

URBAN³

Economics of Community Design

Ocala, Florida

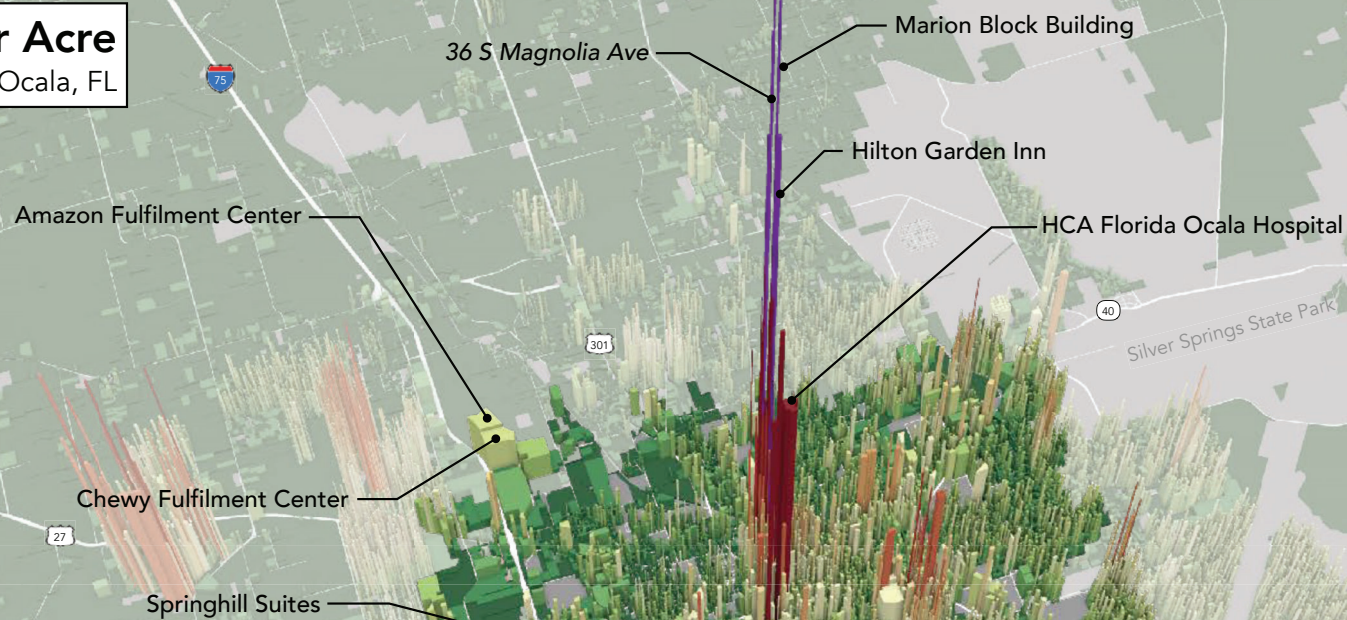
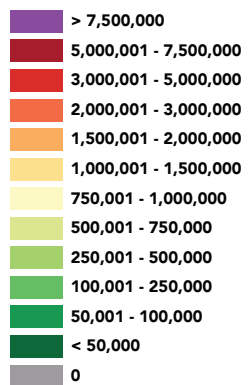
Value per acre map of Auckland,
New Zealand



Tax Value Per Acre

Ocala, FL

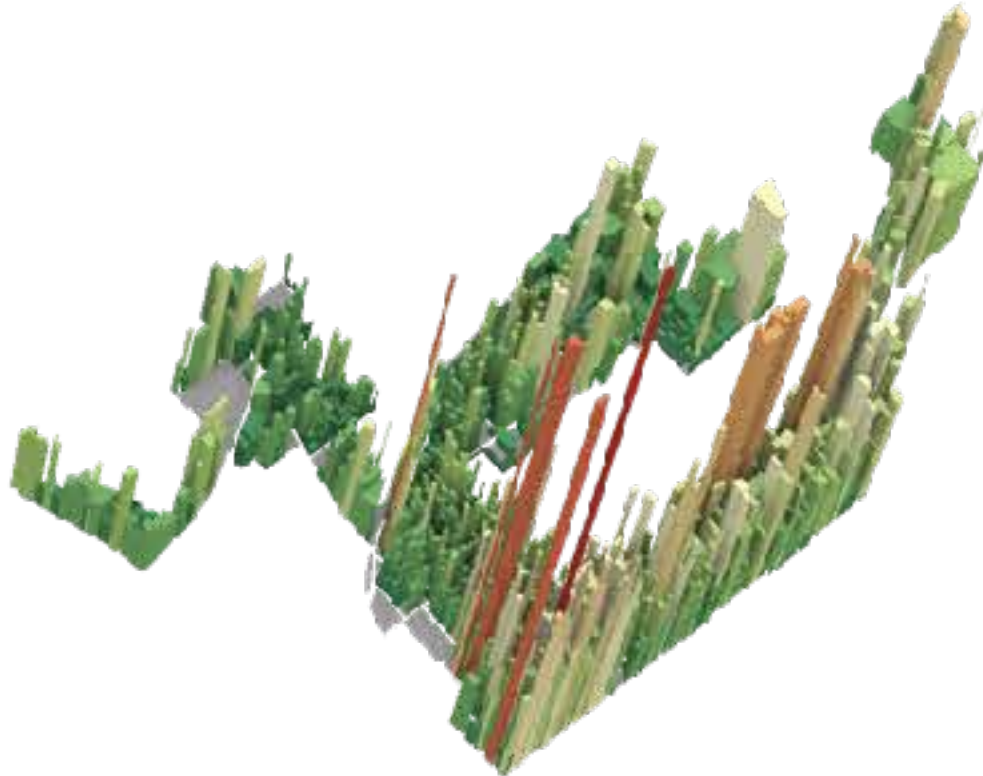
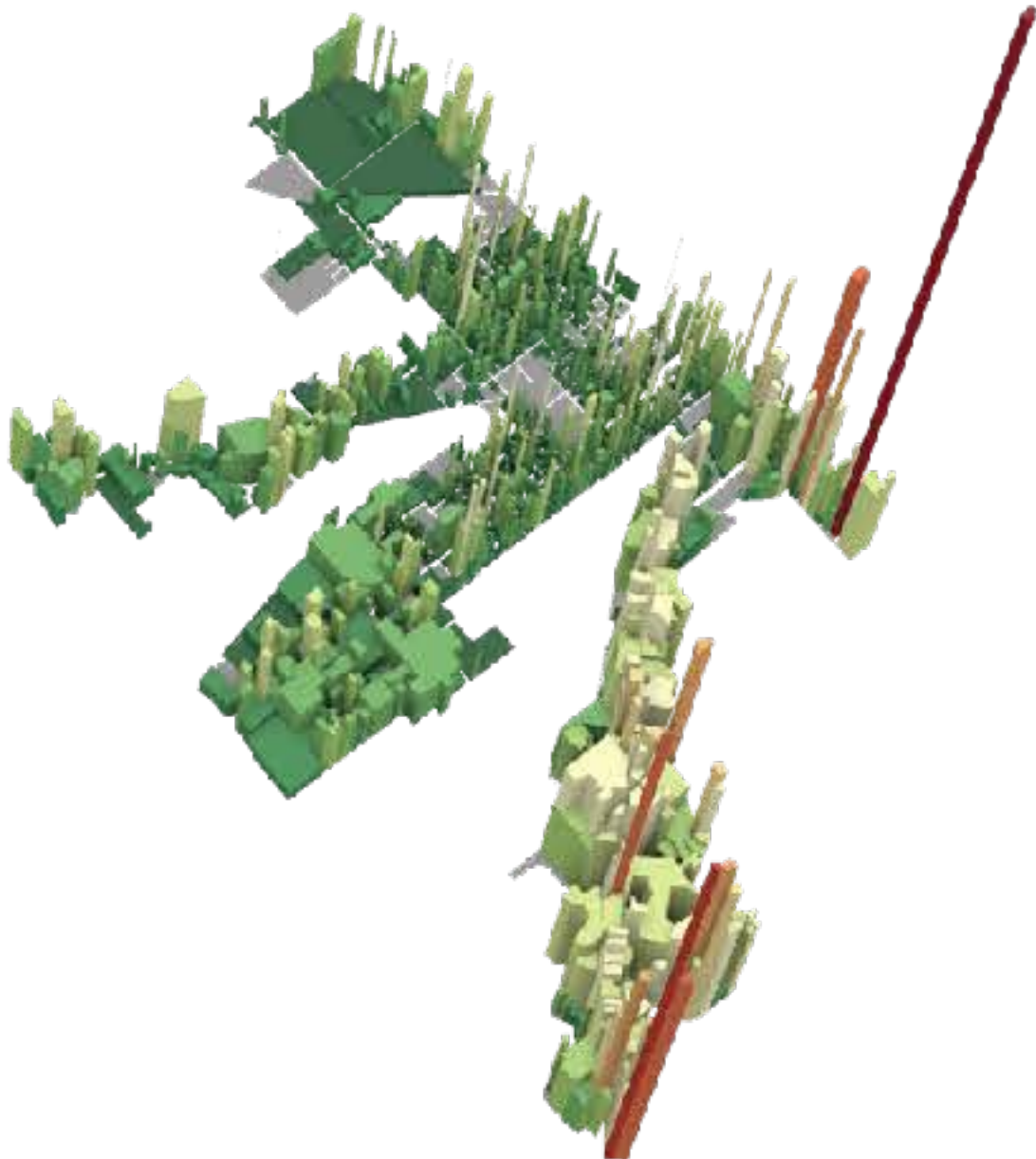
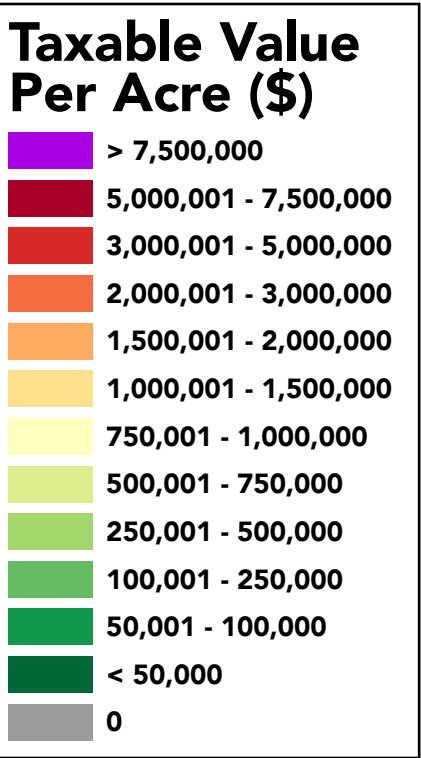
Taxable Value Per Acre (\$)



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CRA District Comparison

Ocala, FL



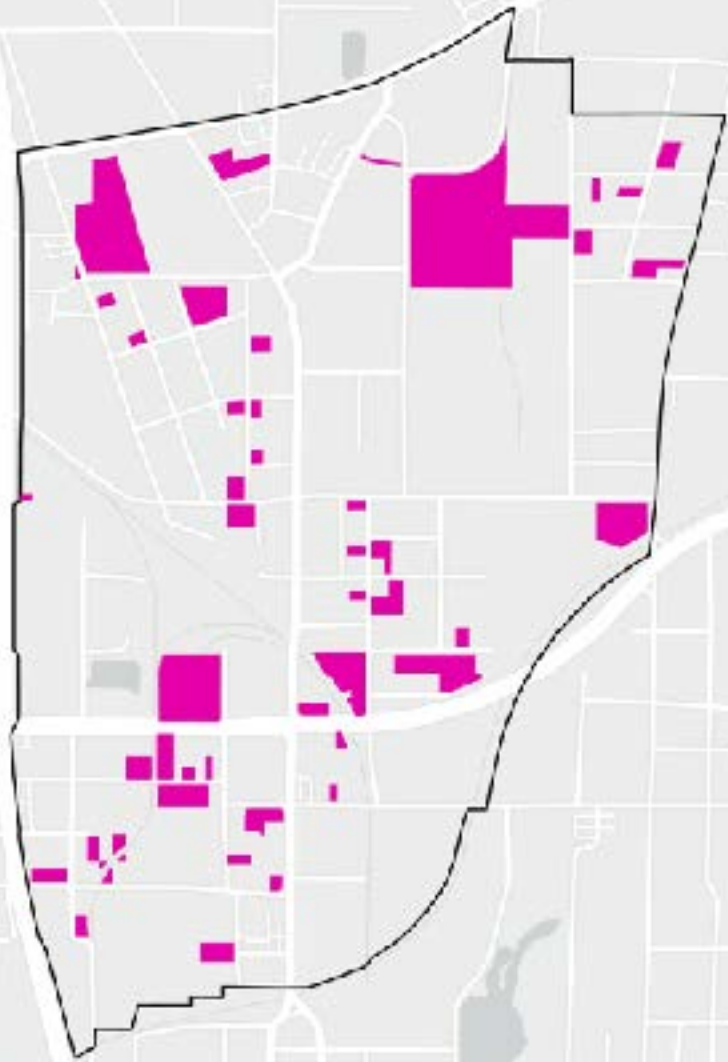
	North Magnolia	West Ocala	East Ocala	Downtown
Taxable vs. Exempt	61% 39%	71% 29%	62% 38%	47% 53%
Total Value	\$71M	\$788M	\$407M	\$138M
Average Value Per Acre	\$279K	\$345K	\$367K	\$1.0M

CRA models are not to scale.

Source: Marion County Assessor (2023), Google Maps (2023)

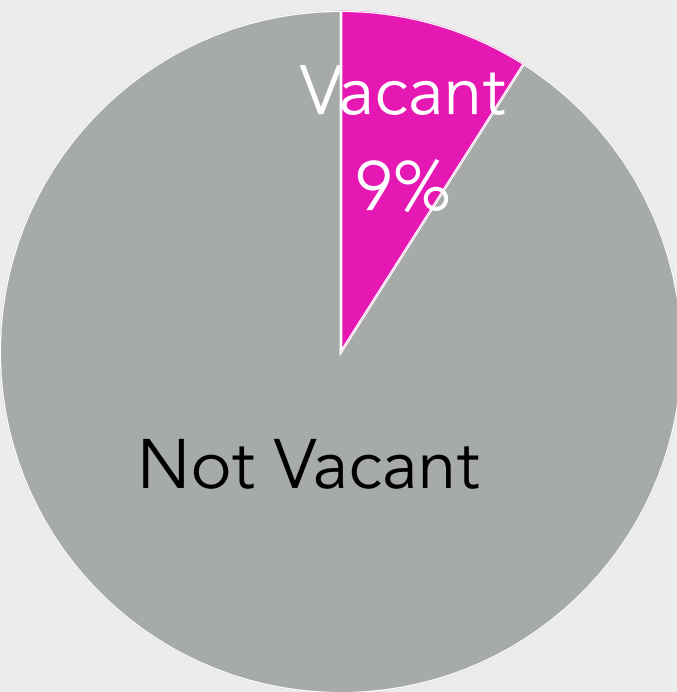
Vacant Land in CRAs

Ocala, FL

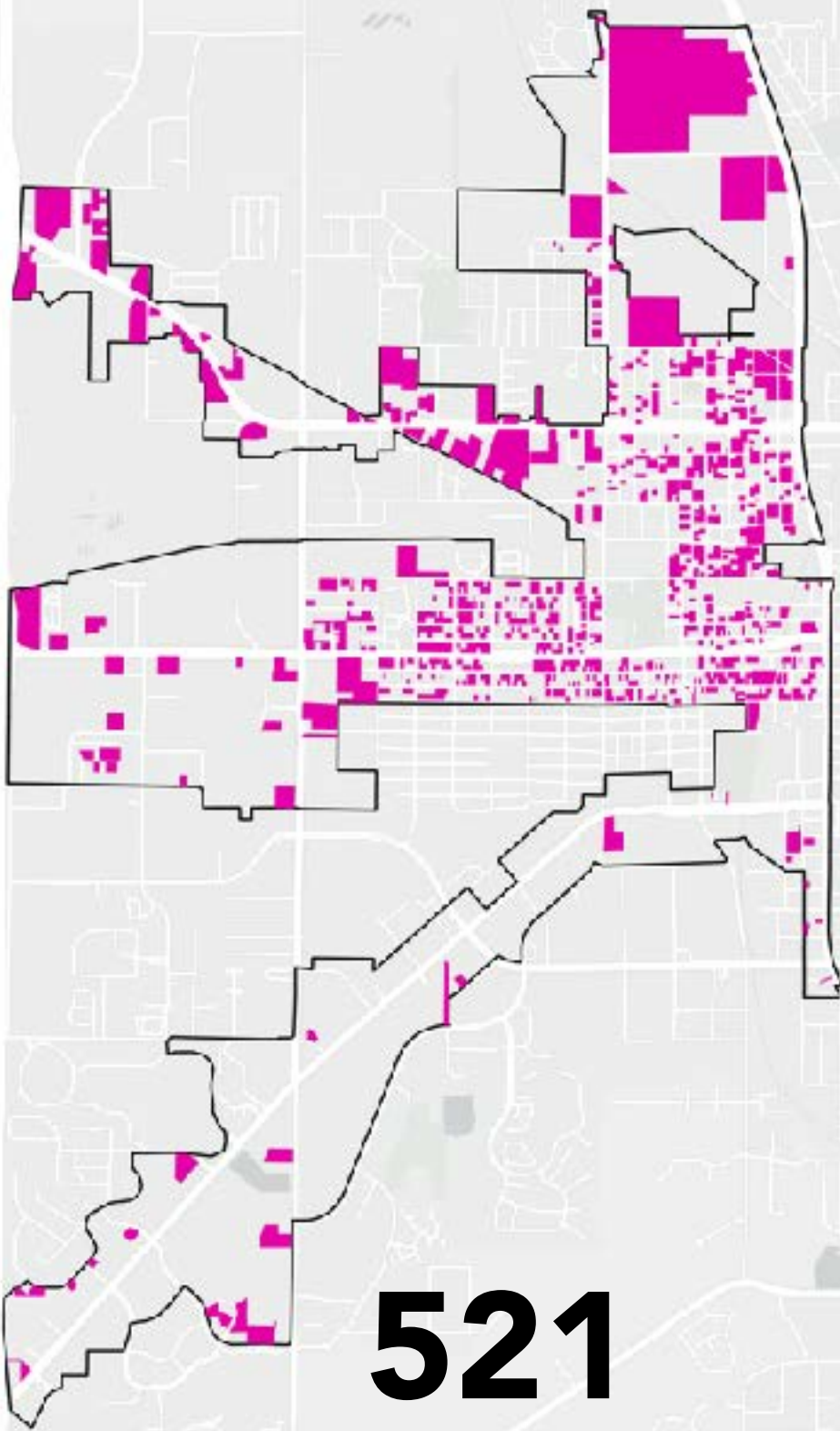


37

vacant acres

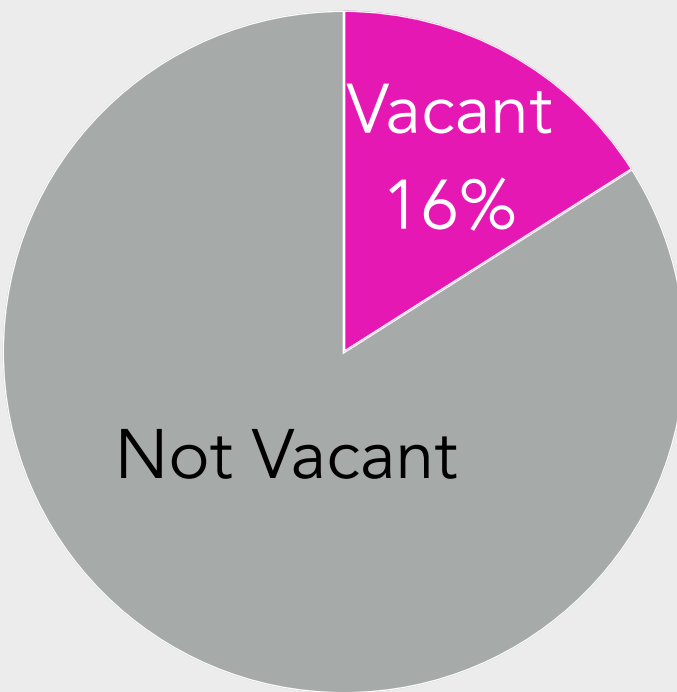


North Magnolia

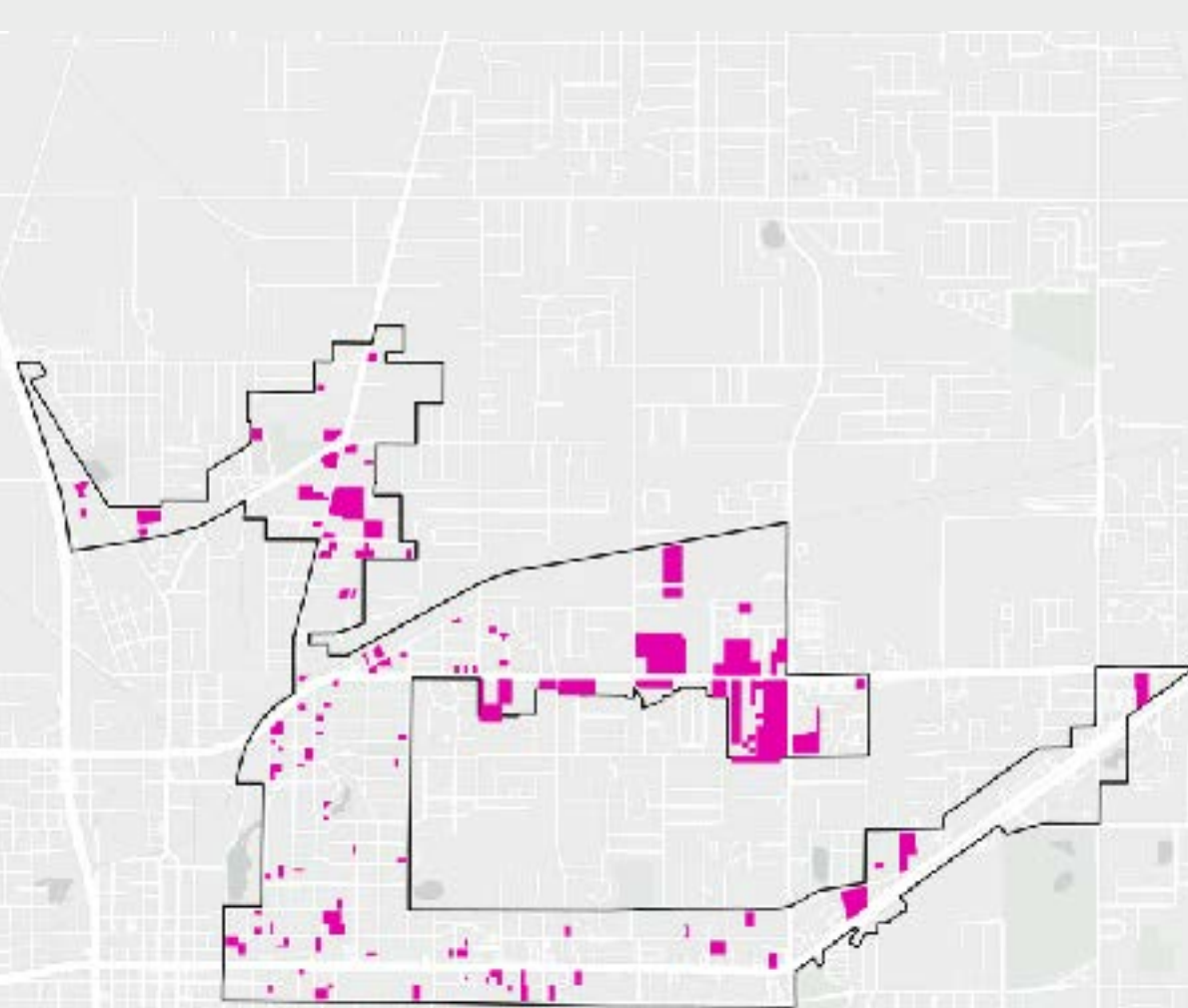


521

vacant acres

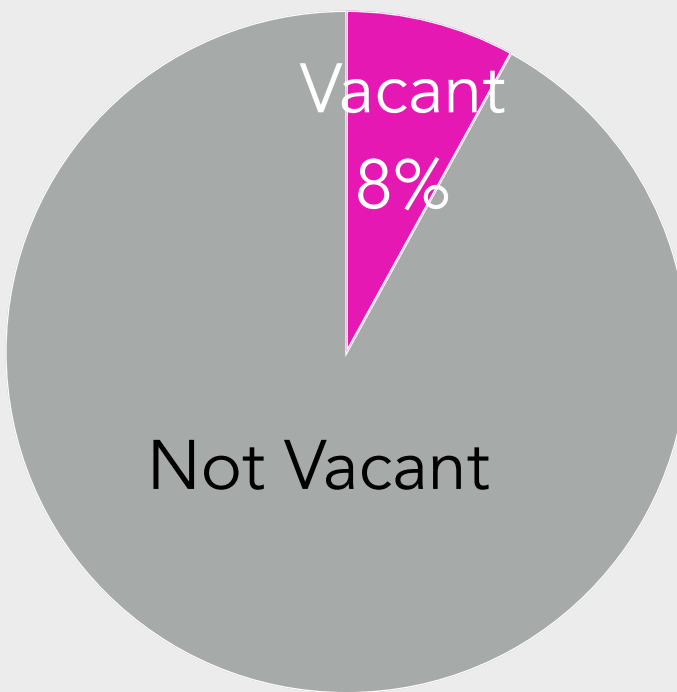


West Ocala

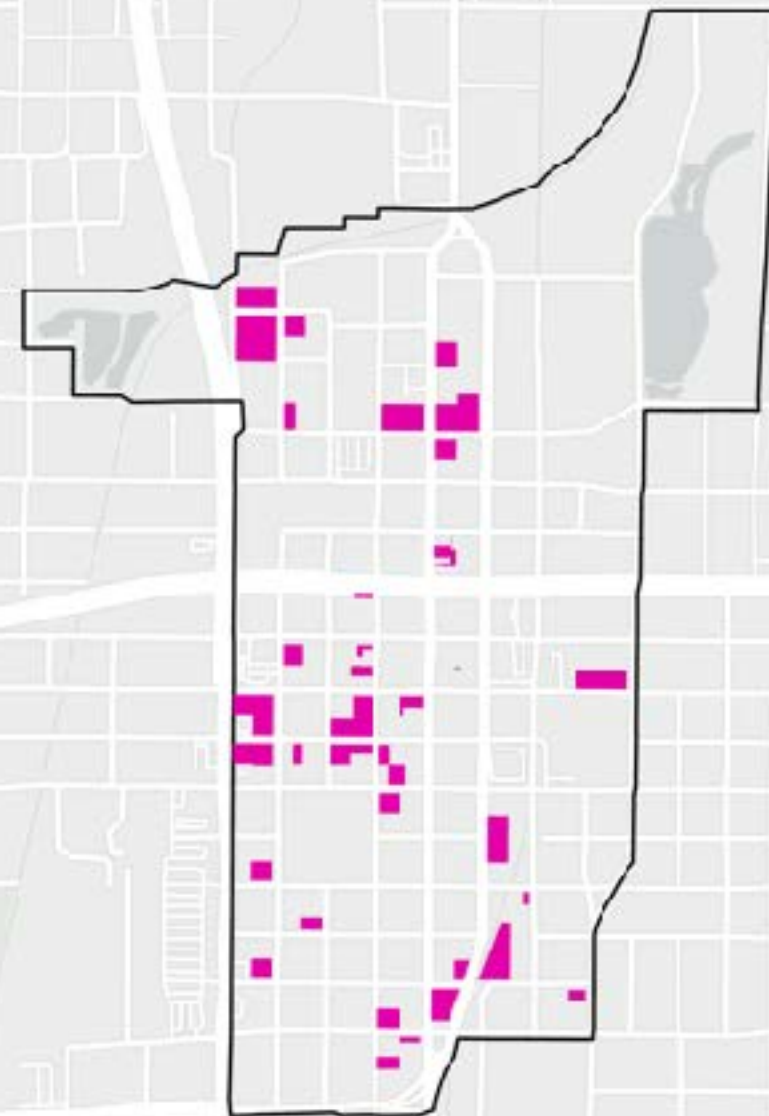


138

vacant acres

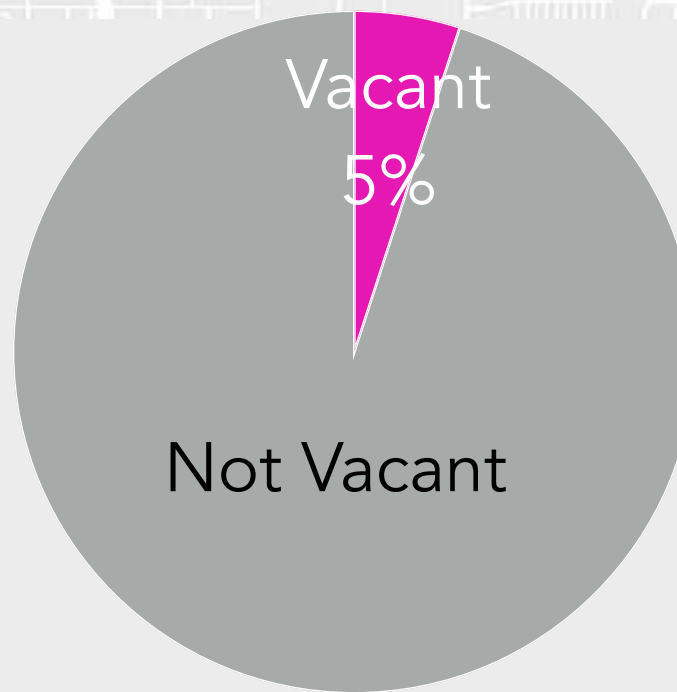


East Ocala



13

vacant acres



Downtown

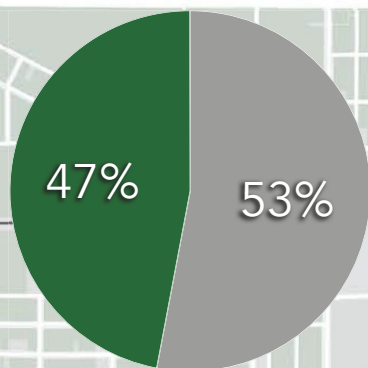
Vacant Parcels

Maps are not to scale.

Source: Marion County Assessor (2023)

Taxable vs. Exempt

Downtown Ocala, FL



● Taxable ● Exempt

Marion County
Judicial Center

USPS

Tusawilla Park

Tusawilla Historic District



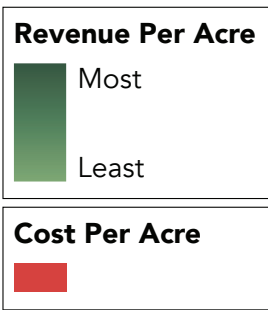
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Source: Marion County Assessor (2023)

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Revenues & Costs Per Acre

Ocala, FL



Downtown

\$485M

\$561M

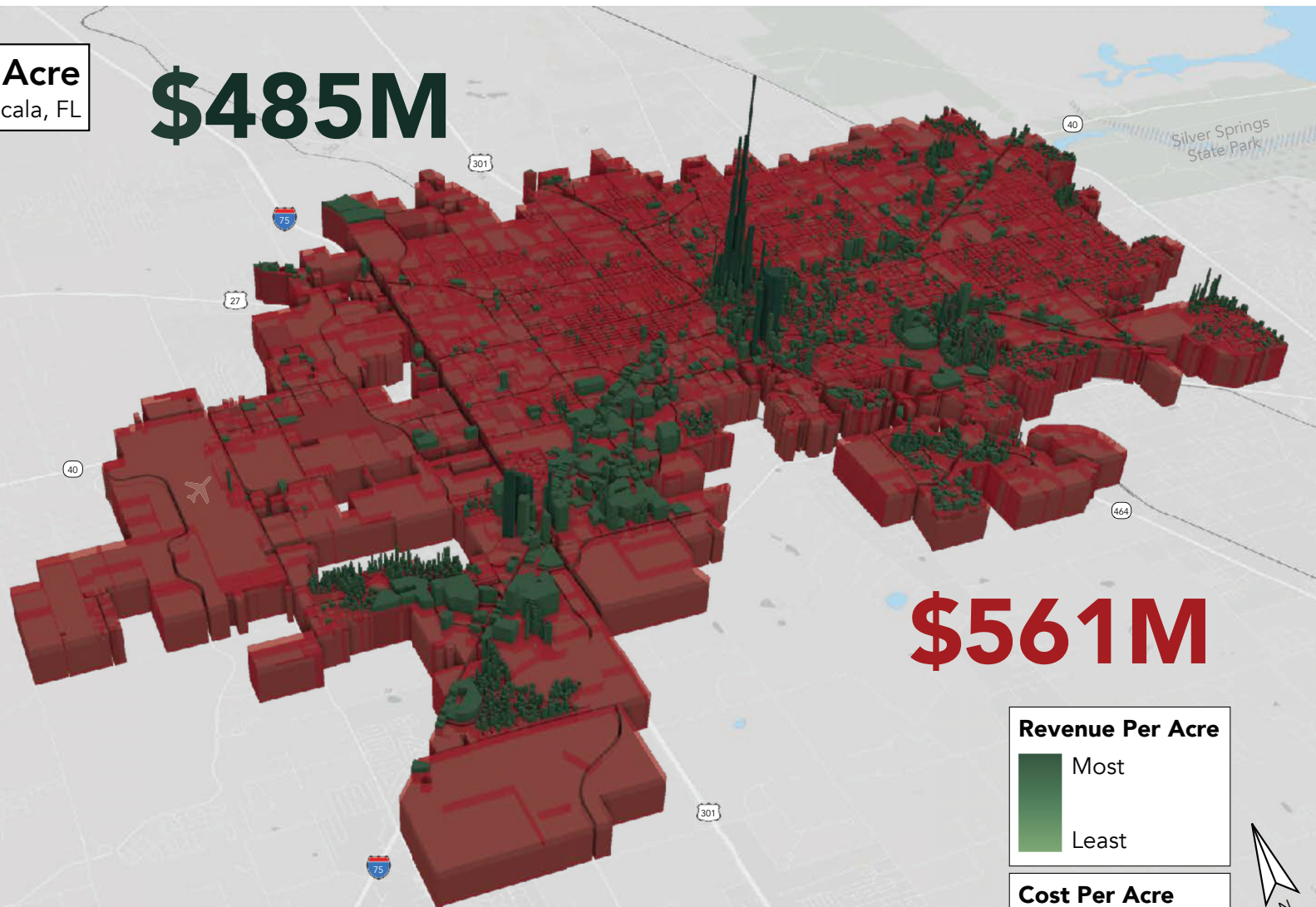


Source: City of Ocala Budget (2023-24), Marion County Assessor (2023), Ocala Public Works (2023)

Revenues & Costs Per Acre

Ocala, FL

\$485M

Property Taxes
\$44MAll Other
Revenues
\$441MBudget
RevenuesAll Costs
\$561MInfrastructure
Costs

Revenue Per Acre



Cost Per Acre



\$67M
annually

