graduates (3 per year)	Funky Unicorn – April 2025 – Art Song and Story Palace – July 2025		



MEASURE PERFORMANCE			WRITTEN REPORT	
7	BUSINESS ASSISTANCE AND FASTRAC COHO	RTS		August we held 4 trainings for FastTrac at Mary Sue Rich Center, with topics including managing Cash Flow, vendor relations, financial Mangement cycles, and SCORE/SBDC Resources.
7.1	First-Time Assistance Provided	7		volations, infancial mangement cycles, and secrets abbet resources.
7.2	Continued Assistance Provided	14	Industries - First-Time	
7.3	Fastrac Training Held	4	Assistance Industries - Continued	
7.4	Fastrac Participants from or starting in Target Areas	22	Assistance	
7.5	NEXTworking -Students (300)	150	Summary	NEXTworking Healthcare- 150 students and 35 business attended. NEXTworking Industrial and Ag in
7.6	NEXTworking -Businesses (35)	35		October.
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Industries  Type of	Met with restaurant company considering Ocala Downtown
8.1	Downtown and Midtown Business Assistance	1	Assistance:  Location (#) Operational (#) Financial (#) Planning (#)	
9	FLORIDA COMMERCE			Received and submitted 3 RFI's from Florida Commerce this month. All 3 submissions featured the Insite
9	FLORIDA COMMERCE			property at Ocala International Airport.
9.1	Communication		Summary	
		3		
10	FINANCIAL REPORT- QUARTERLY (PARAGRA	PH 2.14) Employee and		Job Creation team: Heather Shubirg, Bryce Morrison, Erin Jones and Beth McCall This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	8		Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris, Norman Velasquez Alvares This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.



	MONTH MADERAL 1 2007					
	Т		THLY REPORT: September 2025			
	MEASURE	PERFORMANCE	WRITTEN REPORT			
1	PROSPECT VISITS WITHIN FOCUS AREAS		Industries			
1.1	Ocala Prospect Visits (10)	1	Summary Virtual FAM tour with national consultants. Reviewed sites in Ocala/Marion. Heavy emphasis on OCF.			
2	AIRPORT PARK, AIRPORT PROPER, AND/OR A PROPERTIES	DJOINING	Industries			
2.1	Prospect Visits (3)	1	Summary: Virtual			
2.3	Acres Sold or Leased (Vacant Property)		FAM tour of OCF with industrial site			
2.4	Capital Investment		consultant.			
2.5	Square Footage Sold or Leased (Existing Buildings)		Virtual FAM tour with national consultants. Reviewed sites in Ocala/Marion. Heavy emphasis on OCF.			
3	MARKETING & BUSINESS RETENTION		Industries			
3.1	New Contacts Established		Summary 3.3: Shared update & welcome of new CEO to contacts on LinkedIn.			
3.2	Leads Generated					
3.3	Targeted Marketing Campaigns (5)	1				
3.4	Business Retention Calls					



MEASURE PERFORMANCE		WRITTEN REPORT		
4	FINANCIAL REVIEW COMMITTEE (QUARTER	LY)	Industry (Project)	FRC Held for Affordable Housing Project on 9/16/2025 with 3 banks in attendance.
4.1	No. of Meetings	1	Date Attendance	
5	SITES AND BUILDINGS DATABASE			Site visits remain consistent, no longer showing duplicated listings. Working with city to identify and promote catalyst sites.
5.1	Monthly Site Visits	51	Summary	promote entaryst sites.
5.2	Total Listings	470		
5.3	Square Footage of Available Buildings	35,817,880		
5.4	Total Acreage Listed	1,451.4		
6	BUSINESS INCUBATOR (QUARTERLY)		Demogra phics	5 Incubator Partners are Women Owned 1 Incubator Partner is Veteran Owned
6.1	Incubator Registry	15 Incubator Partners	Name of graduate	2 Incubator Partners are Minority Owned  Newest PPBI Partner: H.E.R.O Mental Health
6.2	Occupancy Percentage	94%		rewest 11 D11 atulet. 11.E.R.O Mental Health
6.3	Demographics Summary (% minority owned)	See notes		Funky Unicorn – April 2025 – Art Song and Story Palace – July 2025
6.4	Graduates (3 per year)	Funky Unicorn – April 2025 – Art Song and		



	MEASURE	PERFORMANCE		WRITTEN REPORT
7	BUSINESS ASSISTANCE AND FASTRAC COHOL	RTS		Finished our Second FastTrac Cohort with our last two remaining topics, Leadership and company culture, and Business Partnership/incorporation. We graduated 22 businesses on September 10 <sup>th</sup> – with Kauffman
7.1	First-Time Assistance Provided		<u> </u>	representatives coming to celebrate at our graduation ceremony
7.2	Continued Assistance Provided		Industries - First-Time	
7.3	Fastrac Training Held	4	Assistance Industries - Continued	
7.4	Fastrac Participants from or starting in Target Areas	22	Assistance	NEXTworking Healthcare- 150 students at CFC. NEXTworking Industrial and Ag in October
7.5	NEXTworking -Students (300)	150	Summary	
7.6	NEXTworking -Businesses (35)		-	
8	DOWNTOWN AND MIDTOWN ACTIVITIES		Industries Type of	Working with city to identify and promote catalyst & CRA site opportunities in Downtown.
8.1	Downtown and Midtown Business Assistance	3	Assistance:  Location (#) Operational (#) Financial (#) Planning (#)	2 distribution projects in city limits nearing completion.
9	FLORIDA COMMERCE			Heather is going to Florida Commerce – all the leads are coming to Marion ©
9	FLORIDA COMMERCE			Submitted for 2 projects, Pipeline (biofuel production) & Coconut (manufacturing). Submitted OCF for
9.1	Communication	2	Summary	both.
10	a		Employee and	Job Creation team: Heather Shubirg, Bryce Morrison, Erin Jones and Beth McCall This team works with existing businesses and potential newcomers to remove any barriers to growth.
10.1	No. of Employees assigned to Ocala Services	8		Business Creation team: Evelyn Reyes, Jessica Michel, Freddie Morris, Norman Velasquez Alvares This team works with entrepreneurs to educate, advocate, and guide them through all stages of business creation and growth.