

Purpose of Proposed Mural

The proposed mural at 1521 NE 8th Avenue aligns closely with the goals of the East Ocala CRA by advancing beautification, place-making, and economic revitalization efforts in the district. Featuring vivid imagery of local wildlife, native flora, and symbolic elements of growth and community, the mural is designed to celebrate East Ocala's cultural and environmental identity. Positioned on a small business center along a visible corridor, the mural will transform a plain façade into a point of pride that encourages foot traffic, supports existing businesses, and enhances the visual appeal of the neighborhood. By promoting public art and improving the aesthetic character of the built environment, this project supports the CRA's broader mission to foster community engagement, attract investment, and stimulate economic activity in East Ocala.