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Lytx Product Roadmap Review

LYTX DRIVER SAFETY PROGRAM – CURRENT PRICING

CURRENT AGREEMENT

Product	Count		
		Annual Fee	Annual Total
Driver Safety Program Fleet Tracking Service Alliance Plan	488	\$353	\$172,264

Account Details

- 488 Total Active Devices in May
 - 393 SF300
 - 54 SF300v2
 - 41 SF400
- Subscription End Dates: 9/30/2026 (421) 11/30/2027 (28) 4/30/2029 (8) 11/30/2029 (10) 1/31/2030 (6) 6/30/2030 (15)



Lytx SF400 Overview

Lytx DriveCam® SF400 Event Recorder

Built to transform your fleet

- ✓ 4G connectivity
- ✓ Real-time, in-cab alerts*
- ✓ ECM cables for light-duty (OBDII) and heavy-duty vehicles (J1939)
- ✓ Industrial-grade design
- ✓ Dual wide-angle lenses
- ✓ Audio recording
- ✓ Clear night video



**Lytx MV+AI technology is a driver aid only. Drivers should never wait for a warning before taking measures to avoid an accident. The MV+AI distraction detection and alerting technology does not collect, store, or use any biometric identifiers or biometric information (e.g., scans of facial geometry) to detect distracted driving behaviors. See <https://www.lytx.com/driver-information>*



SF-Series

MODEL COMPARISON



FEATURES	SF64	SF200	SF300	SF400
 MV+AI[®] road-view events Rolling Stop, Following Distance, Critical Distance, Lane Departure	Limited (Rolling Stop Trigger Only)	Limited (Rolling Stop Trigger Only)	Yes (Full set)	Yes (Full set)
 MV+AI[®] inside-view events Cell Phone Use, Unbelted Driver, Food and Drink, General Distraction, Driver Smoking	No	No	Yes	Yes
 Audio alerts	No	No	Yes	Yes
 Video quality	Standard definition	High definition	High definition	High definition Improved dynamic range and field of view
 Camera hardware spec	752 x 548	1280 x 720	1280 x 720	1920 x 1080
 Internal storage	64 GB	128 GB	128 GB	256 GB
 Video storage total^{**}	Up to 100 hours	Up to 200 hours	Up to 200 hours	Up to 400 hours
 Backup battery	Non-rechargeable	Rechargeable	Rechargeable	Rechargeable
 Lytx badge (Driver ID)	No	Yes	Yes	Yes
 ELD supported	No	No	Yes	Yes

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^{**}Maximum number of hours of video storage for both inside and outside lenses.

VIDEO QUALITY COMPARISON

SF300 vs. SF400

The SF400 delivers:

- Attributes of the new custom modern camera lens and system integration settings on the SF400 contribute to a noticeable improvement in video quality.
- Improved dynamic range and field-of-view specs on the SF400 (vs. SF300) contribute to the overall result.
- These improvements can help fleet managers identify road conditions and risks such as cracks in the road, details of nearby vehicles, and overall landscape.

SF300 EXAMPLE



SF400 EXAMPLE





SF400

FEATURES AND BENEFITS



*Live stream feature may have an approximate delay of 10 seconds. Live stream should never be used to assist the driver in operating the vehicle. The driver is responsible for the safe operation of the vehicle at all times and must always take measures to avoid an accident. Subject to available cellular network coverage.

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FEATURES		BENEFITS
Powerful AI technology	 Integrated MV+AI	Advanced Machine Vision and Artificial Intelligence capture and accurately categorize risky driving behaviors.
	 Risk ID without recording	Manages distracted driving and other unwanted behaviors without recording video of the driver.
	 Over-the-air updates	Provides access to a continuous stream of new features as our AI capabilities continue to expand.
Advanced hardware	 Dual wide-angle lens	Our wide angle, dual lens shares the big picture—on the road and inside your vehicle.
	 Low-light visibility	High-lumen infrared LED lights can provide clear visibility, even at night.
	 Integrated microphone	Sound recordings from inside and outside the vehicle help ensure that you'll have all the details when an incident occurs.
Enhanced operational visibility	 Live streaming*	See what's happening in and around vehicles in near real time.
	 Side and back-up views	Connect up to four additional cameras using the Lytx Hub® Adapter and additional SF-Series or third-party auxiliary cameras.
	 Continual video	Records up to 400 hours of reliable, continual video.
	 ECM connected	Captures speed, fuel, and vehicle data directly from your vehicle's engine tool.
Driver-friendly	 Manual recording buttons	Enables your drivers to proactively record video when needed.
	 Built-in Driver ID solution	Quickly identify by badge which drivers are using your vehicles at different times without installing additional equipment.
	 Real-time In-cab alerts**	Light and audio alerts notify drivers of their risky behaviors, helping them stay focused on the road.
	 Multi-language audio alerts	Alerts drivers in their preferred language. Available in English, Spanish and French Canadian.

Machine vision and artificial intelligence triggers

Proactively address risk and enable your drivers to self-correct via Lytx MV+AI

Road-View Triggers

-  Lane Departure* 
-  Critical Distance 
-  Following Distance 
-  Rolling Stop** 



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*Heavy Duty Vehicles Only

**Audio alerts for rolling stop are set to disabled/off by default

In-Cab Triggers

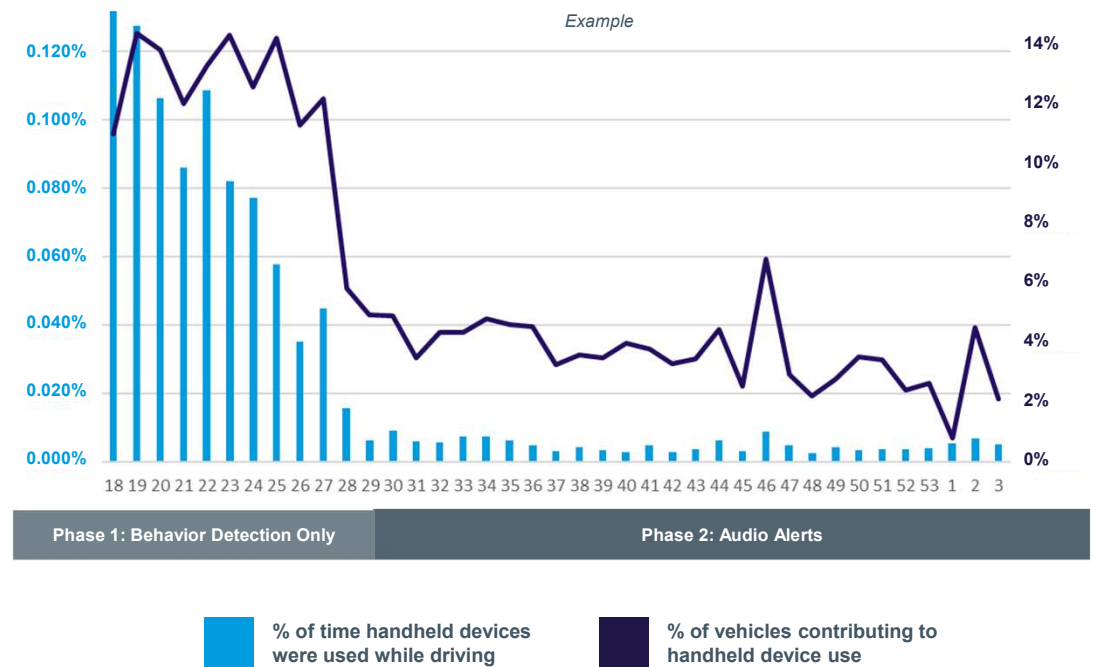
-  Driver Smoking 
-  Food and Drink 
-  Handheld Device 
-  No Seat Belt 
-  Inattentive 
-  Lens Obstruction 

Drivers respond to audio alerts

HANDHELD DEVICE USE WITH AUDIO ALERT

Insights

- 1 Audio alerts helped immediately reduce handheld device use by >50%
- 2 >50% reduction was sustained over a 29-week period





Lytx Driver Safety Program Overview

SIDE-BY-SIDE COMPARISON

Driver Safety
Program

VS

Risk Detection
Service

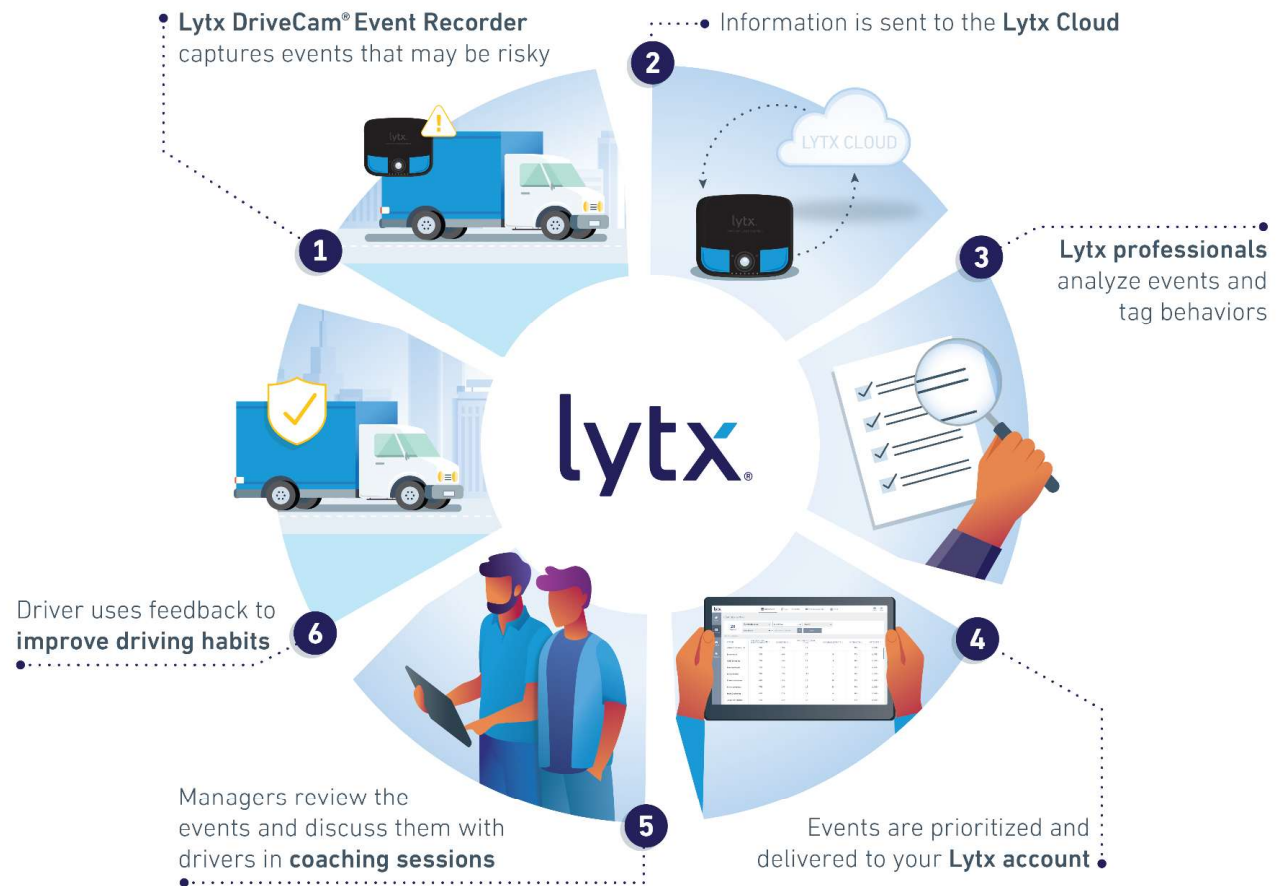
FEATURES		DRIVER SAFETY PROGRAM	RISK DETECTION SERVICE
	Advanced MV+AI and real-time in-cab alerts*	✓	✓
	Risk ID without recording	✓	✓
	24/7 video access	✓	✓
	Driver check-in via Lytx Driver App (Review videos, etc.)	✓	✓
	Custom reports including collision industry insights & map analysis	20 Reports	9 Reports
	Customizable coaching workflows (Face-to-face, remote, self-coaching) including coaching effectiveness scoring	✓	✗
	Self-coaching workflow in Lytx Driver App	✓	✗
	Professional (human) review of events**	✓	✗

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**The range of events that undergo human review varies.

DRIVER SAFETY CYCLE

Change behavior by coaching drivers to be aware of their habits. The Lytx coaching process puts fleets on the fast track to improving driver performance and minimizing risk on the road.



Lytx Driver Safety Program



Real-time Alerts



Drivers are prompted with light and audio alerts that can help them self-correct in the moment.



Driver Check-in



Drivers watch their own videos and review performance metrics for a new perspective on past events.



Driver Coaching



Tasks are prioritized and sent for face-to-face coaching, or escalated based on score threshold.

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Driver Recognition

Identify drivers with the least coachable events over configurable distances and time periods to acknowledge safe driving habits.



2024:

Positive assessment dashboards

- Easily identify drivers exhibiting an absence of risk
- Acknowledge drivers with safe driving habits in the application

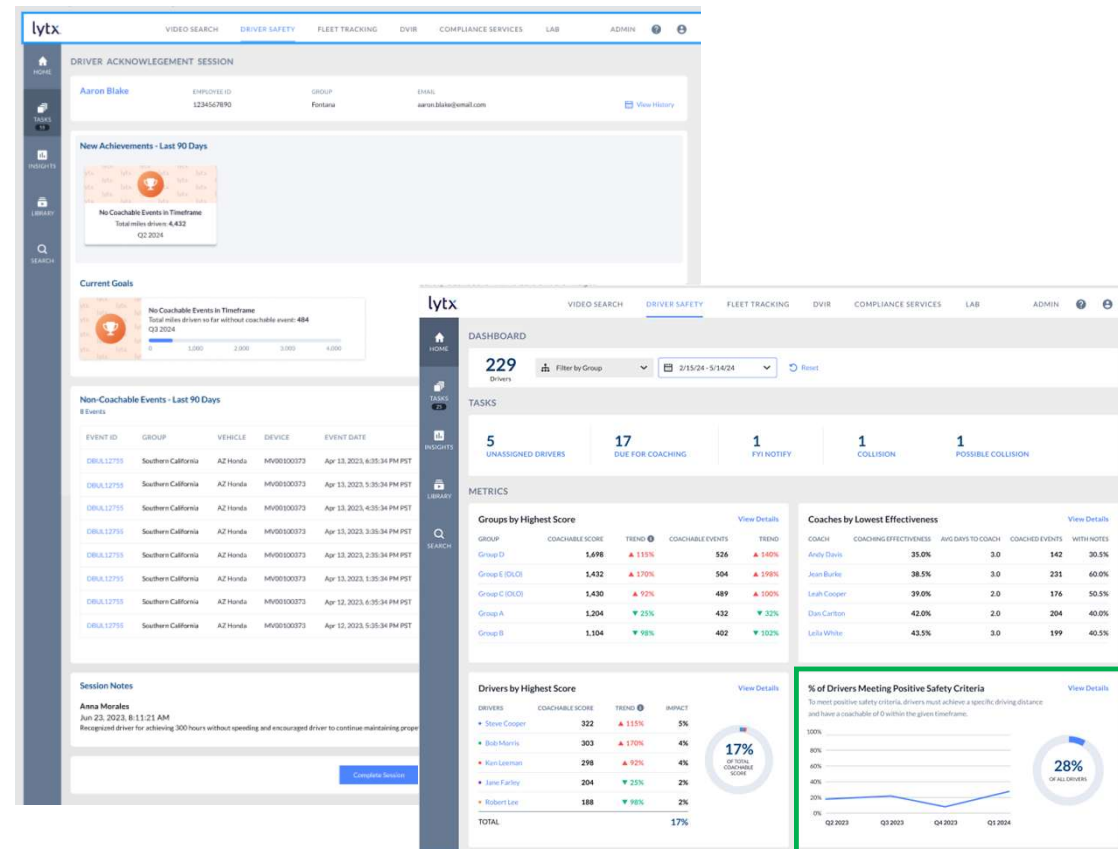
Future:

Safe driving behaviors

- Identify and present safe driving behaviors

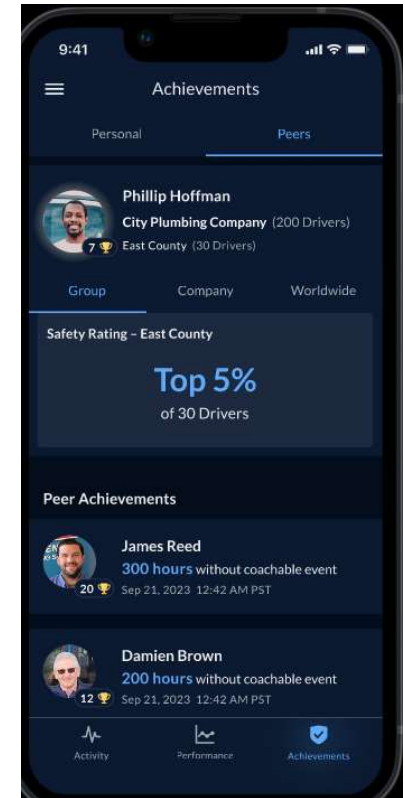
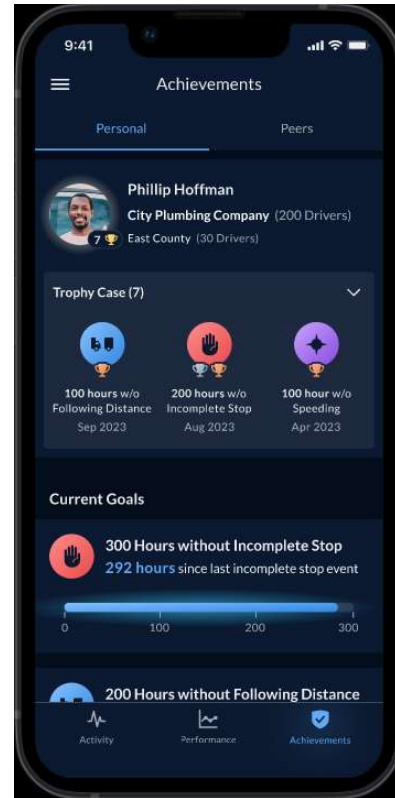
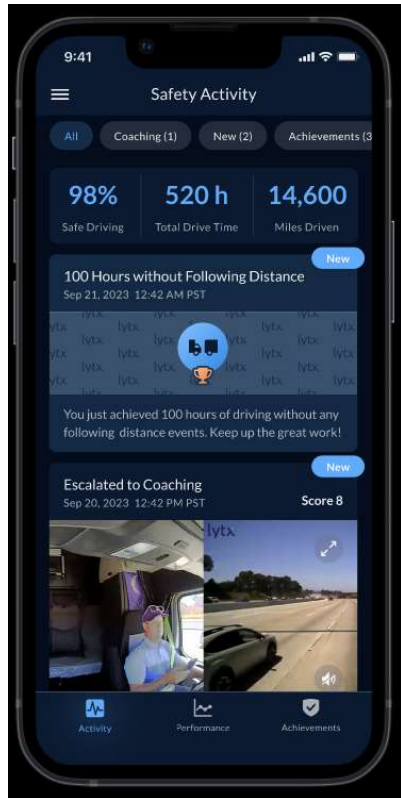
Gamification

- Reward positive driving practices and re-enforce good behavior



Enhanced Self-Coaching

All positive recognition and gamification is carried through to the driver app



Customize your coaching program

MANAGE VOLUME FOR OPTIMAL EFFICIENCY AND RESULTS



What you want to coach



When you want to coach



How you want to coach

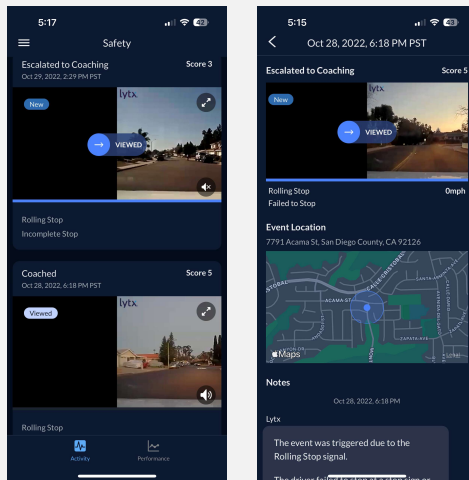
The screenshot displays the Lytx Driver Safety dashboard. At the top, there are navigation tabs: VIDEO SEARCH, DRIVER SAFETY (selected), and FLEET TRACKING. On the right, there are links for ADMIN and MENU. The main header shows 'DUE FOR COACHING' with a 'Sort By: Due Date' dropdown. Below this, a summary bar indicates '49 Tasks' and includes filters for 'Filter By Group', 'Triggers', and 'Behaviors'. A search bar is also present with a 'Reset' button.

The dashboard features a grid of coaching tasks, each with a video preview, driver name, group, vehicle, event date, time, and a list of behaviors. Each task has a 'Coach' button with a count of events.

Driver Name	Group	Vehicle	Event Date	Time	Behaviors	Coach Count
Arnie Iago	OKC	144401	9/25/20	1:43 PM EST	Backing, Cornering Speed, Failed to Stop, Following Distance: ≥ 1 sec to < 2 sec, Incomp: (6...)	12 Events
Gary McNutt	OKC	861083	9/30/20	2:47 PM EST	Backing, Cornering Speed, Failed to Stop, Following Distance: ≥ 1 sec to < 2 sec, Incomp: (5...)	16 Events
Derrick Postell	Thomson, GA Sleeper	341530UPTL	10/2/20	6:06 AM EST	Other Distraction	7 Events
Leonard Lalonde	Thomson, GA	341199UPTL	10/4/20	3:16 AM EST	Driver Unbelted (Yard), Following Distance: < 1 second, Following Distance: ≥ 1 sec to < 2 sec: (4...)	10 Events
Brandon Laughter	Arden	359843UPTL	10/5/20	12:38 PM EST	Other Distraction, Posted Speed Violation	-
Mike Morris	Gastonia, NC Sleeper	341543UPTL	10/5/20	2:48 PM EST	Cell Handheld - Distraction, Cornering Speed, Following Distance: < 1 second, Following: (7...)	-
David Griffin	Thomson, GA Sleeper	341524UPTL	10/6/20	12:10 AM EST	Food / Drink - Observed, Other Distraction, Posted Speed Violation	-
Joseph Hughey	OKC	670493	10/3/20	4:43 PM EST	Backing, Cornering Speed, Failed to Stop, Following Distance: ≥ 1 sec to < 2 sec, Incomp: (7...)	-

Engaging Drivers

Ensuring transparency and empowerment



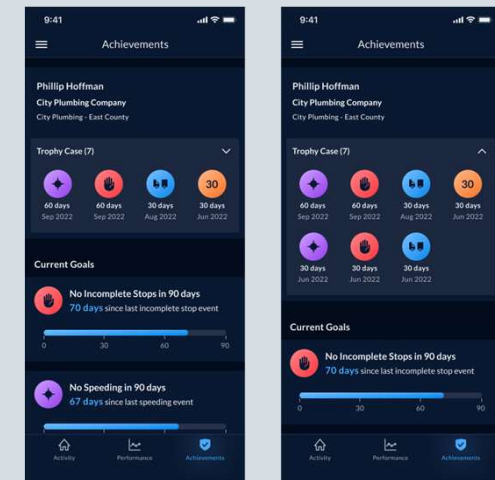
Now: Self / Remote
Coaching:

*View events and submit
notes without a F2F session*



Now: Performance
Monitoring:

*Enable transparency with
performance metrics and
group/company benchmarks*



Recognition &
Achievements:

*Track progress and collect
behavior-based
achievements*



Available for Download at:



Portfolio of behaviors

LYTX DELIVERS ONE OF THE BROADEST RANGES OF BEHAVIORS

OUTCOME

1. No Collision
2. Near Collision – Unavoidable
3. Near Collision
4. Possible Collision
5. Collision
6. Catastrophic Event

FUNDAMENTALS

7. Failed to Keep an Out
8. Too Fast for Conditions
9. Unsafe Lane Change
10. Following Distance < 1 second
11. Following Distance >= 1 sec to < 2 seconds
12. Following Distance >= 2 sec to < 3 seconds
13. Following Distance >= 3 sec to < 4 seconds
14. Lane Departure

TRAFFIC VIOLATIONS

15. Incomplete Stop
16. Failed to Stop
17. Red Light
18. Posted Speed Violation
19. Speed Policy Violation
20. Not on Designated Roadway
21. Other Violation
22. Rolling Stop

AWARENESS

23. Late Response
24. Blank Stare
25. Not Scanning Roadway
26. Intersection Awareness
27. Mirror Use

DISTRACTIONS

28. Inattentive
29. Passenger
30. Handheld Device
31. Food or Drink
32. Food / Drink – Distraction
33. Food / Drink – Observed
34. Cell Phone Handheld – Distraction
35. Cell Phone Handheld – Observed
36. Cell Phone Hands Free – Observed
37. Cell Phone Hands Free – Distraction
38. Electronic Device – Observed
39. Electronic Device – Distraction
40. Other Communication Device – Observed
41. Other Communication Device – Distraction
42. Other Distraction

OTHER CONCERNS

43. Driver Smoking
44. Lens Obstruction
45. Camera Issue
46. Unusual Event
47. Passenger Unbelted
48. No Seat Belt
49. Parked-Highway/Ramp
50. Driver Unbelted – Roadway
51. Driver Unbelted – Residential Roadway
52. Driver Unbelted – Off Identifiable Roadway
53. Driver Unbelted – Company Premises
54. Driver Unbelted – Parking Lot
55. Driver Unbelted – Yard
56. Driver Unbelted – Landfill

DRIVER CONDITION

57. Drowsy
58. Falling Asleep

DRIVER CONDUCT

59. Aggressive
60. Aggressive – Level 2
61. Other Concern
62. Positive Recognition

CUSTOM BEHAVIORS

63. Animal Strike
64. Backing
65. Child Present
66. Cornering Speed
67. Emergency Status
68. Forks Policy
69. High Flagging
70. Loose Object in Cab
71. Loose Object in Cargo Area
72. Open Laptop
73. Passenger(s) in Vehicle
74. Passenger Fall
75. Passenger Too Far Forward
76. Pedestrian or Bicyclist
77. Railroad Crossing
78. Railroad Crossing (Passenger Onboard)
79. Right Side Driving
80. Roadway Pick-up
81. Rollaway
82. Sleeper Berth Securement
83. Tandem Slide
84. Trailer Issue/Detachment
85. Unsafe and Not Necessary
86. U-Turn
87. Open Cargo Door
and more...

Gray = Human Review

Blue = Automated/Machine Review (MV+AI, Geospatial)



25 YEARS  ONE VISION

lytx.com

DVIR Service

Lytix Driver App

The mobile app makes it easy for drivers to complete DVIRs, document defects, and get required signatures.



Complete inspections quickly: pre-populated checklist has checkmarks for each item, making it easy to complete.



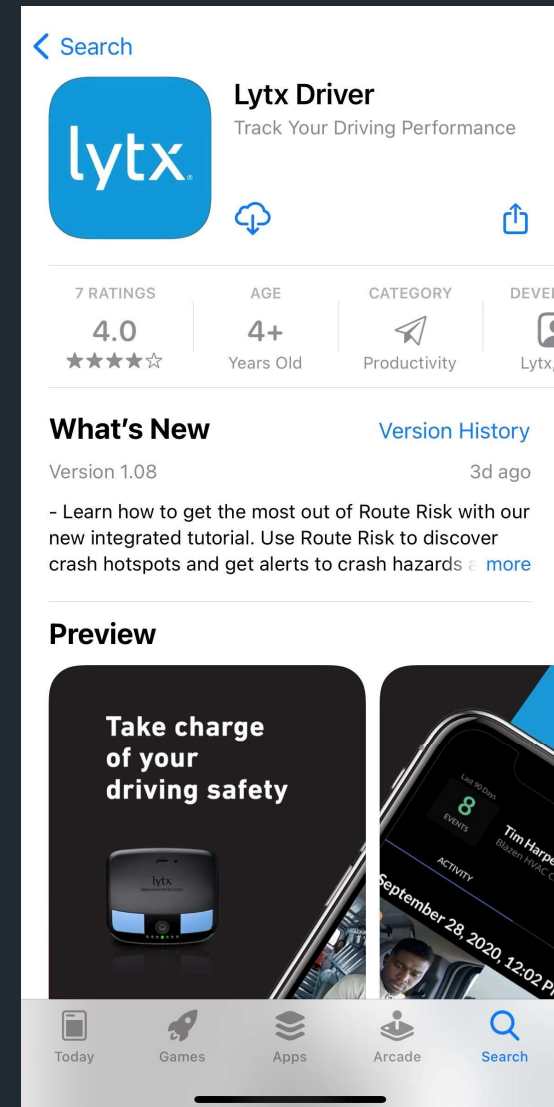
Upload photos and 10-second video: document defects clearly and help mechanic identify issues.



Include walk-around photos for each pre-trip



Start mechanic sign-off: hand your phone to the mechanic and they sign off on repairs without a Lytx Account.



 **Resolve defects:** review DVIRs completed by drivers and sign for defect resolutions.

 **Manage fleet health:** use the filters to find DVIRs with outstanding repairs and defects.

-  **Customize inspection lists:** create new or modify a default inspection list and assign it to specific vehicles. Assign up to 5 lists to a single vehicle.

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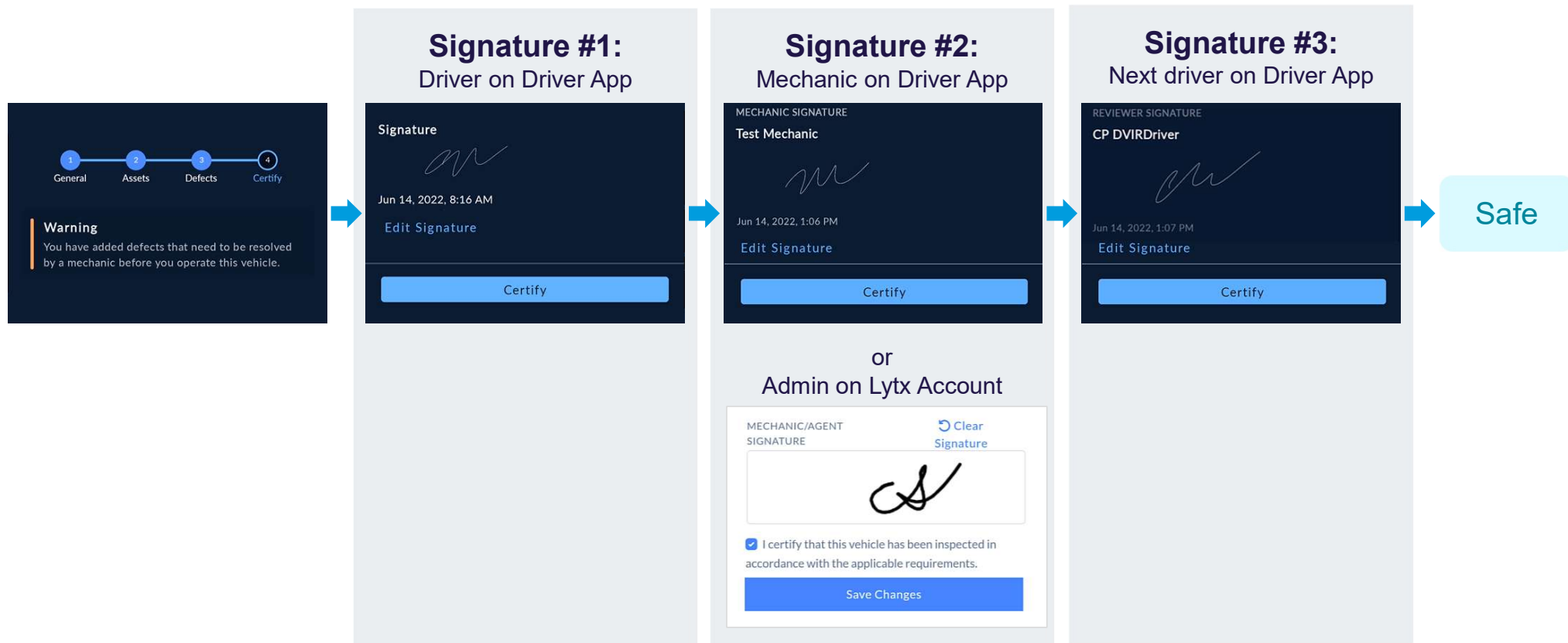
Driver Workflow: No Defects or Minor Defects Only

At the end of the inspection, if the vehicle has no defects or minor defects only, driver can sign and certify the inspection, and the vehicle is now labeled as safe to operate.



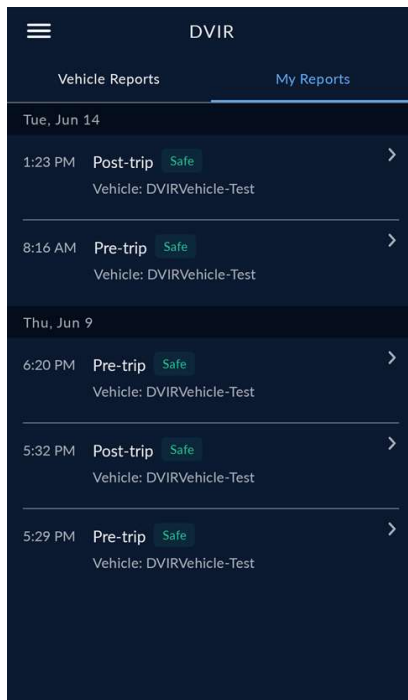
Workflow Overview: Major Defects

If there are major defects, three signatures are required before the vehicle is labeled as safe to operate.

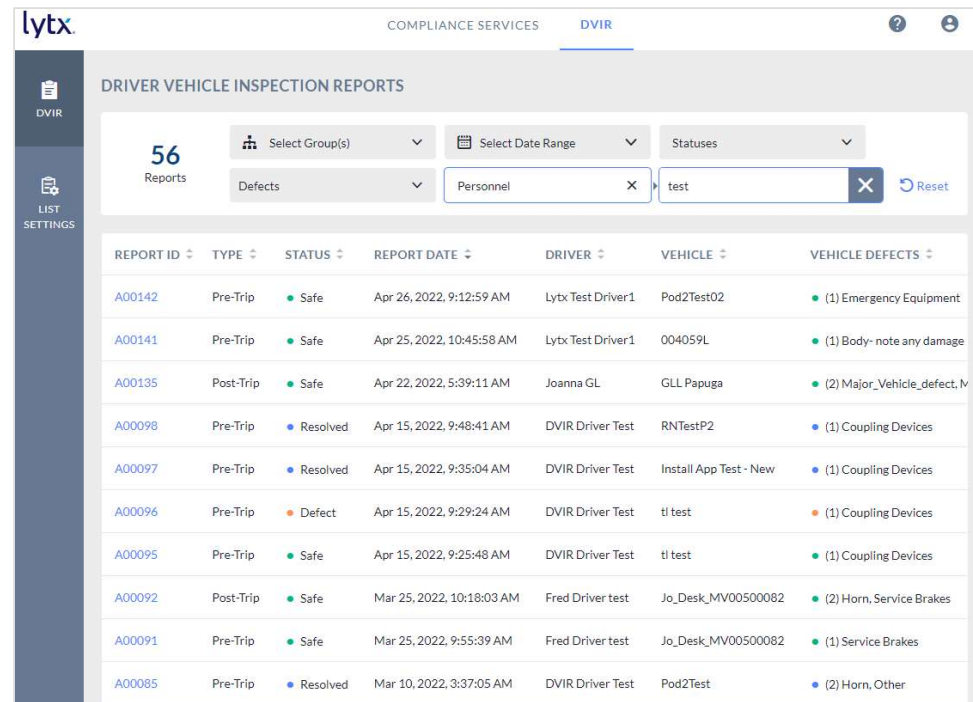


Report Retention

DVIR reports are stored in Lytx Account for up to 90 days to meet compliance requirements. If you want to store reports longer, you can download them as PDF files.



Lytx Driver App
30 days



Lytx Account
90 days



Lytx Hub Adapter Overview

HUB Adapter Overview

The Lytx Hub™ Adapter Kit is designed to pair with a compatible Lytx® event recorder to easily integrate with new or existing third-party auxiliary cameras to provide more views around a vehicle.

- Supported by SF64, SF200, SF300, SF400
- Records 200 hours (50 hours for each camera)
(memory is in the HUB)
- Available for self-installation

ADD MORE VISIBILITY WITH MORE VIEWS

LYTX HUB ADAPTER KIT

The Lytx Hub™ Adapter Kit is designed to pair with a compatible Lytx DriveCam® Event Recorder to easily integrate with new or existing third-party auxiliary cameras to provide more views around a vehicle. Seeing more is knowing more. Transform your fleet with vision.

INTEGRATE WITH THIRD-PARTY CAMERAS
Built on an open interface so that you can connect with compatible third party NTSC or PAL cameras including AWTI, Brigade, Buyer Products, Convoy Technologies, RVS, Seon, Visor View and Zone Defense

UP TO 200 HOURS OF VIDEO ON DEMAND*
Access up to 50 hours of extended video on demand from each of the four connected cameras

AUTOMATIC DEVICE UPDATES
Over-the-air system and firmware updates keep your device up to date—no manual downloads needed

CLOUD CONNECTED
Secure connection to the Lytx cloud so that you can retrieve your video over the air when you need it



BATTERY BACKUP
Internal battery captures footage of critical events if a power loss occurs

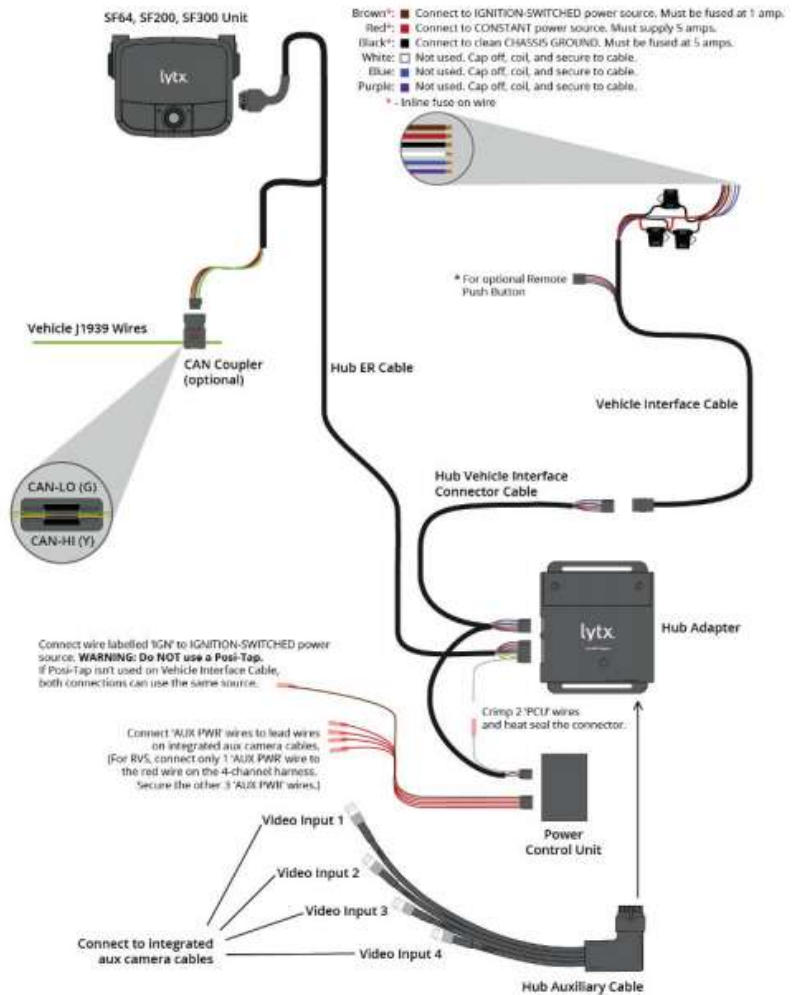
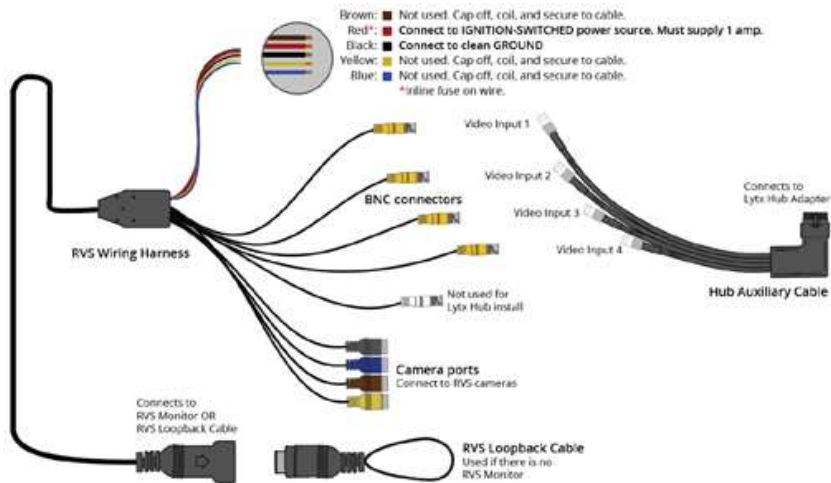
REMOTE WAKE-UP
Access your recorded video even when your vehicle is in hibernation mode

STREAMLINED INSTALLATION
Small form factor provides installers with multiple discrete placement options to suit different vehicle types

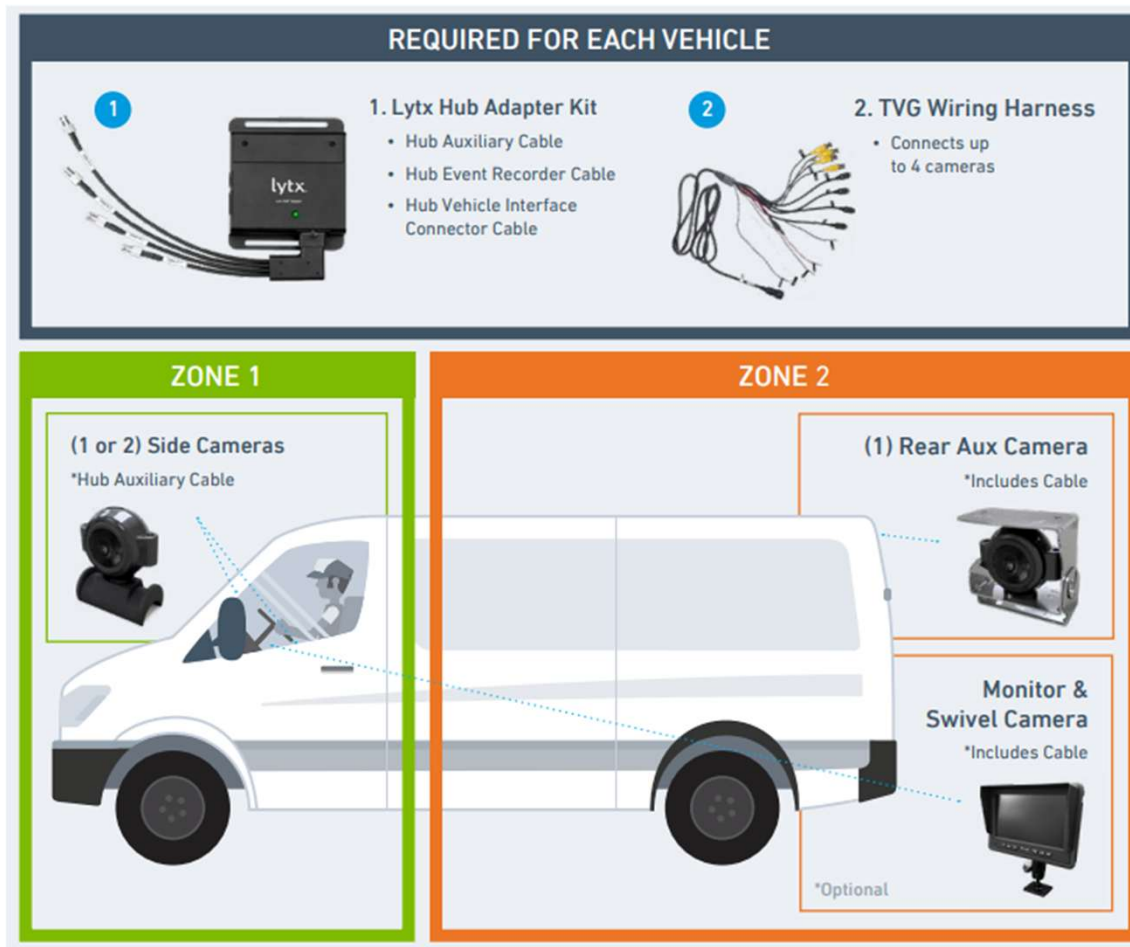
*Subject to available cellular network coverage.

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HUB Wiring



Lytix Hub Adapter Installation Zones



Lytx Hub Solutions

Hub Solutions			
		ZONE 1	ZONE 2
TRUCKING*	Tractor trailer (back of tractor only), tanker, delivery truck <i>* Does not include detachable trailers</i>	YES	YES
TRANSIT	School Bus, Paratransit, Cutaway	YES	YES
	Transit Bus, Coach Bus	NO	NO
WASTE	Front Loader, Side Loader, Rear Loader, Roll Off	YES	YES
HEAVY DUTY	Concrete, Cement Mixer, Hauler, Dump Truck	YES	YES
LIGHT DUTY	SUV, Mini-van	YES	NO
	Cargo Van, Ambulance, Pickup	YES	YES

Lytix Hub Adapter Solution Options

	Option 1	Option 2	Option 3
	Lytix provides end-to-end solution	Client purchases cameras directly from TVG and Self Installs	Customer has existing aux cameras installed
Customer Profile	I only want to work with one vendor for complete solution design, purchase and installation	I am focused on costs and have the resources to do solution design and install auxiliary cameras in-house	I already have existing auxiliary cameras and I want to integrate with the Lytx HUB adaptor
Cameras	Purchase from Lytx	Purchase directly from TVG using Lytx approved parts list	Already installed AND on our <u>Third Party Auxiliary Camera Compatibility List</u>
Solution Design	Lytix IPM	Customer	N/A
Lytix Installation Services	Install HUB Install Aux Cameras	Install HUB Integrate Aux Cameras	Install HUB Integrate Aux Cameras
Customer Effort	Low	High	Low



Lytx DriveCam Product Roadmap

Lytx DriveCam® 12-Month Roadmap



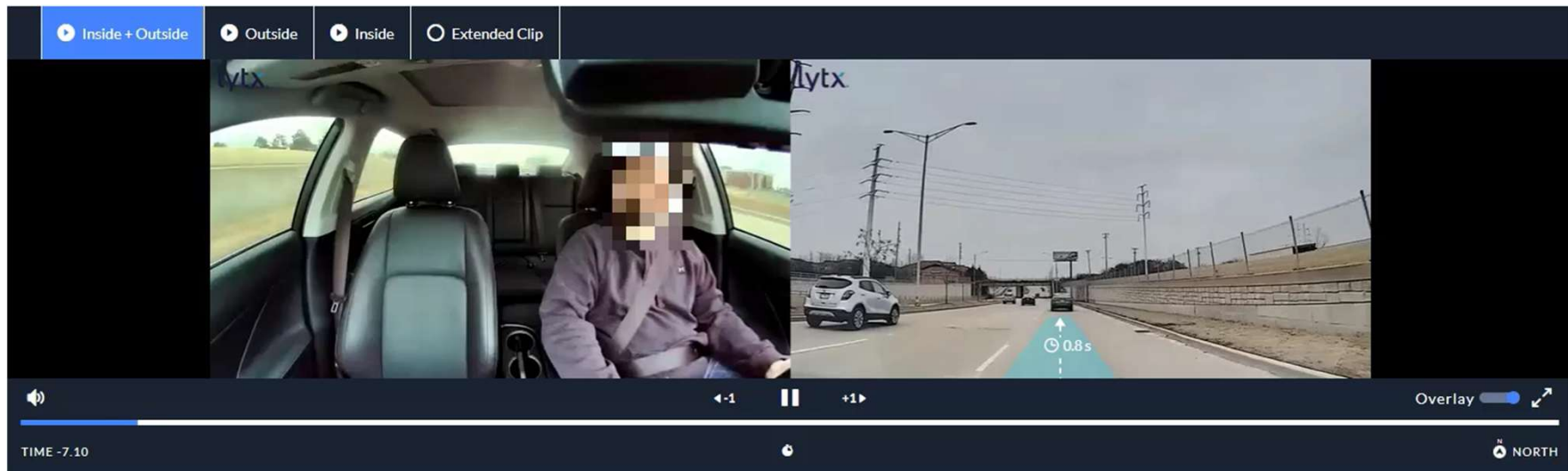
Following Distance | **DELIVERED Q1'25**

CONTEXT BOOSTS COACHING EFFICACY

38%* of all coaching sessions address following distance behaviors.

A Picture is Worth a Thousand Words

- Visual representation enhances coaching.
- Pictures provide real-world context.
- Images help convey a complex risk.



Telematics Geofence API | **DELIVERED Q1'25**

AUTOMATE GEOFENCE MANAGEMENT AND RETRIEVE GEOFENCE TRIGGERS



KEY BENEFITS:

Save Time & Reduce Errors

- Automate the creation, updates, deletions, and trigger retrieval of geofences, reducing manual effort and preventing mistakes.

Location Awareness & Prompt Action

- Instantly receive updates on geofence violations and take immediate actions, enabling fast responses to location-based events.

Operational Efficiency & Scalability

- Manage and track geofence triggers at scale, ensuring precise monitoring and engagement without manual oversight.

The screenshot displays the Lytx API console interface for the 'Create Geofence' endpoint. The sidebar on the left lists various API categories: Webhooks, API Reference, and Geofence. Under Geofence, the 'Create Geofence' endpoint is selected. The main panel shows the endpoint details, including the security type (bearerAuth) and the request body schema (application/json). The request body is defined by the following fields:

Field	Type	Description
name	string or null	Name for Geofence.
groupIdentifier	string or null	Optional Group Id to provide that Geofence will be created under.
includeSubGroups	boolean	Flag for Geofence to include all assets/vehicles in sub groups.
isInside	boolean	Flag to indicate whether geofence faces inside or outside.
isActive	boolean	Flag to indicate whether to create the Geofence in the active or inactive state.
geofenceGeography	object	

The right sidebar shows the request and response examples. The request is a JSON object, and the response is a 200 status code with an application/json body.

Dynamic Adjust for Illinois Restrictions | **DELIVERED Q1'25**



A CONFIGURABLE SOLUTION TO EMPOWER FLEETS

Ongoing surge in class action lawsuits

under the IL Biometric Information Privacy Act (BIPA) against fleets using distracted driving detection technology.

- When enabled, a **custom geofence is created** around the borders of Illinois (IL) that dynamically controls the in-cab MV+AI.
- When the vehicle crosses into the IL geofence, in-cab MV+AI features along with **visual & audio alerts, events and continual data** are disabled. However, in-cab video is still recorded.
- When vehicle exits the IL geofence, in-cab
- MV+AI features are re-enabled dynamically- automatically!
- **Future-proof your video safety investment** by selecting a vendor that offers the broadest range of configurability options; choose versatility in a fast-changing regulatory environment.



Source: <https://www.thefirewall-blog.com/2025/03/interpretation-of-bipa-amendment-splits-the-courts-implications-for-businesses/>

Lytx does not guarantee that Dynamic Adjust for Illinois Restrictions will be error-free, or that Lytx equipment and services will be compliant with the Illinois Biometric Information Privacy Act. All customers using Lytx technology, whether enabling or disabling Dynamic Adjust for Illinois Restrictions, are advised to consult with their own legal counsel regarding legal compliance in the jurisdictions where they operate, including, without limitation, requirements of applicable privacy laws.

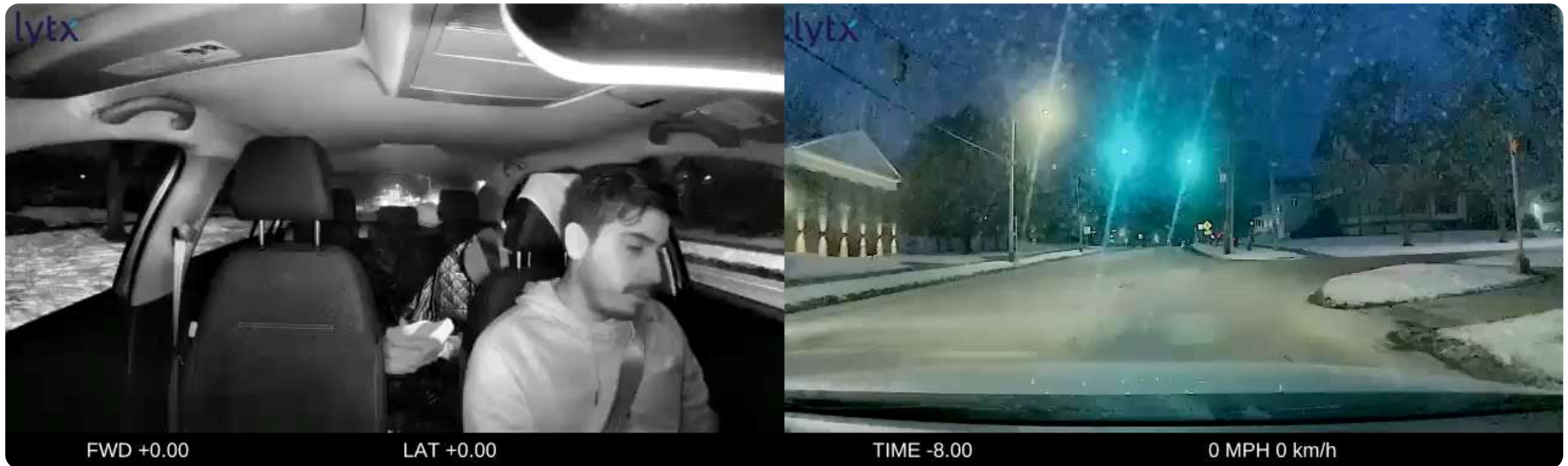
Fatigue Detection

DETECT EARLY SIGNS OF DROWSY DRIVING

18% of fatal crashes are estimated to involve a fatigued driver.

Even if the driver doesn't fall asleep, sleep deprivation causes similar mental impairment as drunkenness.

- Alerts for driver
- Text and email notifications for fleet managers
- More precision | Less noise



Source: AAA Foundation for Traffic Safety, <https://aaafoundation.org/drowsy-driving-in-fatal-crashes-united-states-2017-2021/>.

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Posted Speed 2.0

IMPROVES ACCURACY WITH DYNAMIC, CLOUD BASED SPEED DATA



Posted Speed 2.0

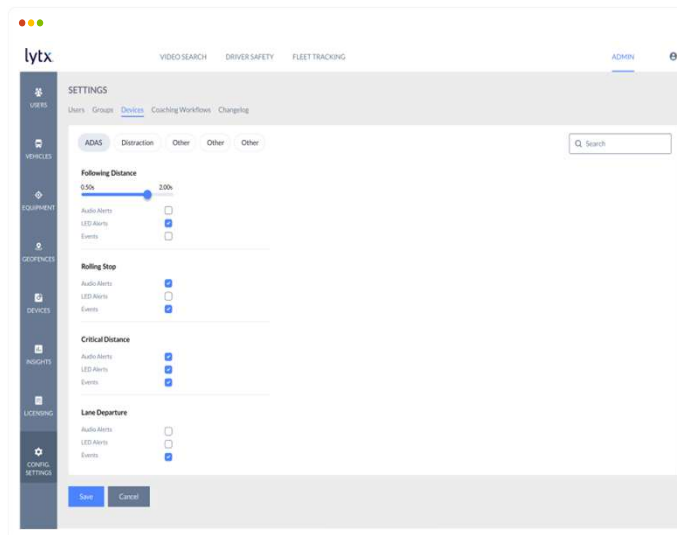
Speeding against
cloud-based speed
limits

Self-Serve Feature Enablement

CLIENTS EMPOWERED TO CONFIGURE SETTINGS INDEPENDENTLY

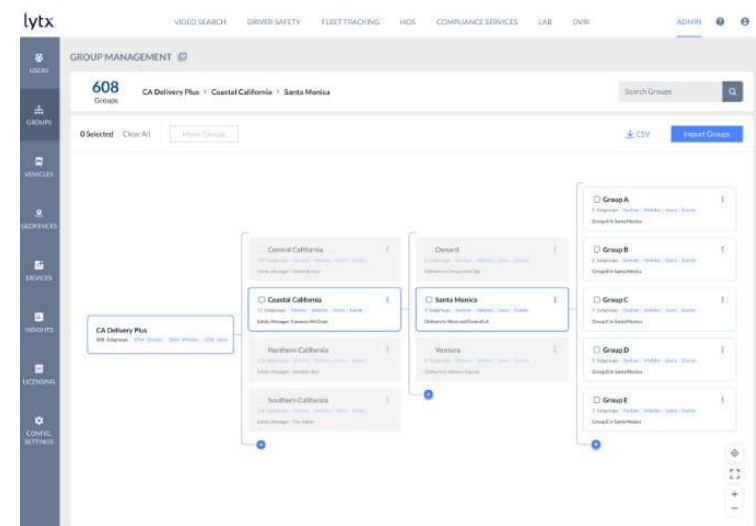
- 1 Visibility to Settings
- 2 Self Selection of Features
- 3 Audit Trail

Road-View MV+AI Gen 2 Configuration



- Apply settings to Road-View MV+AI Gen 2
- Customize which road-facing risks trigger driver alerts
- Choose which events to include in your safety program

Groups Management UI



- Adjust group settings directly in the UI
- View, add, edit, and move groups within a hierarchy tree
- Streamline workflows and take control of configurations

Device Health Management

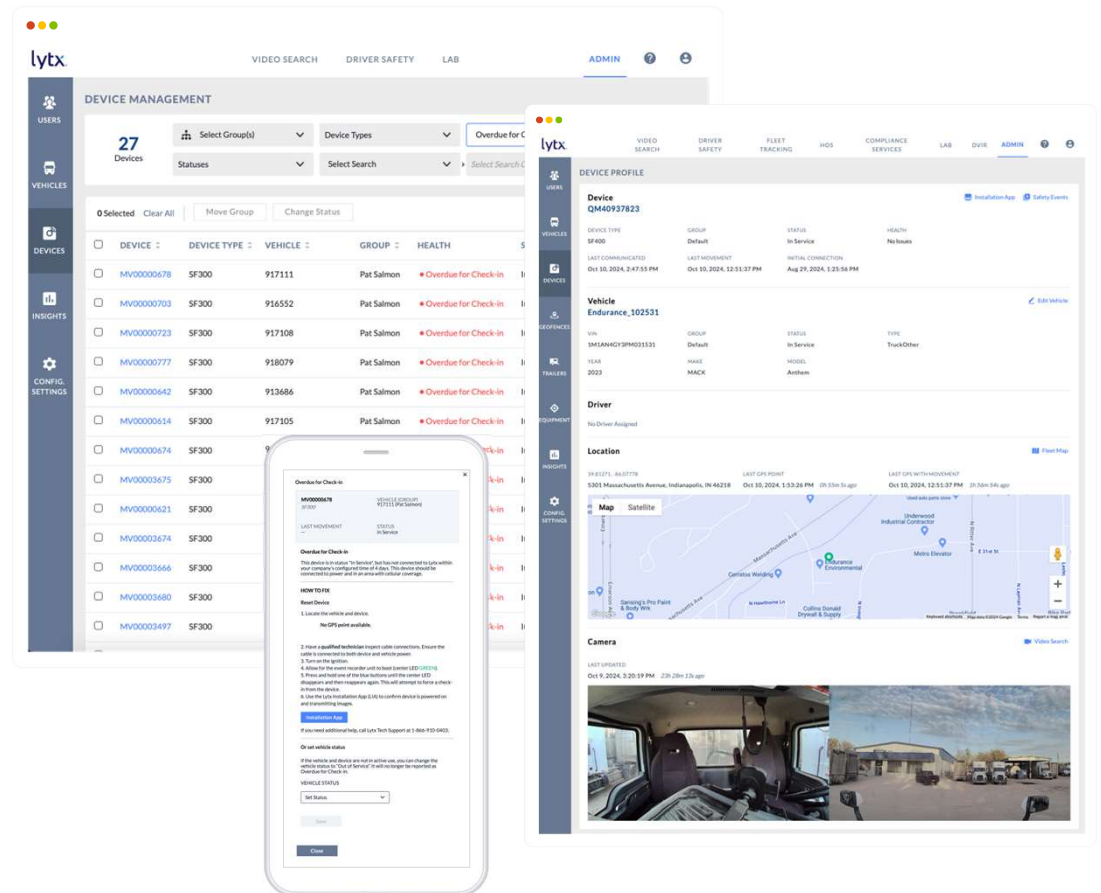
PROACTIVE INSIGHTS FOR RELIABLE SYSTEM MONITORING

Not-at-fault up to
\$10M+ judgement

Range of accident outcomes clients face where the availability of the accident video can make a difference.

Optimize device uptime

- Instantly correct device status, pinpoint power disconnects, and manage RMAs
- Snapshot of device health issues on home page
- Centralized dashboard to pair devices, check-in overdue units, review front and auxiliary camera views, and take direct action
- Access device profiles, track last-known locations, and review recent snapshots



Safety Recognition

RECOGNITION PROGRAMS LEAD TO SAFER DRIVING AND HIGHER RETENTION

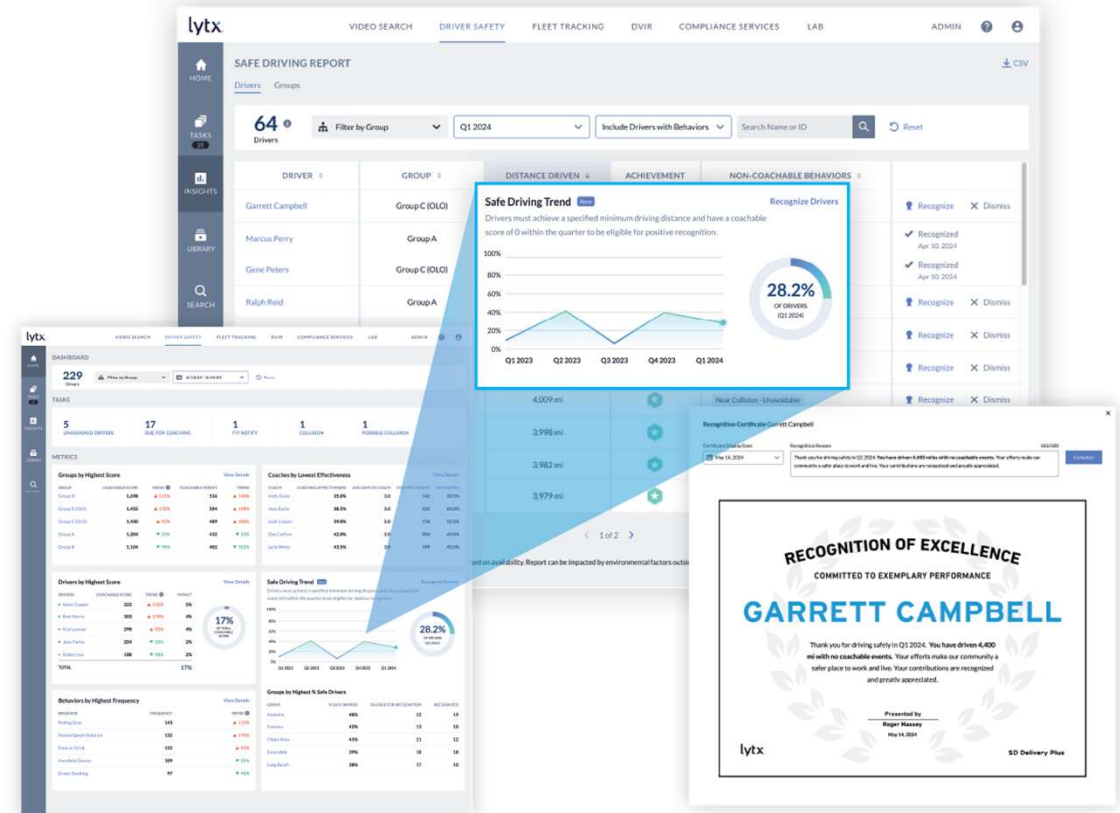
Now! (Safety Recognition 1.0 Delivered Q1'25)

- Recognition for safe driving behaviors
- Customizable certificates
- Safe driving trend dashboards

Up Next in Q3'25!

- Driver badges
- Mobile app integration

40% higher employee engagement among managers who offer positive recognition.



Facial ID & Consent Management

ENHANCED DRIVER IDENTIFICATION FOR GREATER COMPLIANCE

Driver ID Assignment

Only 29% of clients have over 70% of trips correctly identified.*

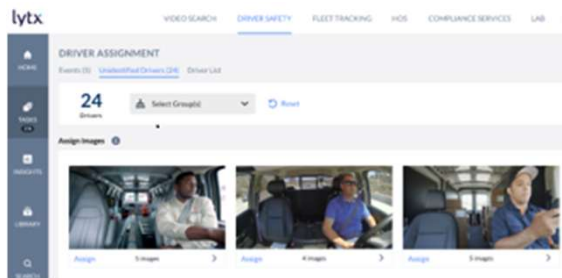
- Enables safety, recognition, and behavioral tracking
- Assures driver data is automatically associated for accuracy
- Built-in consent management workflow to help customers meet compliance obligations



Driver Detection



Driver Assigned



Driver Consent



Dynamic Risk

TRANSFORMATIONAL APPROACH TO IDENTIFYING AND MANAGING RISK

OVER
70%

of U.S. roads are in regions
that receive more than five
inches of snow annually

Source: U.S. DOT Federal Highway Administration

OVER
20%

of crashes are
weather related

Source: U.S. DOT Federal Highway Administration

Risk is not static.
Context is critical to accurate risk assessment.



SNOW



RAIN



CLEAR



PEDESTRIANS AT NIGHT

Dynamic Risk

AI-DRIVEN INNOVATION POWERED BY THE LARGEST VIDEO NETWORK OF VEHICLES

NOW – Lytx Lab



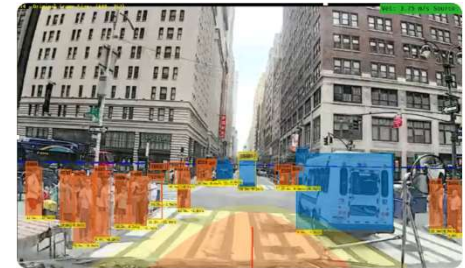
- Weather map and road classification
- Scoring on road conditions

NEXT



Weather tagging and in-cab alerts

LATER



- Dynamic in-cab experience
- Additional context (Pedestrian, road type distractions)

High-Quality Video

NEW OPTIONS FOR VIDEO QUALITY DRIVE ENHANCED FLEET PROTECTION

High-quality video is crucial for risk mitigation

Capture hit-and-run accidents, sideswipes, fuel siphoning, physical altercations, and more.

High quality video that surfaces readable details can transform captive insurance investigations and the overall risk profile of customer fleets.

- Detailed Video Capture
- Optimized Storage & Performance
- Enables Advanced AI-Powered Video Analytics





Supplemental Material

Q2 Roadmap Summary | 2025

MV+AI & Risk Identification

Lytx combines machine vision (MV) and artificial intelligence (AI) to enhance fleet safety. These features are designed to alert drivers to potential hazards, provide opportunities to self-correct, and deliver valuable video insights to support more impactful coaching sessions.

- **Fatigue Detection**

Detects and triggers alerts for signs of driver fatigue, from possible fatigue to critical fatigue.

Posted Speed 2.0 (Q2'25)

Enhances accuracy with dynamic, cloud-based updates to speed limit data.

Self-Serve Capabilities (Q2'25)

Self-serve capabilities empower clients to adjust key configuration settings independently, streamlining workflows without requiring support from Lytx. This release enhances accessibility for these tools.

- **Group Management UI**

Simplifies settings management at the group level for both Lytx internal users and client administrators, making it easier to customize and manage the DriveCam program.

- **Road-View MV+AI Gen 2**

Enables users to view and adjust configuration settings for Road-View MV+AI Gen 2, tailoring solutions to meet specific fleet needs. API Suite
Leverage flexible, customizable, open APIs to enhance your applications with the power of Lytx data and our intelligent MV+AI, reducing the need for manual tasks and providing broad fleet visibility in one place.

Product roadmap is for information purposes only, is subject to change, and should not be relied upon in making purchasing decisions.

The MV+AI technology is a driver aid only. Drivers should never wait for a warning before taking measures to avoid an accident. The MV+AI distraction detection and alerting technology does not collect, store or use any biometric identifiers or biometric information (e.g., scans of facial geometry) to detect distracted driving behaviors. See www.lytx.com/legal/driver-information.

Q2 Roadmap Summary | 2025 (*Continued*)

Device Health Enhancements (Q2'25)

Streamlines fleet health management with a unified interface that delivers real-time device diagnostics, health statuses, and actionable insights. Built-in workflows make it easy to identify issues and take immediate action—helping keep your video telematics program running smoothly.

Users API (Q2'25)

Enables customers to integrate user data from various service providers into their own systems for custom processing and deeper insights.

Q3 Roadmap Summary | 2025

Safety Recognition (Q3'25)

Celebrating safe driving builds trust, enhances engagement, and promotes a strong safety culture.

- **Safety Recognition 2.0**

Enhances Safety Recognition with a refreshed interface and milestone badges, making it easier for coaches to reward drivers for safe driving achievements.

Dynamic Risk (Q3'25)

Dynamic Risk is designed to provide a multi-dimensional understanding of driving risk by incorporating environmental and situational factors into traditional risk assessments.

- **Weather Tagging of Events & In-Cab Alerts** Adds critical context by automatically tagging events with current weather conditions. Real-time in-cab alerts help drivers adjust to hazardous weather, supporting safer decision-making on the road.

MV+AI & Risk Identification (Q3'25)

Lytix combines machine vision (MV) and artificial intelligence (AI) to enhance fleet safety. These features are designed to alert drivers to potential hazards, provide opportunities to self-correct, and deliver valuable video insights to support more impactful coaching sessions.

- **Road-View MV+AI Gen 2 Full Fleet Roll out**

With the release of Self-Serve Road-View MV+AI Gen 2 capabilities in Q2'25, Road-View MV+AI Gen 2 algorithms can now be deployed across all SF400 fleets. This enhancement improves the following triggers—following distance, critical distance, rolling stop, and lane departure - empowering drivers to self-correct unsafe behaviors in real time, improving fleet safety and efficiency.

- **Red Light Detection**

Flags events when a driver runs a red light while traveling straight through an intersection.

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Q3 Roadmap Summary | 2025 (Continued)



Driver ID Updates (Q3'25)

Accurate driver assignment is essential for managing routes and vehicles effectively. Lytx offers comprehensive driver identification solutions, including badge scanning, automatic assignments through ELD syncing, and APIs for seamless integration.

- **Facial Recognition**

Uses AI-powered facial recognition to automatically identify and assign trips to the correct driver, improving accuracy and efficiency. Future enhancements will include slip seating detection for added operational flexibility.

(Note: Facial Recognition must be deployed with Consent Management and will not be offered in Illinois)

Consent Management (Q3'25)

Obtaining consent from drivers can be an important step to help fleets meet their compliance requirements. This feature will provide the ability to obtain driver consent directly from within the Lytx application.

(Note: Facial Recognition must be deployed with Consent Management)

High-Quality Video (Q3'25)

Provides clients the ability to opt-in to higher resolution video for enhanced clarity when investigating incidents or addressing customer service issues. This offering includes expanded storage options, allowing for greater flexibility and configurability in video recording.

Admin Audit Logs (Q3'25)

Provides detailed visibility into system changes by capturing who made updates, what was changed, and when—enhancing transparency and supporting stronger administrative oversight.

Q4'25 – Q1'26 | Roadmap Direction

Dynamic Risk (Q4'25 – Q1'26)

Dynamic Risk is designed to provide a multi-dimensional understanding of driving risk by incorporating environmental and situational factors into traditional risk assessments.

- **Additional Risk Types**

Expands Dynamic Risk scoring to include new situational factors such as pedestrian density, road type, and road grade. For example, risky behaviors like handheld device use in a pedestrian-heavy zone are weighted more heavily—providing a smarter, more contextual view of driving risk.

- **Weather Scoring**

Builds on event weather tagging by enabling behavior scores to dynamically adjust based on weather conditions. For example, speeding in snow will be scored higher than the same behavior in clear weather—bringing added intelligence to risk assessments.

Coaching UI – Expanded Visibility (Q4'25 – Q1'26)

A redesigned coaching experience that introduces new insights like Dynamic Risk context, ongoing behavior trends, and Safety Recognition—all designed to simplify workflows and boost coaching impact.

New Aux Cam Options (Q4'25 – Q1'26)

Provides new aux cam solutions for fleets through an exploration of Lytx-built and partner-provided hardware—broadening options for additional video coverage around the vehicle.

Device Health Enhancements: Battery & SD Card (Q4'25 – Q1'26)

Improves visibility into device performance with support and insights related to battery and SD card health—helping minimize video loss and downtime.

Self-Install Enhancements (Q4'25 – Q1'26)

Targeted improvements to increase the success rate of customer self-installs, supporting our growing channel ecosystem and helping fleets get up and running faster.

lytx.

Thank You!