



Ocala

110 SE Watula Avenue
Ocala, FL 34471

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Item Details

File Number: 2024-0685

ID #: 2024-0685

Type: Agenda Item

Status: Agenda Ready

Version: 1

Placement: 8

In Control: City Council

File Created: 01/24/2024

Presented By: :

Final Action:

Formal Title: Approve a one year agreement for drone light show services for the City's Fourth of July Celebration event with Sky Elements, LLC, with an annual expenditure of \$71,415

Internal Notes:

Target Meeting: 02/06/2024

Sponsors:

Enactment Date:

Attachments: DMR EDITS - Agreement for Drone Show Services for Fourth of July Event - Sky Elements, LLC (REC 240074)

Enactment Number:

Recommendation:

Hearing Date:

Entered by: acasaletto@ocalafl.gov

Effective Date:

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	City Council	02/06/2024	Approved				Pass
	Action Text:	There being no further discussion the motion carried by roll call vote.					
	Notes:	hilty - how the bidder was selected?					
		mansfield - how high are they flying the drones? where are the vantage points to see the show?					
		Aye: 5	Pro Tem Dreyer, Council Member Bethea Sr, Council Member Hilty Sr, Council Member Musleh, and Council President Mansfield				

Text of Legislative File 2024-0685

Submitted By: Amy Casaletto, Special Services Division Head

Presentation By: Amy Casaletto

..end

Department: Recreation and Parks

STAFF RECOMMENDATION (Motion Ready):

Approve a one year agreement for drone light show services for the City's Fourth of July Celebration event with Sky Elements, LLC, with an annual expenditure of \$71,415

..end

OCALA'S RELEVANT STRATEGIC GOALS:

Quality of Place

PROOF OF PUBLICATION:

Request for Proposal issued to public: 10/25/2023; Public Notice for Final Selection Committee Meeting posted: 01/04/2024.

BACKGROUND:

The City of Ocala Recreation and Parks Department hosts a variety of seasonal and holiday events throughout the year. Historically, the City has not hosted a Fourth of July event due to safety and liability challenges associated with fireworks displays. To create a memorable, safe, and exciting patriotic event, staff supports orchestrating a 15-minute, 300-drone show as a modern and innovative alternative to a traditional fireworks display.

On October 25, 2023, the City issued a Request for Proposals (RFP) for the provision of drone show services for the City's Fourth of July Event. Staff and interested vendors met on November 30, 2023, for a mandatory pre-proposal site meeting to assess the event venue to evaluate optimal launch and viewing areas for a drone show. Tuscaawilla Park was selected as the best venue for the event, as it provides a secure launch area for the drones and multiple viewpoints throughout the park for attendees.

The solicitation closed December 13, 2023, with proposals received from Celestial Drone Shows, LLC.; Dronisos USA, Inc.; Pixel Swarm Drones, LLC.; and Sky Elements, LLC. The City's Selection Committee met January 4, 2024, to evaluate the four proposals and issued independent scoring on a weighted scale as follows:

Sky Elements, LLC received the highest-ranking score of 91.80 out of a possible 100.

The agreement with Sky Elements, LLC. will commence upon full execution, and the first performance will take place on July 4, 2024. The agreement offers two (2) one-year renewal terms with fixed pricing over all three years.

FINDINGS AND CONCLUSIONS:

Staff recommends approval of the Agreement for Drone Show Services for Fourth of July Event with Sky Elements, LLC. in the amount of \$71,415.

FISCAL IMPACT:

The one-year contract amount for a July 4th drone light show display is \$71,415. The contract provides the option for two, one-year renewals. Funds are budgeted annually in the Recreation and Parks Department Special Services budget 001-021-134-574-57-52010.

PROCUREMENT REVIEW:

These services were procured in compliance with the City's Procurement Policy.

LEGAL REVIEW:

This Agreement will be reviewed and approved for form and legality by City Attorney, William E. Sexton.

ALTERNATIVE:

- Approve with Changes
- Table
- Deny

