



Ocala

110 SE Watula Avenue
Ocala, FL 34471

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Item Details

File Number: 2023-1164

ID #: 2023-1164

Type: Agenda Item

Status: Passed

Version: 1

Placement: 8

In Control: City Council

File Created: 04/20/2023

Presented By :

Final Action: 05/16/2023

Item Title: Approve a two-year contract for professional concert production services with Oniram Productions, Inc. in an amount not to exceed \$142,350

Internal Notes: see 2023-1085 for replacement resolution

Target Meeting: 05/16/2023

Agenda Number: 8o.

Sponsors:

Enactment Date:

Attachments: FOR COUNCIL - (Remaining Term) Concert Series Production and Management Services - Oniram Productions, Inc. (REC 220663), Notice of Intent to Award, 04182022 - Dillon Video and Film Productions Inc - Notice of Default and Termination

Enactment Number:

Recommendation:

Hearing Date:

Entered by: lcrouthamel@Ocalafl.org

Effective Date:

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	City Council	05/16/2023	Approved				Pass
	Action Text:						
	Notes:						
	Mayor Guinn asked if the City has any events scheduled at Citizen Circle this year. He encouraged the City to utilize the location for future events. Interim Division Head for Cultural Arts Leslie Nottingham confirmed the City has no events scheduled at Citizen Circle this year.						
	There being no further discussion the motion carried by roll call vote.						
	Aye: 5 Council President Mansfield, Council Member Bethea Sr, Pro Tem Dreyer, Council Member Musleh, and Council Member Hilty Sr						

Text of Legislative File 2023-1164

Approve a two-year contract for professional concert production services with Oniram Productions, Inc. in an amount not to exceed \$142,350

BACKGROUND:

The Recreation and Parks Department is responsible for providing events, concerts, and other performing arts services with national, regional, and local artists throughout the year in community and neighborhood venues around the city. Staff does not have the expertise or the equipment to provide concert production/sound services in-house.

The 2017 Arts and Economic Prosperity 5 Study for Ocala and Marion County showed a return of \$3 for each \$1 spent on cultural arts activities. Events, concerts and performing arts programs are a large part of this return which contributes to a higher quality of life for citizens and the economic vitality of the community.

On July 21, 2022, the City issued its Request for Proposals (“RFP”) No. REC/220663 for concert series production and management services. Five (5) proposals were received and evaluated by the Selection Committee on September 20, 2022. The three (3) highest-ranked companies were shortlisted and provided presentations to the Selection Committee on October 19, 2022. Dillon Video and Film Productions, Inc. (“Dillon”) was found to be the highest-ranked firm:

Presentation By: Leslie Nottingham