



Ocala

110 SE Watula Avenue
Ocala, FL 34471

www.ocalafl.gov

Item Details

File Number: 2024-1118

ID #: 2024-1118	Type: Agenda Item	Status: Passed
Version: 1	Placement: 10	In Control: City Council
		File Created: 04/02/2024
Presented By: :		Final Action: 04/16/2024

Formal Title: Approve agreement with Uptown Services, LLC for consulting services for Ocala Fiber Network business plan and strategies in the amount of \$100,000

Internal Notes:

Target Meeting: 04/16/2024

Sponsors:

Enactment Date:

Attachments: FOR COUNCIL - Agreement for Consulting Services for Ocala Fiber Network - Uptown Services, LLC (OFN 230765), NOTICE OF INTENT TO AWARD

Enactment Number:

Recommendation:

Hearing Date:

Entered by: ltritt@ocalafl.gov

Effective Date:

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	City Council	04/16/2024	Approved				Pass
	Action Text:	There being no further discussion the motion carried by roll call vote.					
	Notes:	hilty/dreyer					
		marciano - what were the prices of the other bids					
		mel - higher					
		marciano - goal is to find savings/?					
		Aye: 6 Mayor Marciano, Pro Tem Dreyer, Council Member Bethea Sr, Council Member Hilty Sr, Council Member Musleh, and Council President Mansfield					

Text of Legislative File 2024-1118

Submitted By: Lorinda Tritt

Presentation By: Mel Poole

..end

Department: Ocala Fiber Network

STAFF RECOMMENDATION (Motion Ready):

Approve agreement with Uptown Services, LLC for consulting services for Ocala Fiber Network business plan and strategies in the amount of \$100,000

..end

OCALA'S RELEVANT STRATEGIC GOALS:

Fiscally Sustainable, Operational Excellence

PROOF OF PUBLICATION:

Request for Proposal Released to Public: 9/12/2023; Selection Committee Meeting 12/5/2023

BACKGROUND:

Ocala Fiber Network (OFN) has a present need for consulting services to evaluate OFN's business plan strategies and assess growth and viability in residential and commercial development. In addition to evaluating OFN's business plan, the consultant would be asked to review current and proposed consumer service offerings and compare pricing structures against those of major internet service providers. Evaluation will also include the feasibility of OFN's current business practices, the provision of cost estimates for capital improvements, as well as a 10-year estimation of operational and maintenance expenses.

FINDINGS AND CONCLUSIONS:

On September 12, 2023, the City of Ocala issued Request for Proposals (RFP) No.: OFN/230765 for the provision of the desired consulting services. The solicitation closed on October 27, 2023, with three (3) proposals being received from: (1) Uptown Services, LLC, (2) Magellan Advisors, LLC, and (3) Columbia Telecommunications Corporation. The City's Selection Committee met on December 5, 2023, to score and rank the submitted proposals and independent scoring was issued on a weighted scale as follows:

Uptown Services, LLC received the highest ranking with a score of 92.8 out of a possible 100. The agreement with Uptown Services, LLC will commence upon full execution and shall terminate automatically upon completion of the scope of work.

Staff recommends approval.

FISCAL IMPACT:

The expenditure associated with Uptown Services, LLC. Is available and will be paid from budget account #490-031-290-539-53-31010.

PROCUREMENT REVIEW:

These services were procured in compliance with the City's Procurement Policy.

LEGAL REVIEW:

This Agreement will be reviewed and approved for form and legality by City Attorney, William E. Sexton.

ALTERNATIVE:

· Approve with Changes

- Table
- Deny

